

Pressure Sensitive Adhesives Market Report and Forecast 2025-2034

Market Report | 2025-07-14 | 170 pages | EMR Inc.

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Report description:

The global pressure sensitive adhesives market size reached a value of approximately USD 12.82 Billion in 2024. The market is further expected to grow at a CAGR of 5.10% between 2025 and 2034, reaching a value of USD 21.08 Billion by 2034.

Key Trends in the Global Pressure Sensitive Adhesives Market

A pressure sensitive adhesive is a non-reactive adhesive that forms a bond with a surface when pressure is applied on it. Pressure sensitive adhesives are designed to ensure bond formation and proper hold at room temperature and have wide applications in packaging, medical adhesives, and labels, among others.

- The key pressure sensitive adhesives market trends include increasing utilisation of pressure sensitive adhesives in the automotive industry. These adhesives have various uses in the automotive industry including cosmetic applications where hard-to-reach components are covered with black pressure sensitive adhesive tapes to replicate real paint.

- Another crucial trend aiding the pressure sensitive adhesives market growth is the rising demand for bio-based pressure sensitive adhesives. Rising environmental concerns are propelling the utilisation of bio-based pressure sensitive adhesives by various end user industries; therefore, manufactures are increasingly investing in the production and enhancement of these adhesives.

Global Pressure Sensitive Adhesives Market Segmentation

The EMR's report titled "Global Pressure Sensitive Adhesives Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

Market Breakup by Resin Type

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- Acrylic
- Rubber
- Ethylene Vinyl Acetate (EVA)
- Silicone
- Polyurethane
- Others

Market Breakup by Technology

- Water-Based
- Solvent-Based
- Hot Melt
- Radiation

Market Breakup by Application

- Tapes
- Labels
- Graphic Films
- Medical Adhesives
- Others

Market Breakup by End Use

- Packaging
- Automotive
- Healthcare
- Electronics
- Building and Construction
- Consumer Goods
- Others

Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Global Pressure Sensitive Adhesives Market Share by Resin Type

Acrylic resin is projected to account for a significant portion of the market for pressure sensitive adhesives over the forecast period, due to the versatile and low cost nature of acrylics. These pressure sensitive adhesives have a broad performance range from ultra-high adhesion to ultra-removable and this advantage makes them suitable for various packaging and labelling applications. Furthermore, characteristics of acrylic pressure sensitive adhesives such as excellent solvent resistance, high UV resistance, excellent durability, and high temperature resistance are increasing its utilisation in various industries and boosting

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the market for pressure sensitive adhesives.

Global Pressure Sensitive Adhesives Market Share by Region

The Asia Pacific is anticipated to witness significant growth in the market for pressure sensitive adhesives. This growth can be attributed to the rising demand from countries such as India and China owing to the increasing infrastructural activities in these countries. Furthermore, the expansion of the automotive industry in the region has increased the utilisation of pressure sensitive adhesives due to their applications in dampening vibrations and providing long lasting protection, expanding the market for pressure sensitive adhesives in the Asia Pacific region.

Competitive Landscape

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis. The report gives a detailed analysis of the following key players in the global pressure sensitive adhesives market, covering their competitive landscape and latest developments like mergers, acquisitions, investments, and expansion plans.

Henkel AG & Co. KGaA

Henkel AG & Co. KGaA is a chemical manufacturing company that was founded in 1876 and is headquartered in Dusseldorf, Germany. The company is considered to be a global leaders for sealants, adhesives, and functional coatings.

The Dow Chemical Company,

The Dow Chemical Company, established in 1897 and based in Michigan, United States is a leading chemical manufacturing company. Their top product technologies include adhesives and sealants, and amines and chelates, among others.

Avery Dennison Corporation

Avery Dennison Corporation is an adhesive manufacturing company that was founded in 1935 and is headquartered in Ohio, United States. The company provides branding and information labelling solutions along with pressure sensitive materials, among others.

Other market players include H.B. Fuller Company, 3M Co., Nitto Denko Corporation, LINTEC Corporation, Lohmann GmbH & Co. KG, Exxon Mobil Corporation, and Pidilite Industries Limited, among others.

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