

Digital Railway - Company Evaluation Report, 2025

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Report description:

The Digital Railway Companies Quadrant is a comprehensive industry analysis that provides valuable insights into the global market for Digital Railway. This quadrant offers a detailed evaluation of key market players, technological advancements, product innovations, and emerging trends shaping the industry. MarketsandMarkets 360 Quadrants evaluated over 100 companies, of which the Top 16 Digital Railway Companies were categorized and recognized as quadrant leaders.

Technology has long served as the foundation of economic development, enabling organizations across various countries and regions to achieve optimal resource utilization, boost productivity, and ensure timely operations through automation, monitoring, and data-driven decision-making enabled by faster communication. The reliance on technology is growing rapidly. With the rise of smart city initiatives, many nations are swiftly adopting advanced technologies for applications such as smart buildings, water management, intelligent utilities, and modernized transportation systems.

Digital railway refers to the adoption and integration of technologies like the Internet of Things (IoT), Artificial Intelligence (AI), analytics, cloud computing, and cybersecurity to enhance safety, performance, and reliability, enabling more efficient use of railway infrastructure. These technologies are leveraged to improve various aspects of rail operations, including ticketing, passenger services, workforce management, and asset maintenance.

The 360 Quadrant maps the Digital Railway companies based on criteria such as revenue, geographic presence, growth strategies, investments, and sales strategies for the market presence of the Digital Railway quadrant. The top criteria for product footprint evaluation included By SOLUTION (Remote Monitoring, Route Optimization & Scheduling, Analytics, Network Management, Predictive Maintenance, Security, Other Solutions), By SERVICE (Professional Services, Managed Services), and By APPLICATION (Rail Operations Management, Passenger Information Systems, Asset Management, Other Applications).

Key players in the Digital Railway market include major global corporations and specialized innovators such as Siemens, Cisco, Hitachi, Wabtec, Alstom, IBM, ABB, Huawei, Fujitsu, DXC, Indra Sistemas, Nokia, Toshiba, Advantech, Zedas, and Thales. These companies are actively investing in research and development, forming strategic partnerships, and engaging in collaborative initiatives to drive innovation, expand their global footprint, and maintain a competitive edge in this rapidly evolving market.

Top 3 Companies

Siemens

Siemens, a leader in the digital railway sector, focuses on leveraging technology to provide advanced rail solutions. The company's robust Company Product Portfolio includes signaling and control technology for high-speed services. Siemens maintains a pioneering position in industrial IoT and smart mobility, which enhances its Company Positioning in the global digital

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railway market. Their strong emphasis on reducing carbon footprints and increasing efficiency equips Siemens with a well-rounded portfolio that meets modern demands.

Cisco

Cisco is pivotal in transforming railways with its Cisco Connected Rail system, which is part of its extensive Company Product Portfolio that modernizes network operations. Cisco has successfully carved out a substantial Company Market Share by integrating IoT technology and security measures into rail systems, boosting the overall passenger and operational experience. The company focuses on strategic partnerships to enhance its market penetration and strengthen its Company Ranking globally.

Hitachi stands as a significant player in the railway market through its comprehensive offerings that improve railway operations and safety. Their ZeroCarbon platform exemplifies Hitachi's approach to environmental solutions, targeting sustainable and emission-free operations. By delivering innovative products and forming meaningful partnerships, Hitachi solidifies its role as a key player, expanding its Company Market Share and reinforcing its market standing against competitors.

Table of Contents:

1	INTRODUCTION	11
1.1	MARKET DEFINITION	11
1.2	INCLUSIONS AND EXCLUSIONS	11
1.3	STAKEHOLDERS	12
2	EXECUTIVE SUMMARY	13
3	MARKET OVERVIEW AND INDUSTRY TRENDS	18
3.1	INTRODUCTION	18
3.2	MARKET DYNAMICS	18
3.2.1	DRIVERS	19
3.2.1.1	Surge in passenger numbers over the past few years	19
3.2.1.2	Rising adoption of IoT in railways	19
3.2.1.3	Advancements in communication technology	19
3.2.2	RESTRAINTS	20
3.2.2.1	Lack of robust railway infrastructure in underdeveloped countries	20
3.2.2.2	High initial cost of deployment	20
3.2.3	OPPORTUNITIES	20
3.2.3.1	Rising need for advanced transportation infrastructure	20
3.2.3.2	Autonomous train to be significant opportunity for digital railway solution providers	21
3.2.3.3	Emerging trend of smart cities	21
3.2.4	CHALLENGES	21
3.2.4.1	Increased threat of cyberattacks as railway system becomes digital	21
3.2.4.2	Lack of IT infrastructure and skilled personnel	22
3.3	DIGITAL RAILWAY MARKET: ECOSYSTEM ANALYSIS	22
3.4	VALUE CHAIN ANALYSIS	24
3.5	TRENDS AND DISRUPTIONS IMPACTING CUSTOMER BUSINESS	25
3.6	TECHNOLOGY ANALYSIS	25
3.6.1	KEY TECHNOLOGIES	25
3.6.1.1	Internet of Things (IoT)	25
3.6.1.2	Big data analytics and cloud computing	26
3.6.1.3	Artificial intelligence (AI) & machine learning (ML)	26
3.6.1.4	Advanced signaling systems	26
3.6.1.5	Communication-based train control (CBTC)	27
3.6.2	ADJACENT TECHNOLOGIES	27

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3.6.2.1	Augmented reality (AR) & virtual reality (VR)	27
3.6.2.2	Blockchain	27
3.6.2.3	Drones	27
3.6.3	COMPLEMENTARY TECHNOLOGIES	28
3.6.3.1	Edge computing	28
3.6.3.2	Digital twin	28
3.6.3.3	Cybersecurity	28
3.6.3.4	5G and wireless communication networks	28
3.7	PATENT ANALYSIS	29
3.8	KEY CONFERENCES AND EVENTS, 2025-2026	31
3.9	PORTER'S FIVE FORCES ANALYSIS	32
3.9.1	THREAT OF NEW ENTRANTS	33
3.9.2	THREAT OF SUBSTITUTES	33
3.9.3	BARGAINING POWER OF SUPPLIERS	33
3.9.4	BARGAINING POWER OF BUYERS	33
3.9.5	INTENSITY OF COMPETITIVE RIVALRY	33
3.10	TECHNOLOGY ROADMAP FOR DIGITAL RAILWAY MARKET	34
3.10.1	SHORT-TERM ROADMAP (2023-2025)	34
3.10.2	MID-TERM ROADMAP (2026-2028)	34
3.10.3	LONG-TERM ROADMAP (2029-2030)	34
3.11	IMPACT OF AI/GENERATIVE AI ON DIGITAL RAILWAY MARKET	35
3.11.1	USE CASES OF GENERATIVE AI IN DIGITAL RAILWAYS	35
4	COMPETITIVE LANDSCAPE	36
4.1	INTRODUCTION	36
4.2	KEY PLAYER STRATEGIES/RIGHT TO WIN, 2022-2025	36
4.3	MARKET SHARE ANALYSIS, 2024	38
4.4	REVENUE ANALYSIS OF LEADING PLAYERS, 2020-2024	40
4.5	BRAND/PRODUCT COMPARISON	41
4.6	COMPANY VALUATION AND FINANCIAL METRICS	41
4.7	COMPANY EVALUATION QUADRANT, 2025	43
4.7.1	STARS	43
4.7.2	EMERGING LEADERS	43
4.7.3	PERVASIVE PLAYERS	43
4.7.4	PARTICIPANTS	43
4.7.5	COMPANY FOOTPRINT: KEY PLAYERS, 2024	45
4.7.5.1	Company footprint	45
4.7.5.2	Region footprint	46
4.7.5.3	Product footprint	47
4.7.5.4	Application footprint	48
4.8	STARTUP/SME EVALUATION QUADRANT	49
4.8.1	PROGRESSIVE COMPANIES	49
4.8.2	RESPONSIVE COMPANIES	49
4.8.3	DYNAMIC COMPANIES	49
4.8.4	STARTING BLOCKS	50
4.8.5	COMPETITIVE BENCHMARKING: STARTUPS/SMES, 2024	51
4.8.5.1	Detailed list of key startups/SMEs	51
4.8.5.2	Competitive benchmarking of key startups/SMEs	52

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4.9	COMPETITIVE SCENARIO	52
4.9.1	PRODUCT LAUNCHES	52
4.9.2	DEALS	55
5	COMPANY PROFILES	64
5.1	MAJOR PLAYERS	64
5.1.1	SIEMENS	64
5.1.1.1	Business overview	64
5.1.1.2	Products/Solutions/Services offered	65
5.1.1.3	Recent developments	66
5.1.1.3.1	Product launches	66
5.1.1.3.2	Deals	67
5.1.1.3.3	Other developments	67
5.1.1.4	MnM view	68
5.1.1.4.1	Right to win	68
5.1.1.4.2	Strategic choices	68
5.1.1.4.3	Weaknesses and competitive threats	68
5.1.2	CISCO	69
5.1.2.1	Business overview	69
5.1.2.2	Products/Solutions/Services offered	70
5.1.2.3	Recent developments	71
5.1.2.4	MnM view	71
5.1.2.4.1	Right to win	71
5.1.2.4.2	Strategic choices	71
5.1.2.4.3	Weaknesses and competitive threats	71
5.1.3	HITACHI	72
5.1.3.1	Business overview	72
5.1.3.2	Products/Solutions/Services offered	73
5.1.3.3	Recent developments	74
5.1.3.3.1	Product Launches	74
5.1.3.3.2	Deals	74
5.1.3.3.3	Other developments	75
5.1.3.4	MnM view	76
5.1.3.4.1	Right to win	76
5.1.3.4.2	Strategic choices	76
5.1.3.4.3	Weaknesses and competitive threats	76
?		
5.1.4	WABTEC	77
5.1.4.1	Business overview	77
5.1.4.2	Products/Solutions/Services offered	78
5.1.4.3	Recent developments	79
5.1.4.4	MnM view	81
5.1.4.4.1	Key strengths/Right to win	81
5.1.4.4.2	Strategic choices made	81
5.1.4.4.3	Weaknesses and competitive threats	81
5.1.5	ALSTOM	82
5.1.5.1	Business overview	82
5.1.5.2	Products/Solutions/Services offered	83

5.1.5.3	Recent developments	84
5.1.5.3.1	Other developments	86
5.1.5.4	MnM view	86
5.1.5.4.1	Right to win	86
5.1.5.4.2	Strategic choices	86
5.1.5.4.3	Weaknesses and competitive threats	86
5.1.6	IBM	87
5.1.6.1	Business overview	87
5.1.6.2	Products/Solutions/Services offered	88
5.1.6.3	MnM view	89
5.1.6.3.1	Right to win	89
5.1.6.3.2	Strategic choices	89
5.1.6.3.3	Weaknesses and competitive threats	89
5.1.7	ABB	90
5.1.7.1	Business overview	90
5.1.7.2	Products/Solutions/Services offered	91
5.1.7.3	Recent developments	92
5.1.7.3.1	Product Launches	92
5.1.8	HUAWEI	94
5.1.8.1	Business Overview	94
5.1.8.2	Products/Solutions/Services offered	95
5.1.8.3	Recent developments	96
5.1.8.3.1	Product launches	96
5.1.8.3.2	Deals	97
5.1.9	FUJITSU	99
5.1.9.1	Business overview	99
5.1.9.2	Products/Solutions/Services offered	100
5.1.9.3	Recent developments	101
5.1.10	DXC	102
5.1.10.1	Business overview	102
5.1.10.2	Products/Solutions/Services offered	103
5.1.10.3	Recent developments	104
5.1.10.3.1	Other developments	104
5.1.11	HONEYWELL	105
5.1.11.1	Business overview	105
5.1.11.2	Products/Solutions/Services offered	106
5.1.11.3	Recent developments	107
5.1.11.3.1	Deals	107
5.1.12	INDRA	108
5.1.13	NOKIA	109
5.1.14	ATKINS	110
5.1.15	TOSHIBA	110
5.1.16	TELEVIC	111
5.1.17	ADVANTECH	112
5.2	STARTUPS/SMES	113
5.2.1	ZEDAS	113
5.2.2	R2P	113

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5.2.3	SIMPLEWAY	114
5.2.4	TEGO	115
5.2.5	ASSETIC	115
5.2.6	PASSIO TECHNOLOGIES	116
5.2.7	DELPHISONIC	117
5.2.8	UPTAKE	117
5.2.9	KONUX	118
5.2.10	MACHINES WITH VISION	118
5.2.11	EKE-ELECTRONICS	119
5.2.12	AITEK S.P.A.	120
5.2.13	CLOUDMOYO	121
5.2.14	RAILTEL	122
6	APPENDIX	123
6.1	RESEARCH METHODOLOGY	123
6.1.1	RESEARCH DATA	123
6.1.1.1	Secondary data	124
6.1.1.2	Primary data	124
6.1.2	RISK ASSESSMENT	124
6.1.3	RESEARCH ASSUMPTIONS	125
6.1.4	RESEARCH LIMITATIONS	125
6.2	COMPANY EVALUATION MATRIX: METHODOLOGY	126
6.3	AUTHOR DETAILS	129

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