

Garden Plastics Market by Plastic Type (Commodity Plastics (HDPE, LDPE, PP, PVC), Engineering Plastics, Performance Plastics (ABS, PA, PVDF, POM, TPE)), Application (Pots & Containers, Irrigation Systems, Greenhouse & Tunnel Coverings, Raised Beds & Garden Liners, Mulch Films), Composition (Unfilled, Mineral Filled, Glass Fiber Reinforced), and Region - Global Forecast to 2030

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Report description:

The global garden plastics market is expected to increase from USD 0.90 billion in 2025 to USD 1.13 billion by 2030, exhibiting a compound annual growth rate (CAGR) of 4.8% between 2025 and 2030.

<https://www.marketsandmarkets.com/Images/garden-plastics-market-Overview.webp>

Most of this growth is attributed to the overall increase of DIY landscaping and container gardening for urban customers and limited mobility or space. In addition, the increased availability of plastic-based planters, fencing, storage bins, and garden accessories, made mostly from polyethylene, polypropylene, and recycled plastics, are addressing consumer interests for low-maintenance and durable products. Innovations in plastic formulations that offer improved UV resistance, color retention, and eco-friendliness are widening the market potential. The continued outlook for the market is also aided by the growing availability of recycled and post-consumer plastic garden products, regulatory pressure for sustainable design, and manufacturer's efforts to embrace circular economy design. Demand should also grow in modular garden systems, smart irrigation plastics, and premium decorative containers, especially in developed markets with aging populations that spend on high levels on garden plastics.

"Glass-fiber-reinforced plastics to be second-fastest-growing composition segment"

Glass-fiber-reinforced plastics (GFRPs) is the second-highest expanding composition segment of the garden plastics market because of their robust mechanical properties, together with their enduring resistance to weathering. These reinforced materials are increasingly used for premium garden furniture, structural planters, fencing panels, and tool handles that require enhanced load-bearing and impact resistance capabilities. The growing interest among consumers for enduring garden solutions with esthetic value positions GFRP as an ideal solution that balances structural strength and design adaptability. These materials duplicate the appearance of wood and metal yet deliver reduced weight, together with superior corrosion protection which makes them desirable for upscale outdoor applications. The design-focused landscaping trend, combined with functional complexity drives the rising use of GFRP across premium product categories.

"Unfilled plastics segment to be fastest-growing in the garden plastics market"

The unfilled plastics industry has experienced significant growth throughout the garden plastics sector and is expected to benefit further during the forecast period. Because they are not reinforced and have no added fillers, unfilled plastics are a central part of the garden plastic packaging supply chain, because unfilled plastics are cheaper, easy to process, and recyclable. Usage of unfilled plastics continues to grow in the production of plant pots, garden borders, outdoor bins, and lightweight containers, especially where low structural integrity is not an issue. Because the molding processes can be varied and there are no composite formulations to consider, unfilled plastics provide fabrication versatility and composite input savings. Sustainability will remain a major issue for manufacturers and consumers as low-cost alternatives and unfilled plastics are filling a major gap in DIY gardening and small garden horticulture. Their comparative ease of use along with the growing acceptance of consumers to consider unfilled plastics as part of their eco-friendly gardening solution will continue to expedite the market growth of unfilled plastics..

"HDPE to be second-largest plastic type in the garden plastics market"

In tree planting in 2024, high-density polyethylene (HDPE) represented the second-largest plastic type to create products available in the garden plastics sector. The most relevant benefits of HDPE are that it is extensively available, regarded by some as a commodity-type plastic, and has the widest range of performance characteristics. HDPE is used in a wider variety of garden products such as garden furniture, pots, planters, and watering cans. HDPE has a unique combination of flexibility, durability, and weathering. HDPE is very suited for garden products intended for durable lifespans. HDPE is inexpensive compared to virgin raw granules, cheap to process, easy to process, and can be recycled. HDPE is a cheap, and environmentally sustainable option for manufacturers in garden plastics.

"North America to be second-largest regional market in 2024"

In 2024, North America was the second-largest regional market in the world garden plastics market. There is a consistent, strong demand for landscaping plastic products in the residential and commercial landscaping markets, particularly in the US and Canada. After the pandemic, there was an increase in home improvement projects, Do-It-Yourself (DIY) gardening, and a growing interest in sustainable landscaping practices. As a consequence, there has also been a rise in plastic gardening products, such as composters, raised garden beds, deck boxes, and outdoor furniture. Additionally, the growing environmental awareness of North American consumers has created higher motivation for regional producers of plastic products to promote innovation to produce

plastic products. Due this, they are now using UV stabilized plastic and recyclable plastic products as these products can satisfy consumer needs for eco-conscious gardening. Furthermore, the larger retail brands that align with national and regional distributors, provide an extensive product distribution network that allows extensive product reach into the region.

By Company Type: Tier 1: 22%, Tier 2: 45%, and Tier 3: 33%

By Designation: C-level Executives: 20%, Directors: 30%, and Other Designations: 50%

By Region: North America: 20%, Europe: 10%, Asia Pacific: 40%, South America: 10%, and Middle East & Africa 20%

Note: Other designations include sales, marketing, and product managers.

Tier 1: >USD 1 Billion; Tier 2: USD 500 million-1 Billion; and Tier 3: <USD 500 million

Companies Covered: Keter (Israel), THE HC COMPANIES, INC. (US), Scheurich GmbH & Co. KG (Germany), Elho B.V. (Netherlands), Horst Brandstatter Group (Germany), The AMES Companies (US), Berry Global Inc. (US), RKW Group (Germany), BASF (Germany), and Armando Alvarez Group (Spain) are covered in the report. The study includes an in-depth competitive analysis of these key players in the garden plastics market, with their company profiles, recent developments, and key market strategies.

Research Coverage

This research report categorizes the garden plastics market, based on plastic type (commodity plastics and engineering plastics and performance plastics), application (pots & containers, irrigation systems, greenhouse & tunnel coverings, raised beds & garden liners, and mulch films), composition (unfilled, mineral filled, and glass fiber-reinforced) and region (Asia Pacific, North America, Europe, South America, and Middle East & Africa). The report's scope covers detailed information regarding the drivers, restraints, challenges, and opportunities influencing the growth of the garden plastics market. A detailed analysis of the key industry players has been done to provide insights into their business overviews, products offered, and key strategies, such as partnerships, agreements, product launches, and acquisitions associated with the garden plastics market. This report covers a competitive analysis of the upcoming startups in the garden plastics market ecosystem.

Reasons to Buy the Report

The report will offer the market leaders/new entrants with information on the closest approximations of the revenue numbers for the overall garden plastics market and the subsegments. This report will help stakeholders understand the competitive landscape, gain more insights into positioning their businesses better, and plan suitable go-to-market strategies. The report will help stakeholders understand the pulse of the market and provide them with information on key market drivers, restraints, challenges, and opportunities.

The report provides insights into the following points:

- Assessment of primary drivers (Rising popularity of home gardening and urban landscaping, Increasing consumer preference for lightweight, weather-resistant plastic products, Growth in residential construction and outdoor living spaces, Cost-effectiveness and ease of manufacturing of plastic garden products.) restraints (Fluctuating prices of raw plastic materials such as PP and PE, and Limited biodegradability of conventional plastics), opportunities (Rising demand for recycled and bio-based plastics in garden products, Growth in smart gardening tools and modular plastic planters, Innovation in UV-resistant and esthetic-enhanced garden plastics and Expansion into emerging markets with rising urban green space initiatives), and challenges (Increasing competition from biodegradable and natural alternatives, such as clay, metal, and wood, Balancing cost vs. sustainability in material selection, and Managing product durability against prolonged sun and moisture exposure).
- Product Development/Innovation: Detailed insights into upcoming technologies, research & development activities, and product & service launches in the garden plastics market.
- Market Development: Comprehensive information about profitable markets - the report analyzes the garden plastics market across varied regions.
- Market Diversification: Exhaustive information about new products & services, untapped geographies, recent developments, and investments in the garden plastics market.
- Competitive Assessment: In-depth assessment of market shares, growth strategies, and service offerings of leading players, such as Keter (Israel), THE HC COMPANIES, INC. (US), Scheurich GmbH & Co. KG (Germany), Elho B.V. (Netherlands), Horst Brandstatter Group (Germany), The AMES Companies (US), Berry Global Inc. (US), RKW Group (Germany), BASF (Germany), and Armando Alvarez Group (Spain).

Table of Contents:

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1 INTRODUCTION	24
1.1 STUDY OBJECTIVES	24
1.2 MARKET DEFINITION	24
1.3 STUDY SCOPE	25
1.3.1 MARKETS COVERED	25
1.3.2 INCLUSIONS AND EXCLUSIONS	26
1.3.3 YEARS CONSIDERED	27
1.3.4 CURRENCY CONSIDERED	27
1.3.5 UNITS CONSIDERED	27
1.4 STAKEHOLDERS	27
2 RESEARCH METHODOLOGY	28
2.1 RESEARCH DATA	28
2.1.1 SECONDARY DATA	29
2.1.1.1 List of major secondary sources	29
2.1.1.2 Key data from secondary sources	29
2.1.2 PRIMARY DATA	30
2.1.2.1 Key data from primary sources	30
2.1.2.2 Key industry insights	31
2.1.2.3 Breakdown of interviews with experts	31
2.2 MARKET SIZE ESTIMATION	32
2.2.1 BOTTOM-UP APPROACH	32
2.2.2 TOP-DOWN APPROACH	33
2.3 DATA TRIANGULATION	34
2.4 RESEARCH ASSUMPTIONS	35
2.5 GROWTH RATE ASSUMPTIONS/FORECAST	35
2.5.1 SUPPLY SIDE	35
2.5.2 DEMAND SIDE	36
2.6 RISK ASSESSMENT	36
2.7 LIMITATIONS	36
3 EXECUTIVE SUMMARY	37
4 PREMIUM INSIGHTS	41
4.1 ATTRACTIVE OPPORTUNITIES FOR PLAYERS IN GARDEN PLASTICS MARKET	41
4.2 GARDEN PLASTICS MARKET, BY PLASTIC TYPE	41
4.3 GARDEN PLASTICS MARKET, BY COMPOSITION	42
4.4 GARDEN PLASTICS MARKET, BY APPLICATION	42
4.5 GARDEN PLASTICS MARKET, BY KEY COUNTRY	43
5 MARKET OVERVIEW	44
5.1 INTRODUCTION	44
5.2 MARKET DYNAMICS	45
5.2.1 DRIVERS	45
5.2.1.1 Rising popularity of home gardening and urban landscaping	45
5.2.1.2 Increasing preference for lightweight, weather-resistant plastic products	46
5.2.1.3 Growth in residential construction and outdoor living spaces	46
5.2.1.4 Cost-effectiveness and ease of manufacturing plastic garden products	47
5.2.2 RESTRAINTS	47
5.2.2.1 Fluctuating prices of raw plastic materials such as PP and PE	47
5.2.2.2 Limited biodegradability of conventional plastics	48

5.2.3 OPPORTUNITIES	48
5.2.3.1 Rising demand for recycled and bio-based plastics in garden products	48
5.2.3.2 Growth in demand for smart gardening tools and modular plastic planters	48
5.2.3.3 Innovation in UV-resistant and esthetically enhanced garden plastics	49
5.2.3.4 Expansion into emerging markets with rising urban green space initiatives	49
5.2.4 CHALLENGES	50
5.2.4.1 Increasing competition from biodegradable and natural alternatives such as clay, metal, and wood	50
5.2.4.2 Balancing cost vs. sustainability in material selection	50
5.2.4.3 Managing product durability against prolonged sun and moisture exposure	51
5.3 PORTER'S FIVE FORCES ANALYSIS	52
5.3.1 BARGAINING POWER OF SUPPLIERS	52
5.3.2 BARGAINING POWER OF BUYERS	53
5.3.3 INTENSITY OF COMPETITIVE RIVALRY	53
5.3.4 THREAT OF NEW ENTRANTS	53
5.3.5 THREAT OF SUBSTITUTES	53
5.4 TRENDS/DISRUPTIONS IMPACTING CUSTOMER BUSINESS	54
5.5 ECOSYSTEM ANALYSIS	55
5.6 VALUE CHAIN ANALYSIS	56
5.7 REGULATORY LANDSCAPE	58
5.7.1 REGULATORY BODIES, GOVERNMENT AGENCIES, AND OTHER ORGANIZATIONS	58
5.7.2 REGULATIONS	61
5.7.2.1 California Proposition 65 - Safe Drinking Water and Toxic Enforcement Act of 1986	61
5.7.2.2 TSCA (Toxic Substances Control Act) - 15 U.S.C. 2601 et seq.	61
5.7.2.3 Canada's Single-Use Plastics Prohibition Regulations (SOR/2022-138)	61
5.7.2.4 REACH Regulation (EC) No 1907/2006 - Registration, Evaluation, Authorisation and Restriction of Chemicals	61
5.7.2.5 Packaging and Packaging Waste Directive (94/62/EC)	61
5.7.2.6 Circular Economy Action Plan (2020)	61
5.7.2.7 Brazil's National Solid Waste Policy (Law No. 12.305/2010)	61
5.7.2.8 Chile's EPR Law (Law No. 20.920)	62
5.7.2.9 India - Plastic Waste Management Rules, 2016 (Amended 2022)	62
5.7.2.10 China - Plastic Pollution Control Measures (2020-2025)	62
5.7.2.11 Japan - Containers and Packaging Recycling Law (Act No. 112 of 1995)	62
5.7.2.12 South Africa - Extended Producer Responsibility Regulations (2021)	62
5.7.2.13 UAE - Integrated Waste Management Strategy (2021-2040)	62
5.7.2.14 Saudi Arabia - SASO Technical Regulation for Biodegradable Plastics (M.A-156-16-03-01)	62
5.8 TRADE ANALYSIS	63
5.8.1 IMPORT SCENARIO (HS CODE 391733)	63
5.8.2 EXPORT SCENARIO (HS CODE 391733)	64
5.8.3 EXPORT SCENARIO (HS CODE 392690)	65
5.8.4 IMPORT SCENARIO (HS CODE 392690)	66
5.9 PRICING ANALYSIS	67
5.9.1 AVERAGE SELLING PRICE TREND OF KEY PLAYERS, BY APPLICATION, 2024	68
5.9.2 AVERAGE SELLING PRICE TREND, BY REGION, 2024-2030	68
5.10 TECHNOLOGY ANALYSIS	70

5.10.1 KEY TECHNOLOGIES	70
5.10.1.1 Bio-Based Plastic Formulation	70
5.10.1.2 Recycled Polymer Integration (PCR & PIR)	70
5.10.2 COMPLEMENTARY TECHNOLOGIES	71
5.10.2.1 Smart Self-watering Systems	71
5.10.2.2 UV Stabilization and Weather-resistant Additives	71
5.10.3 ADJACENT TECHNOLOGIES	71
5.10.3.1 Smart Gardening & IoT Integration	71
5.10.3.2 Vertical Farming & Modular Urban Planters	71
5.11 PATENT ANALYSIS	72
5.11.1 METHODOLOGY	72
5.11.2 DOCUMENT TYPES	72
5.11.3 PUBLICATION TRENDS IN LAST 10 YEARS	73
5.11.4 INSIGHTS	73
5.11.5 LEGAL STATUS OF PATENTS	74
5.11.6 JURISDICTION ANALYSIS	74
5.11.7 TOP APPLICANTS	75
?	
5.12 CASE STUDY ANALYSIS	76
5.12.1 TRANSITIONING TO RECYCLED PLASTIC IN GARDEN STORAGE PRODUCTS BY KETER	76
5.12.2 IMPLEMENTING CLOSED-LOOP RECYCLING FOR PLASTIC PLANTERS BY THE HC COMPANIES	76
5.12.3 SHIFTING TO BIO-BASED COMPOSITE MATERIALS FOR GARDEN FURNITURE BY NARDI (ITALY)	77
5.13 KEY CONFERENCES AND EVENTS, 2025-2026	77
5.14 INVESTMENT AND FUNDING SCENARIO	78
5.15 IMPACT OF GEN AI/AI ON GARDEN PLASTICS MARKET	79
5.15.1 INTRODUCTION	79
5.15.2 AI IN PRODUCT DESIGN AND CONSUMER INSIGHTS	79
5.15.3 AI-ENABLED MANUFACTURING AND SUPPLY CHAIN OPTIMIZATION	79
5.15.4 GENAI FOR SUSTAINABILITY AND CIRCULARITY	79
5.16 KEY STAKEHOLDERS AND BUYING CRITERIA	80
5.16.1 KEY STAKEHOLDERS IN BUYING PROCESS	80
5.16.2 BUYING CRITERIA	81
5.17 MACROECONOMIC ANALYSIS	81
5.17.1 INTRODUCTION	81
5.17.2 GDP TRENDS AND FORECASTS	82
5.18 IMPACT OF 2025 US TARIFF ON GARDEN PLASTICS MARKET	82
5.18.1 INTRODUCTION	82
5.18.2 KEY TARIFF RATES	83
5.18.3 PRICE IMPACT ANALYSIS	83
5.18.4 IMPACT ON COUNTRY/REGION	84
5.18.4.1 US	84
5.18.4.2 China	84
5.18.4.3 Europe	84
5.18.5 IMPACT ON APPLICATIONS	84

5.18.5.1 Residential landscaping & gardening	84
5.18.5.2 Municipal landscaping	84
5.18.5.3 E-Commerce & Direct-to-Consumer (DTC) channels	84
6 GARDEN PLASTICS MARKET, BY PLASTIC TYPE	85
6.1 INTRODUCTION	86
6.2 COMMODITY PLASTICS	89
6.2.1 ABUNDANCE, COST-EFFICIENCY, AND DURABILITY TO DRIVE DEMAND	89
6.2.2 HDPE (HIGH-DENSITY POLYETHYLENE)	89
6.2.3 LDPE (LOW-DENSITY POLYETHYLENE)	90
6.2.4 PP (POLYPROPYLENE)	90
6.2.5 PVC (POLYVINYL CHLORIDE)	90
6.2.6 OTHER COMMODITY PLASTICS	91
?	
6.3 ENGINEERING & PERFORMANCE PLASTICS	91
6.3.1 SUPERIOR MECHANICAL PROPERTIES, WEATHER RESISTANCE, AND LONGEVITY TO FUEL MARKET	91
6.3.2 ABS (ACRYLONITRILE BUTADIENE STYRENE)	91
6.3.3 PA (POLYAMIDE)	92
6.3.4 PVDF (POLYVINYLDENE FLUORIDE)	92
6.3.5 POM (POLYOXYMETHYLENE)	92
6.3.6 OTHER ENGINEERING & PERFORMANCE PLASTICS	92
7 GARDEN PLASTICS MARKET, BY COMPOSITION	93
7.1 INTRODUCTION	94
7.2 UNFILLED	95
7.2.1 COST-EFFICIENT AND VERSATILE SOLUTION FOR MASS MARKET GARDEN PRODUCTS	95
7.3 MINERAL-FILLED	96
7.3.1 ENHANCED RIGIDITY, DIMENSIONAL STABILITY, AND UV RESISTANCE TO DRIVE ADOPTION	96
7.4 GLASS FIBER REINFORCED	97
7.4.1 HIGH TENSILE STRENGTH, DIMENSIONAL STABILITY, AND LONG-TERM DURABILITY TO BOOST ADOPTION	97
7.5 OTHER COMPOSITIONS	98
8 GARDEN PLASTICS MARKET, BY APPLICATION	99
8.1 INTRODUCTION	100
8.2 MULCH FILMS	102
8.2.1 SUSTAINABLE AGRICULTURAL PRACTICES TO DRIVE ADOPTION	102
8.3 IRRIGATION SYSTEMS	102
8.3.1 EXPANDING WATER CONSERVATION PRACTICES TO BOOST MARKET	102
8.4 GREENHOUSE & TUNNEL COVERINGS	102
8.4.1 INCREASING CONTROLLED-ENVIRONMENT FARMING TO FUEL DEMAND	102
8.5 RAISED BEDS & GARDEN LINERS	103
8.5.1 RISING URBAN FARMING AND DIY LANDSCAPING TO PROPEL MARKET	103
8.6 POTS & CONTAINERS	103
8.6.1 GROWING URBAN GARDENING AND LANDSCAPING TO BOOST DEMAND	103
8.7 OTHER APPLICATIONS	103
9 GARDEN PLASTICS MARKET, BY REGION	104
9.1 INTRODUCTION	105

9.2 NORTH AMERICA 108

9.2.1 US 113

9.2.1.1 Demand for durable, weather-resistant, and sustainable plastic products to drive market 113

?

9.2.2 CANADA 115

9.2.2.1 Strong demand across residential landscaping, commercial horticulture, and urban infrastructure projects to drive growth 115

9.2.3 MEXICO 117

9.2.3.1 Rising demand for urban green infrastructure to boost growth 117

9.3 EUROPE 119

9.3.1 GERMANY 125

9.3.1.1 Strong domestic consumption, sustainability mandates, and rising demand across garden and outdoor living segments to propel market 125

9.3.2 FRANCE 127

9.3.2.1 Shift toward sustainable lifestyles, esthetic functionality, and urban gardening to fuel market 127

9.3.3 UK 129

9.3.3.1 Consumer shift toward sustainability, DIY culture, and durable outdoor living solutions to drive market 129

9.3.4 ITALY 131

9.3.4.1 Major line expansions and rising demand from home, garden, and construction segments to drive market growth 131

9.3.5 SPAIN 133

9.3.5.1 Multi-sectoral expansion and sustainability push to support growth 133

9.3.6 REST OF EUROPE 135

9.4 ASIA PACIFIC 137

9.4.1 CHINA 143

9.4.1.1 Large-scale manufacturing capacity, growing domestic landscaping trends, and expanding global exports to boost market 143

9.4.2 JAPAN 145

9.4.2.1 Advanced innovation, demographic-driven product development, and strong shift toward environmental responsibility to fuel demand 145

9.4.3 INDIA 147

9.4.3.1 Rapid urbanization, government push for sustainability, and domestic innovation to drive growth 147

9.4.4 SOUTH KOREA 149

9.4.4.1 Demographic trends, rise of home-based lifestyle, and growing environmental consciousness to support market growth 149

9.4.5 REST OF ASIA PACIFIC 151

9.5 MIDDLE EAST & AFRICA 152

9.5.1 GCC COUNTRIES 158

9.5.1.1 Saudi Arabia 160

9.5.1.1.1 Reshaping urban spaces, boosting green infrastructure, and use of durable, eco-friendly plastic products to propel demand 160

9.5.1.2 UAE 162

9.5.1.2.1 Rising per capita income, expanding residential infrastructure, and thriving landscaping industry to fuel market growth 162

?

9.5.1.3 Rest of GCC countries 164

9.5.2 SOUTH AFRICA 166

9.5.2.1 Renewed focus on sustainable urban living, water conservation, and public space development to drive demand 166

9.5.3 REST OF MIDDLE EAST & AFRICA 168

9.6.0	SOUTH AMERICA	169
9.6.1.0	BRAZIL	174
9.6.1.1	Transition toward recyclable and durable outdoor goods to propel market	174
9.6.2.0	ARGENTINA	176
9.6.2.1	Growing demand for durable, UV-resistant, and weather-tolerant plastic products to boost market	176
9.6.3.0	REST OF SOUTH AMERICA	178
10.0	COMPETITIVE LANDSCAPE	180
10.1.0	OVERVIEW	180
10.2.0	KEY PLAYER STRATEGIES, 2022-2025	180
10.3.0	MARKET SHARE ANALYSIS, 2024	182
10.4.0	REVENUE ANALYSIS, 2020-2024	185
10.5.0	COMPANY VALUATION AND FINANCIAL METRICS, 2024	185
10.6.0	PRODUCT/BRAND COMPARISON	187
10.7.0	COMPANY EVALUATION MATRIX: KEY PLAYERS, 2024	188
10.7.1.0	STARS	188
10.7.2.0	EMERGING LEADERS	188
10.7.3.0	PERVASIVE PLAYERS	188
10.7.4.0	PARTICIPANTS	188
10.7.5.0	COMPANY FOOTPRINT: KEY PLAYERS, 2024	190
10.7.5.1.0	Company footprint	190
10.7.5.2.0	Region footprint	190
10.7.5.3.0	Type footprint	191
10.7.5.4.0	Application footprint	191
10.7.5.5.0	Composition footprint	192
10.8.0	COMPANY EVALUATION MATRIX: STARTUPS/SMES, 2024	192
10.8.1.0	PROGRESSIVE COMPANIES	192
10.8.2.0	RESPONSIVE COMPANIES	192
10.8.3.0	DYNAMIC COMPANIES	193
10.8.4.0	STARTING BLOCKS	193
10.8.5.0	COMPETITIVE BENCHMARKING: STARTUPS/SMES, 2024	194
10.8.5.1.0	Detailed list of key startups/SMEs	194
10.8.5.2.0	Competitive benchmarking of key startups/SMEs	195
10.9.0	COMPETITIVE SCENARIO	196
10.9.1.0	PRODUCT LAUNCHES	196
10.9.2.0	DEALS	197
11.0	COMPANY PROFILES	199
11.1.0	KEY PLAYERS	199
11.1.1.0	KETER	199
11.1.1.1.0	Business overview	199
11.1.1.2.0	Products/Solutions/Services offered	200
11.1.1.3.0	Recent developments	201
11.1.1.3.1.0	Product launches	201
11.1.1.3.2.0	Deals	202
11.1.1.4.0	MnM view	202
11.1.1.4.1.0	Right to win	202
11.1.1.4.2.0	Strategic choices	202
11.1.1.4.3.0	Weaknesses and competitive threats	203

11.1.2 THE HC COMPANIES, INC. 204
11.1.2.1 Business overview 204
11.1.2.1.1 Products/Solutions/Services offered 204
11.1.2.2 Recent developments 205
11.1.2.2.1 Product launches 205
11.1.2.2.2 Deals 206
11.1.2.3 MnM view 206
11.1.2.3.1 Right to win 206
11.1.2.3.2 Strategic choices 206
11.1.2.3.3 Weaknesses and competitive threats 207
11.1.3 SCHEURICH GMBH & CO. KG 208
11.1.3.1 Business overview 208
11.1.3.2 Products/Solutions/Services offered 208
11.1.3.3 Recent developments 209
11.1.3.3.1 Deals 209
11.1.3.4 MnM view 210
11.1.3.4.1 Right to win 210
11.1.3.4.2 Strategic choices 210
11.1.3.4.3 Weaknesses and competitive threats 210
11.1.4 ELHO B.V. 211
11.1.4.1 Business overview 211
11.1.4.2 Products/Solutions/Services offered 211
11.1.4.3 Recent developments 213
11.1.4.3.1 Product launches 213
11.1.4.4 MnM view 214
11.1.4.4.1 Right to win 214
11.1.4.4.2 Strategic choices 214
11.1.4.4.3 Weaknesses and competitive threats 214
?
11.1.5 HORST BRANDSTATTER GROUP 215
11.1.5.1 Business overview 215
11.1.5.2 Products/Solutions/Services offered 215
11.1.5.3 MnM view 217
11.1.5.3.1 Right to win 217
11.1.5.3.2 Strategic choices 217
11.1.5.3.3 Weaknesses and competitive threats 217
11.1.6 GRIFFON CORPORATION INC. 218
11.1.6.1 Business overview 218
11.1.6.2 Products/Solutions/Services offered 219
11.1.6.3 MnM view 220
11.1.7 BERRY GLOBAL INC. 222
11.1.7.1 Business overview 222
11.1.7.2 Products/Solutions/Services offered 223
11.1.7.3 Recent developments 224
11.1.7.3.1 Deals 224
11.1.7.4 MnM view 224
11.1.8 RKW GROUP 225

11.1.8.1 Business overview	225
11.1.8.2 Products/Solutions/Services offered	225
11.1.8.3 MnM view	226
11.1.9 BASF	227
11.1.9.1 Business overview	227
11.1.9.2 Products/Solutions/Services offered	228
11.1.9.3 Recent developments	229
11.1.9.3.1 Product launches	229
11.1.9.4 MnM view	229
11.1.10 ARMANDO ALVAREZ GROUP	230
11.1.10.1 Business overview	230
11.1.10.2 Products/Solutions/Services offered	230
11.1.10.3 MnM view	231
11.2 OTHER PLAYERS	232
11.2.1 LANDMARK PLASTIC INC.	232
11.2.2 EAST JORDAN PLASTICS, INC.	233
11.2.3 CREO GROUP	234
11.2.4 T.O. PLASTICS, INC.	235
11.2.5 CAPI EUROPE	236
11.2.6 HARSHDEEP INDIA	237
11.2.7 EURO3PLAST SPA	238
11.2.8 SA PLASTIKOR (PTY) LTD.	239
11.2.9 COSMOPLAST UAE	240
11.2.10 FINOLEX PLASSON	241
11.2.11 KISAN	242
11.2.12 TAIZHOU SHENGERDA PLASTIC CO., LTD.	243
11.2.13 HOSCO INDIA	244
11.2.14 TAIZHOU KEDI PLASTIC CO., LTD.	245
11.2.15 VIP PLASTICS	245
12 APPENDIX	247
12.1 DISCUSSION GUIDE	247
12.2 KNOWLEDGESTORE: MARKETSANDMARKETS' SUBSCRIPTION PORTAL	250
12.3 CUSTOMIZATION OPTIONS	252
12.4 RELATED REPORTS	252
12.5 AUTHOR DETAILS	253

Garden Plastics Market by Plastic Type (Commodity Plastics (HDPE, LDPE, PP, PVC), Engineering Plastics, Performance Plastics (ABS, PA, PVDF, POM, TPE)), Application (Pots & Containers, Irrigation Systems, Greenhouse & Tunnel Coverings, Raised Beds & Garden Liners, Mulch Films), Composition (Unfilled, Mineral Filled, Glass Fiber Reinforced), and Region - Global Forecast to 2030

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