

Compact Construction Equipment - Company Evaluation Report, 2025

Market Report | 2025-08-01 | 136 pages | MarketsandMarkets

AVAILABLE LICENSES:

- Single User \$2650.00
- Corporate License \$4250.00

Report description:

The Compact Construction Equipment Companies Quadrant is a comprehensive industry analysis that provides valuable insights into the global market for Compact Construction Equipment. This quadrant offers a detailed evaluation of key market players, technological advancements, product innovations, and emerging trends shaping the industry. MarketsandMarkets 360 Quadrants evaluated over 100 companies, of which the Top 17 Compact Construction Equipment Companies were categorized and recognized as quadrant leaders.

The growth of the compact construction equipment market is primarily driven by increasing government and private sector investments in the residential, non-residential, and commercial sectors across Asian and North American countries. Additionally, the growing shift toward the electrification of compact construction equipment in Europe and North America is anticipated to drive demand for electric variants, such as mini excavators and telehandlers, in the coming years.

Compact construction equipment refers to machinery designed to perform specific construction or demolition tasks. This category includes portable or semi-permanent machines used for excavation, loading, lifting, hoisting, and compaction operations. These equipment types are also utilized in residential, commercial, and industrial construction projects. All compact construction equipment included in the scope of this study are rated below 120 HP.

The 360 Quadrant maps the Compact Construction Equipment companies based on criteria such as revenue, geographic presence, growth strategies, investments, and sales strategies for the market presence of the Compact Construction Equipment quadrant. The top criteria for product footprint evaluation included By ENGINE CAPACITY (< 2 L, 2-3.5 L, Above 3.5 L, Industry Insights), By EQUIPMENT TYPE (Backhoe Loaders, Compact Track Loaders, Mini Excavators, Skid Steer Loaders, Wheeled Excavators, Wheeled Loaders < 80 Hp, Compactors, Telehandlers, Industry Insights), By FUNCTION (Loading, Excavation, Lifting & Hoisting, Compaction, Industry Insights), By POWER OUTPUT (? 30 Hp, 31-60 Hp, 61-100 Hp, Industry Insights), and By PROPULSION TYPE (Diesel, Cng/Lng/Rng, Industry Insights, Electric Loaders, Electric Excavators, Electric Compactors, Electric Telehandlers, Hydrogen, Industry Insights, Lithium Iron Phosphate (LFP), Lithium Nickel Manganese Cobalt (NMC), Other Battery Chemistries, Industry Insights).

Key players in the Compact Construction Equipment market include major global corporations and specialized innovators such as Kubota Corporation, Doosan Bobcat, J C Bamford Excavators Ltd., CNH Industrial N.V., Caterpillar, Komatsu Ltd., Hitachi Construction Machinery Co., Ltd., Deere & Company, XCMG Group, Kobelco Construction Machinery Co., Ltd., Liugong Machinery Co., Ltd., SANY Group, HD Hyundai Construction Equipment Co., Ltd., AB Volvo, Zoomlion Heavy Industry Science & Technology Co., Ltd., Sumitomo Construction Machinery Co., Ltd., and Yanmar Holdings Co., Ltd.. These companies are actively investing in

research and development, forming strategic partnerships, and engaging in collaborative initiatives to drive innovation, expand their global footprint, and maintain a competitive edge in this rapidly evolving market.

Top 3 Companies Caterpillar Inc.

Caterpillar

Caterpillar Inc., a leading entity in the construction equipment sector, continues to expand its market dominance through innovative product launches and strategic investments. The company boasts a wide-ranging product portfolio including diesel and natural gas engines, industrial gas turbines, and compact construction equipment. Recent developments include the launch of battery-powered compact equipment and the expansion of manufacturing facilities in North America. Caterpillar's strategic focuses are rooted in enhancing operational efficiencies and sustainability, catering to the global demand for eco-friendly construction solutions. This approach has notably increased its company market share and solidified its position in the industry as a leader in compact construction equipment.

Doosan Bobcat

Doosan Bobcat has established itself as a prominent manufacturer with a strong emphasis on innovation and strategic partnerships. Their investment in research and development is geared toward producing cutting-edge technologies like autonomous compact equipment. By developing remote operation technologies and engaging in strategic partnerships with technology providers, Doosan Bobcat not only enhances its company product portfolio but also strengthens its market position globally. Expansion efforts, such as opening new facilities in emerging markets, further solidify its competitive stance.

Kubota Corporation

Kubota Corporation remains a formidable player with significant advancements in compact construction equipment designed for efficiency and sustainability. The company's strategic focus includes expanding its dealer network and increasing production capacity to meet growing global demands. By launching innovative new products and expanding operations in Europe and Asia, Kubota enhances its market share and reinforces its identity as a leader in the industry. These initiatives are key to maintaining their competitive edge and supporting further growth in diverse markets.

Table of Contents:

1 INTRODUCTION	13
1.1 MARKET DEFINITION	13
1.2 INCLUSIONS & EXCLUSIONS	13
1.3 STAKEHOLDERS	14
2 EXECUTIVE SUMMARY	15
3 MARKET OVERVIEW	19
3.1 INTRODUCTION	19
3.2 MARKET DYNAMICS	19
3.2.1 DRIVERS	20
3.2.1.1 Rapid urbanization in residential and commercial sectors	20
3.2.1.2 Rising cost and shortage of skilled labor	20
3.2.2 RESTRAINTS	21
3.2.2.1 Stringent international trade policies and events	21
3.2.3 OPPORTUNITIES	21
3.2.3.1 Advancements in hydrogen-propelled compact equipment	21
3.2.3.2 Enhancements in autonomous compact construction equipment	22
3.2.3.3 Rapid digitalization of services	22
3.2.4 CHALLENGES	23
3.2.4.1 Battery-related issues in electric compact construction equipment	23
3.2.4.2 Supply chain issues for biodiesel and hydrogen fuels	23
3.3 IMPACT OF AI/GENERATIVE AI	24
3.4 TECHNOLOGY ANALYSIS	24

3.4.1 KEY TECHNOLOGIES	25
3.4.1.1 H2-ICE for compact construction equipment	25
3.4.1.2 H2-fuel cells for compact construction equipment	25
3.4.2 COMPLEMENTARY TECHNOLOGIES	25
3.4.2.1 Monitoring and diagnostic technologies	25
3.4.3 ADJACENT TECHNOLOGIES	26
3.4.3.1 Grade control system	26
3.5 TRENDS & DISRUPTIONS IMPACTING CUSTOMER BUSINESS	26
3.6 ECOSYSTEM ANALYSIS	27
3.7 SUPPLY CHAIN ANALYSIS	29
3.8 PATENT ANALYSIS	31
3.9 KEY CONFERENCES & EVENTS, 2025	36
?	
4 COMPETITIVE LANDSCAPE	37
4.1 OVERVIEW	37
4.2 KEY PLAYER STRATEGIES/RIGHT TO WIN, 2021-2025	37
4.3 MARKET SHARE ANALYSIS, 2024	39
4.4 REVENUE ANALYSIS OF TOP FIVE PLAYERS, 2019-2023	41
4.5 COMPANY EVALUATION MATRIX: KEY PLAYERS, 2024	42
4.5.1 STARS	42
4.5.2 EMERGING LEADERS	42
4.5.3 PERVERSIVE PLAYERS	42
4.5.4 PARTICIPANTS	42
4.5.5 COMPANY FOOTPRINT	44
4.5.5.1 Overall company footprint	44
4.5.5.2 Region footprint	45
4.5.5.3 Equipment type footprint	46
4.5.5.4 Propulsion type footprint	47
4.5.5.5 Function footprint	48
4.6 COMPANY VALUATION	49
4.7 FINANCIAL METRICS	49
4.8 BRAND/PRODUCT COMPARISON	50
4.9 COMPETITIVE SCENARIO	51
4.9.1 PRODUCT LAUNCHES	51
4.9.2 DEALS	55
4.9.3 EXPANSION	57
4.9.4 OTHER DEVELOPMENTS	60
5 COMPANY PROFILES	61
5.1 KEY PLAYERS	61
5.1.1 DOOSAN BOBCAT	61
5.1.1.1 Business overview	61
5.1.1.2 Products offered	62
5.1.1.3 Recent developments	63
5.1.1.3.1 Product launches	63
5.1.1.3.2 Deals	63
5.1.1.3.3 Expansion	64
5.1.1.4 MnM view	65

5.1.1.4.1 Key strengths	65
5.1.1.4.2 Strategic choices	65
5.1.1.4.3 Weaknesses and competitive threats	65
5.1.2 CATERPILLAR	66
5.1.2.1 Business overview	66
5.1.2.2 Products offered	67
?	
5.1.2.3 Recent developments	68
5.1.2.3.1 Product launches	68
5.1.2.3.2 Deals	69
5.1.2.3.3 Expansion	70
5.1.2.4 MnM view	71
5.1.2.4.1 Key strengths	71
5.1.2.4.2 Strategic choices	71
5.1.2.4.3 Weaknesses and competitive threats	71
5.1.3 CNH INDUSTRIAL N.V.	72
5.1.3.1 Business overview	72
5.1.3.2 Products offered	73
5.1.3.3 Recent developments	74
5.1.3.3.1 Product launches	74
5.1.3.3.2 Deals	75
5.1.3.3.3 Expansion	75
5.1.3.3.4 Other developments	76
5.1.3.4 MnM view	76
5.1.3.4.1 Key strengths	76
5.1.3.4.2 Strategic choices	76
5.1.3.4.3 Weaknesses and competitive threats	76
5.1.4 KUBOTA CORPORATION	77
5.1.4.1 Business overview	77
5.1.4.2 Products offered	78
5.1.4.3 Recent developments	79
5.1.4.3.1 Product launches	79
5.1.4.3.2 Expansion	80
5.1.4.4 MnM view	81
5.1.4.4.1 Key strengths	81
5.1.4.4.2 Strategic choices	81
5.1.4.4.3 Weaknesses and competitive threats	81
5.1.5 J C BAMPFORD EXCAVATORS LTD.	82
5.1.5.1 Business overview	82
5.1.5.2 Products offered	83
5.1.5.3 Recent developments	83
5.1.5.3.1 Product launches	83
5.1.5.3.2 Deals	84
5.1.5.3.3 Expansion	84
5.1.5.3.4 Other developments	84
5.1.5.4 MnM view	85
5.1.5.4.1 Key strengths	85

5.1.5.4.2 Strategic choices	85
5.1.5.4.3 Weaknesses and competitive threats	85
5.1.6 KOMATSU LTD.	86
5.1.6.1 Business overview	86
5.1.6.2 Products offered	87
5.1.6.3 Recent developments	88
5.1.6.3.1 Product launches	88
5.1.6.3.2 Deals	89
5.1.6.3.3 Expansion	89
5.1.7 DEERE & COMPANY	90
5.1.7.1 Business overview	90
5.1.7.2 Products offered	91
5.1.7.3 Recent developments	92
5.1.7.3.1 Product launches	92
5.1.7.3.2 Deals	94
5.1.8 HITACHI CONSTRUCTION MACHINERY CO., LTD.	95
5.1.8.1 Business overview	95
5.1.8.2 Products offered	96
5.1.8.3 Recent developments	97
5.1.8.3.1 Product launches	97
5.1.8.3.2 Deals	97
5.1.8.3.3 Expansion	98
5.1.9 AB VOLVO	99
5.1.9.1 Business overview	99
5.1.9.2 Products offered	100
5.1.9.3 Recent developments	101
5.1.9.3.1 Product launches	101
5.1.9.3.2 Deals	101
5.1.9.3.3 Expansion	102
5.1.10 SANY GROUP	103
5.1.10.1 Business overview	103
5.1.10.2 Products offered	104
5.1.10.3 Recent developments	105
5.1.10.3.1 Product launches	105
5.1.10.3.2 Deals	105
5.1.10.3.3 Expansion	106
5.1.11 XCMG GROUP	107
5.1.11.1 Business overview	107
5.1.11.2 Products offered	108
5.1.11.3 Recent developments	108
5.1.11.3.1 Product launches	108
5.1.11.3.2 Deals	109
5.1.11.3.3 Expansion	109
?	
5.1.12 ZOOLION HEAVY INDUSTRY SCIENCE & TECHNOLOGY CO., LTD.	110
5.1.12.1 Business overview	110
5.1.12.2 Products offered	111

5.1.13 KOBELCO CONSTRUCTION MACHINERY CO., LTD.	112
5.1.13.1 Business overview	112
5.1.13.2 Products offered	112
5.1.13.3 Recent developments	113
5.1.13.3.1 Deals	113
5.1.13.3.2 Expansion	113
5.1.13.3.3 Other developments	113
5.1.14 HD HYUNDAI CONSTRUCTION EQUIPMENT CO., LTD.	114
5.1.14.1 Business overview	114
5.1.14.2 Products offered	115
5.1.14.3 Recent developments	115
5.1.14.3.1 Product launches	115
5.1.14.3.2 Expansion	116
5.1.15 YANMAR HOLDINGS CO., LTD.	117
5.1.15.1 Business overview	117
5.1.15.2 Products offered	118
5.1.15.3 Recent developments	118
5.1.15.3.1 Product launches	118
5.1.15.3.2 Deals	118
5.1.15.3.3 Expansion	119
5.1.15.3.4 Other developments	119
5.1.16 SUMITOMO CONSTRUCTION MACHINERY CO., LTD.	120
5.1.16.1 Business overview	120
5.1.16.2 Products offered	120
5.2 OTHER PLAYERS	121
5.2.1 WACKER NEUSON SE	121
5.2.2 LIUGONG MACHINERY CO., LTD.	122
5.2.3 ESCORTS KUBOTA LIMITED	123
5.2.4 MANITOU GROUP	124
5.2.5 LIEBHERR	125
5.2.6 AMMANN GROUP	126
5.2.7 SHANTUI CONSTRUCTION MACHINERY CO., LTD	127
5.2.8 GEHL	128
5.2.9 THE CHARLES MACHINE WORKS, INC.	129
5.2.10 DINGSHENG TIANGONG CONSTRUCTION MACHINERY CO., LTD.	129
?	
6 APPENDIX	130
6.1 RESEARCH METHODOLOGY	130
6.1.1 RESEARCH DATA	130
6.1.1.1 Secondary data	131
6.1.1.2 Primary data	131
6.1.2 RESEARCH ASSUMPTIONS & RISK ANALYSIS	132
6.1.3 RESEARCH LIMITATIONS	133
6.2 COMPANY EVALUATION MATRIX: METHODOLOGY	133
6.3 AUTHOR DETAILS	136

Compact Construction Equipment - Company Evaluation Report, 2025

Market Report | 2025-08-01 | 136 pages | MarketsandMarkets

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User	\$2650.00
	Corporate License	\$4250.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-10"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com