Europe EV Tire Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 - 2034

Market Report | 2025-07-29 | 300 pages | Global Market Insights

AVAILABLE LICENSES:

- Single User $4850.00
- Multi User $6050.00
- Enterprise User $7350.00

Report description:

The Europe EV Tire Market was valued at USD 4.8 billion in 2024 and is estimated to grow at a CAGR of 8.9% to reach USD 11.7 billion by 2034. The swift shift toward electrified transportation is reshaping tire performance criteria across Europe, especially regarding durability, noise reduction, and rolling resistance. Innovation in EV tire manufacturing is being accelerated by public-private partnerships alongside ambitious sustainability targets. Initiatives like the European Green Deal and Fit for 55 are pushing tire makers and automotive OEMs to adopt greener raw materials, enhance recyclability, and reduce lifecycle emissions. Custom tire development for specific EV models dominates the European market, with manufacturers collaborating closely with automakers to deliver tires that improve safety, extend driving range, and boost energy efficiency.

Growth in commercial EV tire demand stems from the rising electrification of fleet vehicles. Urban last-mile delivery fleets are increasingly replacing combustion engines with light electric vans and trucks, creating a need for tires that optimize load capacity while minimizing rolling resistance. Southern and Eastern Europe are emerging as high-growth regions, supported by EU funding and local incentives promoting EV adoption and charging infrastructure deployment.

The passenger electric vehicle segment held the largest market share of 60% in 2024 and is anticipated to grow at a CAGR of 9% through 2034. This segment leads due to expanding EV adoption in major European markets, government subsidies encouraging local EV purchases, and new model launches from OEMs. Passenger EV tires see high replacement rates, with consumers seeking quieter, low rolling resistance tires, especially in urban settings.

The all-season tires segment accounted for a 52% share in 2024 and is expected to grow at a CAGR of 8% from 2025 to 2034. Their popularity stems from their versatility, affordability, and approval for year-round use. All-season tires provide consistent performance across varied temperatures and road conditions, maximizing tread life, grip, and rolling efficiency-key factors for EV drivers aiming to optimize range and efficiency.

Germany EV Tire Market held a 53% share and generated USD 1.55 billion in 2024. The country's dominance arises from its deep-rooted automotive manufacturing heritage, early EV adoption, and advancements in tire technology. Hosting some of the largest global OEMs and tire producers, Germany benefits from strong demand for premium, EV-specific tires. Many leading tire companies maintain extensive R&D, testing, and production facilities there, driving market innovation.

Top companies shaping the Europe EV Tire Market include Michelin, Continental, Bridgestone, Pirelli, Goodyear, Hankook, and Yokohama. To strengthen their foothold in the Europe EV tire market, companies are focusing on innovation tailored specifically to electric vehicles, such as developing tires with lower rolling resistance and enhanced durability to meet unique EV performance requirements. Partnerships with automotive manufacturers are critical, enabling co-development of tires optimized for EV models, which enhances product relevance and customer satisfaction. Firms are also investing in sustainable materials and improving recyclability to align with stringent environmental regulations and consumer expectations. Expanding regional production capacities and enhancing digital platforms for improved supply chain management and customer engagement further solidify their market presence.

<h2>Comprehensive Market Analysis and Forecast</h2>
- Industry trends, key growth drivers, challenges, future opportunities, and regulatory landscape
- Competitive landscape with Porter's Five Forces and PESTEL analysis
- Market size, segmentation, and regional forecasts
- In-depth company profiles, business strategies, financial insights, and SWOT analysis

Table of Contents:

Europe EV Tire Market Opportunity, Growth Drivers, Industry Trend Analysis, and Forecast 2025 - 2034

Market Report | 2025-07-29 | 300 pages | Global Market Insights

To place an Order with Scotts International:

- - Print this form
- - Complete the relevant blank fields and sign
- - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User	$4850.00
	Multi User	$6050.00
	Enterprise User	$7350.00
	VAT	
	Total	

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*		Phone*	
First Name*		Last Name*	
Job title*			
Company Name*		EU Vat / Tax ID / NIP number*	
Address*		City*	
Zip Code*		Country*	
		Date	2026-02-18
		Signature