

Humic Acid Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Form (Powdered, Granular, Liquid), By Application (Agriculture, Animal Feed, Pharmaceutical, Construction, Water Purification & Others), By Sales Channel (Direct, Indirect), By Region and Competition, 2020-2030F

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Report description:

Market Overview

Global Humic Acid Market was valued at USD 702.33 million in 2024 and is expected to reach USD 1,057.02 million in the forecast period with a CAGR of 7.01% through 2030. Humic acid is an organic substance that can be found in soil, sediment, and aquatic environments. It plays a crucial role as a component of humus, the dark organic material resulting from the decomposition of plant and animal matter. Naturally occurring in peat and lignite, it can also be commercially extracted from these sources using alkaline solutions. With its complex molecular structure containing various functional groups such as carboxyl and phenol groups, humic acid facilitates the formation of mineral and nutrient complexes in the soil, thereby enhancing their accessibility to plants. Humic acid is widely recognized as a highly chemically active compound, encompassing several crucial phytochemical groups, including hormones, polyphenols, ketones, fatty acids, and natural sterols. These phytochemical groups and subgroups are anticipated to enhance the demand for this nutrient as a valuable and promising anti-cancer agent. The acid also promotes electrochemical equilibrium among essential body cells, contributing to its projected growth as an electrolyte in the foreseeable future. Furthermore, the acid's other significant properties, such as augmenting microbial activity, improving soil fertility, reducing fertilizer run-off, and enhancing water retention, are expected to drive further expansion within the global industry.

Key Market Drivers

Increased Demand from the Agriculture Sector

The rising adoption of humic acid in agriculture is largely driven by its effectiveness in improving soil health and enhancing crop productivity. Humic acid plays a vital role in promoting soil aeration, increasing water-holding capacity, and stimulating root development. These attributes have become increasingly valuable as global agriculture faces mounting challenges such as land

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degradation and climate variability. Notably, over 33% of the world's soils are currently degraded, according to recent global estimates, underscoring the urgent need for sustainable soil management solutions like humic acid.

In addition to improving soil conditions, humic acid enhances nutrient uptake in plants by forming complexes with micronutrients and reducing leaching. This results in better plant growth and higher yields, especially under stress conditions. As per the Food and Agriculture Organization, global fertilizer use efficiency remains low, with only about 50% of applied nitrogen being absorbed by crops. The ability of humic acid to increase nutrient efficiency is pushing its adoption in modern farming systems seeking to optimize input use.

Farmers are increasingly turning to organic and biological inputs in response to consumer demand for sustainably grown food. Humic acid, being naturally derived and non-toxic, aligns well with organic farming standards. Governments in various countries are also promoting organic agriculture through subsidies and awareness programs. For instance, India aims to increase its organic farming area to 20% of total farmland by 2030. Such initiatives are encouraging farmers to explore organic soil enhancers like humic acid to comply with eco-friendly farming mandates.

Key Market Challenges

Fluctuating Raw Material Prices

Fluctuating raw material prices have always posed a significant challenge in the global market, and the humic acid industry is no exception. Currently, the global humic acid market is under stress due to the unstable prices of its essential raw materials, including leonardite and peat, which are impacted by factors such as environmental regulations, natural disasters, transportation costs, and geopolitical issues. This instability in raw material pricing can lead to unpredictable production costs, thereby affecting the overall pricing strategy for humic acid. As a consequence, the demand for humic acid is expected to decrease. Consumers, particularly those in cost-sensitive agricultural sectors, are likely to seek more affordable substitutes. This switch is anticipated due to the direct relationship between costs and demand in any market. If the situation persists, the humic acid market might witness a notable contraction, threatening the sustainability and profitability of manufacturers globally. While the industry is exploring ways to mitigate this impact, such as discovering new sources or developing cost-effective extraction techniques, the immediate outlook appears challenging.

Key Market Trends

Increased Demand for High-Quality Crops

The global demand for high-quality crops is escalating, and this trend is anticipated to stimulate the demand for humic acid worldwide. Humic acid, a natural component of soil, peat, lignite, and other organic materials, is a crucial amendment in agriculture due to its multifaceted benefits. It improves soil structure, increases nutrient uptake by crops, enhances water retention, and reduces soil erosion. As consumers become more health-conscious, the demand for organically grown, nutrient-rich produce continues to surge. This shift in consumer preferences underscores the need for farmers to optimise their crop yields without compromising quality, thereby necessitating the use of humic acid. Furthermore, the mounting challenges of climate change, such as unpredictable rainfall and temperature variations, put additional stress on crop performance. Humic acid's ability to improve soil resilience under these adverse conditions makes it an invaluable tool for modern agriculture. Market trends indicate an increasing recognition of these benefits, which is likely to boost the humic acid market. Therefore, the rising demand for high-quality crops, coupled with the need for sustainable farming practices in the face of climatic uncertainties, is expected to drive the global demand for humic acid.

Key Market Players

- [] Agbest Technology Co. Ltd.
- [] Arctech Inc.
- [] Black Earth Humic Lp
- [] Cifo SRL
- [] Desarrollo Agricola y Minero SA
- [] Humic Growth Solutions, Inc.
- [] The Anderson Inc.
- [] Jiloca Industrial Sa
- [] Zhengzhou Shengda Khumic Biotechnology Co., Ltd

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-□ Grow More Inc.

Report Scope:

In this report, the Global Humic Acid Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

-□ Humic Acid Market, By Form:

- o Powdered
- o Granular
- o Liquid

-□ Humic Acid Market, By Application:

- o Agriculture
- o Animal Feed
- o Pharmaceutical
- o Construction
- o Water Purification
- o Others

-□ Humic Acid Market, By Sales Channel:

- o Direct
- o Indirect

-□ Humic Acid Market, By Region:

- o North America
 - United States
 - Canada
 - Mexico
- o Europe
 - France
 - United Kingdom
 - Italy
 - Germany
 - Spain
- o Asia-Pacific
 - China
 - India
 - Japan
 - Australia
 - South Korea
- o South America
 - Brazil
 - Argentina
 - Colombia
- o Middle East & Africa
 - South Africa
 - Saudi Arabia
 - UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Humic Acid Market.

Available Customizations:

Global Humic Acid market report with the given market data, TechSci Research offers customizations according to a company's

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specific needs. The following customization options are available for the report:

Company Information

- Detailed analysis and profiling of additional market players (up to five).

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