

## **Protective Coatings Market Report and Forecast 2025-2034**

Market Report | 2025-07-21 | 171 pages | EMR Inc.

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### **Report description:**

The global market size for protective coatings reached a value of more than USD 14.46 Billion in 2024. The global protective coatings market is expected to grow at a CAGR of 5.30% between 2025 and 2034, reaching a value of USD 24.24 Billion by 2034.

### Key Trends in the Market

A protective coating is a layer of material applied on a surface in order to protect it from corrosive and abrasive environments. The protective coating forms a barrier protecting the structure or equipment that it is layered upon. There are different types of protective coatings available including surface, chemical, vitreous or porcelain, and anodising coatings. The protective coatings are made primarily of pigment, resin or binder, additives, and a medium such as water or solvent.

- Protective coatings are integral for critical industries, as they prevent corrosion of surfaces, reducing the risk of damage and interruptions. Increasing demand from oil and gas, automotive, construction, marine, mining, industrial, power generation, aerospace among other end users have fuelled the growth of the market.
- Construction sector has been expanding owing to increasing urbanisation and population globally contributing to the growth of the global protective coatings market. Protective coatings are used in construction to improve the durability of buildings, extending their security and lifespan.
- With the growing trend of aesthetically pleasing interiors and decor across industries, protective coatings that are visually appealing are expected to increase in demand. New painting techniques and combining shades of protective coatings create layers that offer protection while looking stylish.

### Market Segmentation

The EMR's report titled "Protective Coatings Market Report and Forecast 2025-2034 offers a detailed analysis of the market based

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on the following segments:

#### Market Breakup by Formulation

- Water borne
- Powder based
- Solvent borne
- Others

#### Market Breakup by Resin Type

- Epoxy
- Acrylic
- Polyurethane
- Zinc
- Others

#### Market Breakup by End Use

- Marine
- Oil and Gas
- Power
- Construction
- Others

#### Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

#### Market Share by Formulation

Solvent borne protective coatings have been leading the protective coatings market in the formulation segment and are expected to do the same in the forecast period. They facilitate easy drying, application, formation of long-lasting coating and provide various other benefits. The exceptional protection capabilities of solvent borne protective coatings have led to their wide applications in industrial sectors.

Water based protective coating has also been growing rapidly owing to the advancements and developments in the coating technologies. These formulations of protective coatings are safer for the environmental as well as for those applying the coatings due to lower levels of volatile organic compound (VOC) emissions. Thus, water-based segment is also expected to hold a growing share in the market in the forecast period.

#### Market Share by Resin Type

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The epoxy segment occupies a sizable share in the protective coatings market due to their ability to resist extreme heat as well as cold. Other factors such as easy and fast drying has also benefitted the market largely by reducing the production delay. The epoxy segment is also expected to hold the largest share in the market in the forecast period because of its resistant nature to chemicals, scratches, and oil leaks which help surfaces look new and remain durable.

Polyurethane resin type of protective coatings are projected to witness growth in the market due to the glossy finish it provides, resulting in improved visual aesthetics. Additionally, polyurethane is often layered on top of other protective coatings to improve the cosmetic finish.

## Competitive Landscape

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis. The report gives a detailed analysis of the following key players in the global protective coatings market covering their competitive landscape and latest developments like mergers, acquisitions, investments, and expansion plans.

### AkzoNobel N.V.

AkzoNobel N.V. is a multinational chemicals company that has its headquarter in Amsterdam, Netherlands. It was founded in 1994 and is known to manufacture performance coatings and paints for use by customers personally and for use by industries.

### PPG Industries, Inc.

PPG Industries, Inc. founded in 1883 is based out of Pennsylvania in the United States. It is an American chemical industry company that manufactures and supplies paints, specialty materials, and coatings globally.

### The Sherwin-Williams Company

The Sherwin-Williams Company was founded in 1866 and has its headquarter in Ohio, United States. It is an American paint and coatings manufacturing company that produces and sells top quality paints, floorcoverings, coatings, and other similar products.

Other market players include Hempel A/S, Kansai Paint Co., Ltd., and Nipsea Group, among others.

## Table of Contents:

- 1 Executive Summary
  - 1.1 Market Size 2024-2025
  - 1.2 Market Growth 2025(F)-2034(F)
  - 1.3 Key Demand Drivers
  - 1.4 Key Players and Competitive Structure
  - 1.5 Industry Best Practices
  - 1.6 Recent Trends and Developments
  - 1.7 Industry Outlook
- 2 Market Overview and Stakeholder Insights
  - 2.1 Market Trends
  - 2.2 Key Verticals
  - 2.3 Key Regions

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- 2.4 Supplier Power
- 2.5 Buyer Power
- 2.6 Key Market Opportunities and Risks
- 2.7 Key Initiatives by Stakeholders
- 3 Economic Summary
  - 3.1 GDP Outlook
  - 3.2 GDP Per Capita Growth
  - 3.3 Inflation Trends
  - 3.4 Democracy Index
  - 3.5 Gross Public Debt Ratios
  - 3.6 Balance of Payment (BoP) Position
  - 3.7 Population Outlook
  - 3.8 Urbanisation Trends
- 4 Country Risk Profiles
  - 4.1 Country Risk
  - 4.2 Business Climate
- 5 Global Protective Coatings Market Analysis
  - 5.1 Key Industry Highlights
  - 5.2 Global Protective Coatings Historical Market (2018-2024)
  - 5.3 Global Protective Coatings Market Forecast (2025-2034)
  - 5.4 Global Protective Coatings Market by Formulation
    - 5.4.1 Water borne
      - 5.4.1.1 Market Share
      - 5.4.1.2 Historical Trend (2018-2024)
      - 5.4.1.3 Forecast Trend (2025-2034)
    - 5.4.2 Powder based
      - 5.4.2.1 Market Share
      - 5.4.2.2 Historical Trend (2018-2024)
      - 5.4.2.3 Forecast Trend (2025-2034)
    - 5.4.3 Solvent borne
      - 5.4.3.1 Market Share
      - 5.4.3.2 Historical Trend (2018-2024)
      - 5.4.3.3 Forecast Trend (2025-2034)
    - 5.4.4 Others
  - 5.5 Global Protective Coatings Market by Resin Type
    - 5.5.1 Epoxy
      - 5.5.1.1 Market Share
      - 5.5.1.2 Historical Trend (2018-2024)
      - 5.5.1.3 Forecast Trend (2025-2034)
    - 5.5.2 Acrylic
      - 5.5.2.1 Market Share
      - 5.5.2.2 Historical Trend (2018-2024)
      - 5.5.2.3 Forecast Trend (2025-2034)
    - 5.5.3 Polyurethane
      - 5.5.3.1 Market Share
      - 5.5.3.2 Historical Trend (2018-2024)
      - 5.5.3.3 Forecast Trend (2025-2034)

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- 5.5.4 Zinc
  - 5.5.4.1 Market Share
  - 5.5.4.2 Historical Trend (2018-2024)
  - 5.5.4.3 Forecast Trend (2025-2034)
- 5.5.5 Others
- 5.6 Global Protective Coatings Market by End Use
  - 5.6.1 Marine
    - 5.6.1.1 Market Share
    - 5.6.1.2 Historical Trend (2018-2024)
    - 5.6.1.3 Forecast Trend (2025-2034)
  - 5.6.2 Oil and Gas
    - 5.6.2.1 Market Share
    - 5.6.2.2 Historical Trend (2018-2024)
    - 5.6.2.3 Forecast Trend (2025-2034)
  - 5.6.3 Power
    - 5.6.3.1 Market Share
    - 5.6.3.2 Historical Trend (2018-2024)
    - 5.6.3.3 Forecast Trend (2025-2034)
  - 5.6.4 Construction
    - 5.6.4.1 Market Share
    - 5.6.4.2 Historical Trend (2018-2024)
    - 5.6.4.3 Forecast Trend (2025-2034)
  - 5.6.5 Others
- 5.7 Global Protective Coatings Market by Region
  - 5.7.1 Market Share
    - 5.7.1.1 North America
    - 5.7.1.2 Europe
    - 5.7.1.3 Asia Pacific
    - 5.7.1.4 Latin America
    - 5.7.1.5 Middle East and Africa
- 6 Regional Analysis
  - 6.1 North America
    - 6.1.1 Historical Trend (2018-2024)
    - 6.1.2 Forecast Trend (2025-2034)
    - 6.1.3 Breakup by Country
      - 6.1.3.1 United States of America
      - 6.1.3.2 Canada
  - 6.2 Europe
    - 6.2.1 Historical Trend (2018-2024)
    - 6.2.2 Forecast Trend (2025-2034)
    - 6.2.3 Breakup by Country
      - 6.2.3.1 United Kingdom
      - 6.2.3.2 Germany
      - 6.2.3.3 France
      - 6.2.3.4 Italy
      - 6.2.3.5 Others
  - 6.3 Asia Pacific

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- 6.3.1 Historical Trend (2018-2024)
- 6.3.2 Forecast Trend (2025-2034)
- 6.3.3 Breakup by Country
  - 6.3.3.1 China
  - 6.3.3.2 Japan
  - 6.3.3.3 India
  - 6.3.3.4 ASEAN
  - 6.3.3.5 Australia
  - 6.3.3.6 Others
- 6.4 Latin America
  - 6.4.1 Historical Trend (2018-2024)
  - 6.4.2 Forecast Trend (2025-2034)
  - 6.4.3 Breakup by Country
    - 6.4.3.1 Brazil
    - 6.4.3.2 Argentina
    - 6.4.3.3 Mexico
    - 6.4.3.4 Others
- 6.5 Middle East and Africa
  - 6.5.1 Historical Trend (2018-2024)
  - 6.5.2 Forecast Trend (2025-2034)
  - 6.5.3 Breakup by Country
    - 6.5.3.1 Saudi Arabia
    - 6.5.3.2 United Arab Emirates
    - 6.5.3.3 Nigeria
    - 6.5.3.4 South Africa
    - 6.5.3.5 Others
- 7 Market Dynamics
  - 7.1 SWOT Analysis
    - 7.1.1 Strengths
    - 7.1.2 Weaknesses
    - 7.1.3 Opportunities
    - 7.1.4 Threats
  - 7.2 Porter's Five Forces Analysis
    - 7.2.1 Supplier's Power
    - 7.2.2 Buyer's Power
    - 7.2.3 Threat of New Entrants
    - 7.2.4 Degree of Rivalry
    - 7.2.5 Threat of Substitutes
  - 7.3 Key Indicators for Demand
  - 7.4 Key Indicators for Price
- 8 Value Chain Analysis
- 9 Competitive Landscape
  - 9.1 Supplier Selection
  - 9.2 Key Global Players
  - 9.3 Key Regional Players
  - 9.4 Key Player Strategies
  - 9.5 Company Profiles

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- 9.5.1 AkzoNobel N.V.
  - 9.5.1.1 Company Overview
  - 9.5.1.2 Product Portfolio
  - 9.5.1.3 Demographic Reach and Achievements
  - 9.5.1.4 Certifications
- 9.5.2 PPG Industries, Inc.
  - 9.5.2.1 Company Overview
  - 9.5.2.2 Product Portfolio
  - 9.5.2.3 Demographic Reach and Achievements
  - 9.5.2.4 Certifications
- 9.5.3 The Sherwin-Williams Company
  - 9.5.3.1 Company Overview
  - 9.5.3.2 Product Portfolio
  - 9.5.3.3 Demographic Reach and Achievements
  - 9.5.3.4 Certifications
- 9.5.4 Hempel A/S
  - 9.5.4.1 Company Overview
  - 9.5.4.2 Product Portfolio
  - 9.5.4.3 Demographic Reach and Achievements
  - 9.5.4.4 Certifications
- 9.5.5 Kansai Paint Co.,Ltd.
  - 9.5.5.1 Company Overview
  - 9.5.5.2 Product Portfolio
  - 9.5.5.3 Demographic Reach and Achievements
  - 9.5.5.4 Certifications
- 9.5.6 Nipsea Group
  - 9.5.6.1 Company Overview
  - 9.5.6.2 Product Portfolio
  - 9.5.6.3 Demographic Reach and Achievements
  - 9.5.6.4 Certifications
- 9.5.7 Others

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