

Wireless Telecommunication Services Global Industry Guide 2020-2029

Industry Report | 2025-07-21 | 561 pages | MarketLine

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Report description:

Wireless Telecommunication Services Global Industry Guide 2020-2029

Summary

Global Wireless Telecommunication Services industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume , and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Wireless telecommunications services market includes cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service. Market values represent revenues based on payments to operators of all these services for subscriptions and usage. Market volumes refer to the total subscriptions for each of these services. Market shares represent subscription volumes.
- All market data and forecasts are based on nominal prices and all currency conversions used in the creation of this report have been calculated using yearly annual average exchange rates. The USD values may show a declining trend for few countries such as Argentina, Turkey, Nigeria, Egypt, and Russia. This is primarily because of the impact of exchange rates considered.
- The global wireless telecommunication services market recorded revenues of \$753.9 billion in 2024, representing a compound annual growth rate (CAGR) of 0.6% between 2019 and 2024.
- Market consumption volume increased with a CAGR of 3.4% between 2019 and 2024, reaching a total of 8,034.4 million subscriptions in 2024.
- The growth of the wireless telecommunications market globally has been significantly influenced by the steady rise in mobile internet subscribers. According to the Organisation for Economic Co-operation and Development (OECD), the number of mobile internet subscribers in the US, India, and France increased by 3.4%, 7.2% and 4.3% respectively in 2024.

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Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global wireless telecommunication services market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global wireless telecommunication services market
- Leading company profiles reveal details of key wireless telecommunication services market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the global wireless telecommunication services market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the global wireless telecommunication services market by value in 2024?
- What will be the size of the global wireless telecommunication services market in 2029?
- What factors are affecting the strength of competition in the global wireless telecommunication services market?
- How has the market performed over the last five years?
- Who are the top competitors in the global wireless telecommunication services market?

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