

Polyurethane Adhesives Market by Type (Thermoset, Thermoplastic), Technology (Solvent-borne, 100% Solids, Dispersion, and Others), Application (Automotive, Building & Construction, Packaging, Leather & Footwear, General Industrial, Furniture & Decoration, and Others), and Region - Global Forecast to 2030

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Report description:

The polyurethane adhesives market size is projected to grow from USD 8.76 billion in 2024 to USD 12.09 billion by 2030 at a CAGR of 5.62%.

<https://www.marketsandmarkets.com/Images/polyurethane-adhesive-market-Overview.webp>

"The thermoset segment is estimated to lead the polyurethane adhesives market in 2025."

By type, the thermoset segment dominated the polyurethane adhesives market in 2024. The main causative factors for this growth are their superb mechanical strength, good durability, and environmental degradation resistance. These kinds of adhesives find extensive applications in the automotive, construction, and footwear industries, where high stress and permanent bonding are essential. Thermosets are used in a structural application due to the irreversible cross-linked bonds formed upon curing, which have been demonstrated to provide high performance in heat, chemical, and moisture exposure conditions. They are cheap and have the flexibility to be used in various industries, which makes them the preferred adhesive in mass production. With the increasing global demand for durable and high-strength adhesives without diminishing, thermoset PU adhesives will likely sustain their pace in becoming the top-notch type in the polyurethane adhesives market.

"The 100% solids segment is estimated to lead the polyurethane adhesives market in 2025."

By technology, the 100% solids segment is estimated to lead the polyurethane adhesives market in 2025, in terms of value. The

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growth of this segment can be attributed to the increasing trend in the world of environmental sustainability, worker safety, and low-emission materials. 100% solid adhesives have low emissions of volatile organic compounds (VOCs); thus, the adhesives conform to stringent environmental standards, especially in North America and Europe. The use of low odor, non-flammable, and rapid-curing adhesives is steadily rising in furniture, automotive interior, packaging, and other applications. Since industries and consumers focus on green solutions, manufacturers are moving toward water-based technologies, and this has seen a swift adoption of water-based technology in various fields.

"Middle East & Africa is projected to be the second-fastest-growing region in the polyurethane adhesives market, in terms of value, during the forecast period."

The Middle East & Africa is projected to be the second-fastest-growing market during the forecast period. It is projected to grow at a CAGR of 6.61% between 2025 and 2030. Construction works, expansion of industries, and the diversification of economies based on oil resources are the main factors that propel the region's growth. Nations such as the UAE, Saudi Arabia, and South Africa invest in mega infrastructure and commerce structures, so premium quality adhesives are in high demand. Additionally, the increase in disposable income is driving the demand for PU adhesives in the end-use markets, such as furniture, interior decoration, and packaging, where they are proving to be better in strength, flexibility, and environmental stability. Market growth is also boosted by the region's progressive exposure to foreign investments and the adoption of new technologies.

-□By Company Type: Tier 1 - 55%, Tier 2 - 25%, and Tier 3 - 20%

-□By Designation: Directors - 50%, Managers - 30%, and Others - 20%

-□By Region: North America - 40%, Europe - 35%, Asia Pacific - 20%, Rest of World - 5%

The key players profiled in the report include Henkel AG & Co. KGaA (Germany), H.B. Fuller (US), Sika AG (Switzerland), Dow Inc. (US), 3M Company (US), Huntsman Corporation (US), Arkema (France), Illinois Tool Works Inc. (US), and Parker-Hannifin Corporation (US), and Jowat SE (Germany).

Research Coverage

The polyurethane adhesives market is segmented by type, technology, application, and region. It provides value estimations (USD Million) for the overall market size across various areas. A detailed analysis of key industry players has been conducted to provide insights into their business overviews, services, and key strategies.

Reasons to Buy this Report

This research report is focused on various levels of analysis, industry analysis (industry trends), market share analysis of top players, and company profiles, which together provide an overall view of the competitive landscape; emerging and high-growth segments of the polyurethane adhesives market; high-growth regions; and market drivers, restraints, and opportunities.

The report provides insights into the following points:

-□Market Penetration: Comprehensive information on polyurethane adhesives offered by top players in the global market

-□Analysis of key drivers: (Versatility of polyurethane adhesives, increasing demand from automotive industry), restraints (stringent regulations in North America and Europe, disruption in raw material value chain due to economic recession), opportunities (growing urbanization and construction industry, greater opportunities in Asia Pacific and Middle East), and challenges (application determined by various external factors) influencing the growth of polyurethane adhesives market.

-□Product Development/Innovation: Detailed insights on upcoming technologies, research & development activities, and product & service launches in the polyurethane adhesives market

-□Market Development: Comprehensive information about lucrative emerging markets across regions.

-□Market Diversification: Exhaustive information about new products, untapped regions, and recent developments in the global polyurethane adhesives market

-□Competitive Assessment: In-depth assessment of market shares, strategies, products, and manufacturing capabilities of leading

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players in the polyurethane adhesives market.

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