

**Electricity Retailing BRIC (Brazil, Russia, India, China) Industry Guide 2020-2029**

Industry Report | 2025-07-21 | 274 pages | MarketLine

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**Report description:**

Electricity Retailing BRIC (Brazil, Russia, India, China) Industry Guide 2020-2029

## Summary

The BRIC Electricity Retailing industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume , and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

## Key Highlights

- Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the electricity retailing industry and had a total market value of \$1,186.2 billion in 2024. China was the fastest growing country with a CAGR of 5.8% over the 2020-24 period.
- Within the electricity retailing industry, China is the leading country among the BRIC nations with market revenues of \$998.0 billion in 2024. This was followed by India, Brazil and Russia with a value of \$99.4, \$61.6, and \$27.2 billion, respectively.
- China is expected to lead the electricity retailing industry in the BRIC nations with a value of \$1,220.4 billion in 2029, followed by India, Brazil, Russia with expected values of \$118.0, \$68.1 and \$29.4 billion, respectively.

## Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC electricity retailing market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC electricity retailing market
- Leading company profiles reveal details of key electricity retailing market players' BRIC operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the BRIC electricity retailing market with five year forecasts by both value and volume
- Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

## Reasons to Buy

- What was the size of the BRIC electricity retailing market by value in 2024?
- What will be the size of the BRIC electricity retailing market in 2029?
- What factors are affecting the strength of competition in the BRIC electricity retailing market?
- How has the market performed over the last five years?
- What are the main segments that make up the BRIC electricity retailing market?

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