North America Open Source Intelligence Market Report and Forecast 2025-2034

Market Report | 2025-07-15 | 107 pages | EMR Inc.

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Report description:

The North America open source intelligence market size reached a value of approximately USD 4.85 Billion in 2024. The market is expected to grow at a CAGR of 23.10% between 2025 and 2034, reaching a value of around USD 38.75 Billion by 2034.

Key Trends in the Market

Open source intelligence (OSINT) refers to the process of locating, compiling, analysing, processing, and reporting data from publicly accessible sources that are considered open source. OSINT can help find publicly accessible assets of businesses in order to evaluate data, networks, and computer systems. Additionally, open source intelligence has online applications for cybersecurity and data security.

- Open source intelligence driven by AI has many advantages, including accelerating the entire investigation process, reducing the chance of missing any component of the inquiry, increased visibility, and enhanced information safety. Consequently, it is anticipated that the use of AI-powered OSINT would develop in the coming years.

- Widespread adoption of digital technologies have increased the risk of data breaches and illegal hacking that expose private and business information. The North America open source intelligence market share is expanding as a result of rising corporate need for data protection and growing public awareness of personal data breaches.

- Increasing developments in open source intelligence and technology, along with the growing understanding of OSINT advantages among various end users are projected to accelerate market expansion in the region. With increased competition across industries, more companies are engaging OSINT for enhancing decision-making and improved analysis, driving the growth of the North America open source intelligence market.

Market Segmentation

The EMR's report titled "North America Open Source Intelligence Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

Market Breakup by Source

- Media
- Internet
- Public and Government Data
- Professional and Academic Publications
- Commercial
- Others

Market Breakup by Technique

- Text Analytics
- Video Analytics
- Social Media Analytics
- Geospatial Analytics
- Others

Market Breakup by End Use

- Government Intelligence Services
- Military and Defence Intelligence Agencies
- Cyber Security Agencies
- Law Enforcement Agencies
- Financial Services
- Private Specialised Business
- Others

Market Breakup by Region

- United States
- Canada

Market Share by Source

As per North America open source intelligence market research, media accounted for a sizable market share by source, and is projected to grow at a significant CAGR during the forecast period. Media is regarded as a significant source of data and information for open source intelligence as it contains information that is in the public domain and published either by an media agency or independent contributors. As various types of media are extensively viewed by consumers, OSINT can identify data that has already been widely disseminated and influenced the views of the general public. Increased data output from social media platforms like Facebook, Twitter, and Instagram, among others, and reduced protocols and regulations regarding the data that can be published are likely to increase the importance of media as a source for OSINT.

Market Share by Country

The United States is significantly contributing to the North America open source intelligence market expansion due to the growing adoption of OSINT by various government organisations as well as military and defence intelligence agencies. More financial service firms and private businesses are utilising open source intelligence to boost their safety, make smarter decisions, and gain an edge in competitive industries. The developed IT infrastructure, thorough penetration of the internet, and extensive generation of data online, are further increasing the demand for open source intelligence. During the forecast period, the growth of the North America open source intelligence market will likely be supported by the growing use of open source intelligence by the United States government for a variety of activities and the extensive use of open source intelligence by law enforcement agencies to predict, prevent, and investigate crime.

Competitive Landscape

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model, along with giving a SWOT analysis. The report gives a detailed analysis of the following key players in the North America open source intelligence market, covering their competitive landscape and the latest developments like mergers, acquisitions, investments, and expansion plans.

Alfresco Software Inc

Alfresco Software Inc, established in 2005 and headquartered in Massachusetts in the United States, is a top provider of open-source content management and solutions for enterprises that have a wealth of information and extensive unstructured content. Alfresco provides cutting-edge content management solutions that link, control, and secure the most crucial data for end users, regardless of where their clients are located.

Palantir Technologies

Palantir Technologies, a software company with its headquarters in Colorado in the United States, creates platforms for fusing data, enabling both human-driven and machine-assisted data analysis. The company, which was founded in 2003, offers solutions for a variety of applications, including case management, insurance analytics, insider threats, law enforcement, and defence, among others.

Recorded Future Inc.

Recorded Future Inc., established in 2009 and based out of Massachusetts, United States, is one of the largest intelligence companies in the world, offering thorough protection against adversaries, infrastructure weaknesses, and potential weaknesses. Recorded Future gives clients real-time insight into the digital world and empowers them to take pre-emptive action to disrupt adversaries and keep their people, systems, and infrastructure secure.

Other market players include Google LLC, EJ2 Communications, Inc (Flashpoint), RANE Network Inc., Hyland Software, Inc, and Offsec Services Limited, among others.

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