

Sub-Saharan Africa Cement Market Growth Analysis - Forecast Trends and Outlook (2025-2034)

Market Report | 2025-07-14 | 126 pages | EMR Inc.

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Report description:

The Sub-Saharan Africa cement market size is projected to grow at a CAGR of 3.10% between 2025 and 2034. The market growth is driven by increasing urbanisation and infrastructural development and various favourable government policies.

Key Trends in the Market

Cement is a crucial binding material used in construction activities which is responsible for holding various materials together to create strong and durable structures. The primary component of cement is called clinker, which is produced by heating a mixture of limestone (calcium carbonate) and clay (containing silica, alumina, and iron oxide) in a kiln at high temperatures.

- Sub-Saharan Africa has experienced significant population growth over the years, coupled with an increased trend of urbanisation. This demographic shift has surged the demand for housing, commercial buildings, and infrastructure development, creating a substantial need for cement. As more people move from rural areas to urban centres and the construction industry expands, the Sub-Saharan Africa cement market demand is considerably rising.

- Favourable government initiatives and policies play a crucial role in shaping the Sub-Saharan Africa cement market growth. Many governments have prioritised infrastructure development, housing programs, and urban renewal projects, which require substantial cement supplies.

- Sub-Saharan Africa has been attracting significant foreign direct investment in various sectors, including construction and infrastructure. Foreign companies and investors bring capital and technology to the region, contributing to the development of large-scale infrastructure initiatives and increasing cement consumption.

Market Segmentation

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The EMR's report titled "Sub-Saharan Africa Cement Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

Market Breakup by Type

- Blended
- Portland
- Others

Market Breakup by End Use

- Residential
- Commercial/Institutional/Industrial
- Infrastructural

Market Breakup by Country

- Nigeria
- South Africa
- Kenya
- Ghana
- Botswana
- Zimbabwe
- Rwanda
- Democratic Republic of the Congo
- Others

Market Share by Type

Portland cement is by far one of the most prominent types of cement in the Sub-Saharan Africa cement market. It is widely used in construction projects throughout Sub-Saharan Africa in a variety of applications, including the construction of buildings, roads, bridges, dams, and other infrastructure.

Many countries in Sub-Saharan Africa have been witnessing rapid urbanisation and infrastructure development in recent years, leading to an increased use of Portland cement. Furthermore, favourable initiatives and investments in housing, transportation, and industrial sectors across the region contribute to the consistent use of Portland cement.

Market Share by End-Use

The residential segment in the Sub-Saharan Africa cement market is expected to hold a major share due to trends such as growing economies, rapid urbanisation and industrialisation, and the rising demand for single-person households.

Innovations in housing finance, the localisation of the construction material sector, and favourable government initiatives aimed at providing affordable housing to the vulnerable population are likely to drive cement demand in the residential construction sector in the coming years.

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Competitive Landscape

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis. The report gives a detailed analysis of the following key players in the Sub-Saharan Africa cement market, covering their competitive landscape and latest developments like mergers, acquisitions, investments and expansion plans.

Dangote Cement Plc

Dangote Cement Plc is a Nigerian cement manufacturing company, operating in the African region with its headquarters located in Lagos. It is a part of the Dangote Group, one of the largest industrial conglomerates in the African continent. The company is one of the major players in the African cement market, with operations in 10 countries.

Holcim Ltd

Holcim Ltd, also known by The Holcim Group, is a Swiss-French building material manufacturing company. It is a multinational company, formed through the merger of Holcim and Lafarge, two major players in the cement and aggregates industry. The company offers sustainable and innovative building solutions for the development of smart infrastructure and green cities.

Bua Cement

Bua Cement plc is one of the largest cement manufacturing companies in Nigeria. The company was formed in 2008, after the merger of CCNN Plc and Obu Cement Company Plc (formerly Obu Cement Company Limited). It is a key producer and distributor of Portland Limestone Cement, which is commonly used in construction.

Other market players include Vicat Group, PPC Group, AfriSam, InterCement South Africa (NPC), Kwikbuild Cement, Cemza (pty) Ltd, and Mombasa Cement Limited, among others.

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