

Medical Equipment Maintenance Market by Device (MRI, X-ray, CT, Ultrasound, Patient Monitoring, Dental Equipment), Provider (OEM, ISO), Service (Preventive, Corrective), Contract Service (Customized, Add-on), End User (Hospital, ASCs) - Forecast to 2030

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Report description:

The global medical equipment maintenance market is projected to reach USD 101.52 billion by 2030 from USD 60.68 billion in 2025, growing at a CAGR of 10.8% during the forecast period.

<https://www.marketsandmarkets.com/Images/medical-equipment-maintenance-market-Overview.webp>

Rising healthcare expenditures, particularly notable in emerging economies, are driving the acquisition of advanced medical equipment to bolster healthcare infrastructure and improve patient care standards. This uptick in procuring sophisticated medical devices highlights the critical need for reliable maintenance services to ensure sustained performance and operational integrity. With healthcare providers prioritizing the adoption of advanced technologies to meet the evolving healthcare demands of their populations, there is a parallel emphasis on securing robust maintenance solutions. As a result, maintenance services play an increasingly vital role in safeguarding the functionality and longevity of advanced medical equipment, thereby facilitating optimal healthcare delivery and patient outcomes amidst expanding healthcare budgets.

By device type, the diagnostic imaging equipment segment accounted for the largest market share in 2024. The market is categorized by device type into diagnostic imaging equipment, patient monitoring & life support devices, surgical equipment, radiotherapy devices, laboratory equipment, endoscopic devices, medical lasers, electrosurgical equipment, dental equipment, radiotherapy devices, ophthalmology equipment, and durable medical equipment. The diagnostic imaging equipment

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segment accounted for the largest market share in 2024. Diagnostic imaging equipment is critical in ensuring accurate diagnoses and effective treatment planning, making precision and reliability essential. Regular and meticulous maintenance is crucial to maintaining these high standards. Proper upkeep ensures that imaging systems consistently deliver accurate, dependable results, minimizing the risk of diagnostic errors. This reliability reinforces clinical confidence, supports better decision-making, and improves patient outcomes.

By service type, the preventive maintenance segment accounted for the largest share of the market in 2024. The medical equipment maintenance market is segmented by service type into operational, corrective, and preventive maintenance. The preventive maintenance segment accounted for the largest share of the market in 2024. Although the initial investment in preventive maintenance may entail upfront costs, its long-term cost-effectiveness is highlighted by its ability to avert expensive repairs, replacements, and downtime commonly associated with reactive maintenance practices. Preventive maintenance mitigates the risk of equipment failures and malfunctions by systematically addressing potential issues before they escalate, thus minimizing the need for costly emergency interventions. This proactive approach not only preserves the integrity and longevity of medical equipment but also sustains uninterrupted workflow in healthcare settings, ensuring efficient delivery of patient care.

In 2024, by region, North America accounted for the largest market share of the medical equipment maintenance market. The medical equipment maintenance market is segmented into North America, Europe, Latin America, the Asia Pacific, and the Middle East & Africa. North America leads the global medical equipment maintenance market, fueled by substantial healthcare expenditure directed towards procuring, maintaining, and enhancing medical devices. With a focus on meeting the evolving needs of an aging population and elevated healthcare standards, the region invests significantly in ensuring the reliability, efficiency, and safety of medical equipment. These investments encompass the acquisition of state-of-the-art devices and robust maintenance programs aimed at optimizing equipment performance and longevity.

A breakdown of the primary participants referred to for this report is provided below:

-□By Company Type: Tier 1-48%, Tier 2-36%, and Tier 3- 16%

-□By Designation: Director-level-14%, C-level-10%, and Others-76%

-□By Region: North America-40%, Europe-32%, the Asia Pacific-20%, Latin America- 5%, and the Middle East & Africa- 3%

The prominent players in the medical equipment maintenance market are Siemens Healthineers AG (Germany), GE Healthcare (US), Medtronic (Ireland), Koninklijke Philips N.V. (Netherlands), FUJIFILM Holdings Corporation (Japan), Olympus Corporation (Japan), Stryker (US), Canon Inc. (Japan), Drägerwerk AG & Co. KGaA (Germany), Hitachi, Ltd (Japan), and B. Braun SE (Germany), among others.

Research Coverage

This report studies the medical equipment maintenance market based on device type, service type, service provider, contract type, end user, and region. It also covers the factors affecting market growth, analyzes the various opportunities and challenges in the market, and provides details of the competitive landscape for market leaders. Furthermore, the report analyzes micro markets concerning their growth trends. It forecasts the revenue of the market segments concerning five main regions (and the respective countries in these regions).

Reasons to Buy the Report

The report will enable established and entrants/smaller firms to gauge the market's pulse, which, in turn, would help them garner a larger market share. Firms purchasing the report could use one or a combination of the following strategies to strengthen their market presence.

This report provides insights on the following pointers:

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- Analysis of key drivers (growth in medical equipment markets, rising focus on preventive medical equipment maintenance, adoption of innovative funding mechanisms, increasing purchase of refurbished medical systems), restraints (high initial cost and significant maintenance expenditure), opportunities (innovation in service offerings and use of IoT, growing medical device sector in emerging economies across Central and Eastern Europe and Asia Pacific), and challenges (survival of small players in the highly fragmented and competitive market and regulatory pressure & compliance, dearth of skilled technicians and biomedical engineers) influencing the growth of medical equipment maintenance market
- Market Penetration: Comprehensive information on the product portfolios offered by the top players in the medical equipment maintenance market
- Service Development/Innovation: Detailed insights on the upcoming trends, R&D activities, and service developments in the medical equipment maintenance market
- Market Development: Comprehensive information on lucrative emerging regions
- Market Diversification: Exhaustive information about new services, growing geographies, and recent developments in the medical equipment maintenance market
- Competitive Assessment: In-depth assessment of market segments, growth strategies, revenue analysis, and services of the leading market players.

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