

North America Liquid Potassium Fertilizers Market Report and Forecast 2025-2034

Market Report | 2025-07-15 | 115 pages | EMR Inc.

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Report description:

The North America liquid potassium fertilizers market size reached a volume of 2.44 MMT in 2024. During the forecast period of between 2025 and 2034, the market is expected to grow at a CAGR of 1.70% to reach a volume of around 2.89 MMT by 2034.

Key Trends in the Market

Liquid potassium fertilizers were created specifically for to give plants the nutrients they need during the initial phases of growth. These fertilizers can help with a plant's growth and general health and are frequently applied when seeding or transplanting new plants. Liquid potassium fertilizers come in a wide variety of forms, but all of them serve the same purpose: to give plants a good start.

- The market for liquid potassium fertilizers in North America is anticipated to be driven by a number of factors, including increasing farmer awareness of soil profile and nutritional balance, growing popularity of commercial agricultural, low-cost fertilizer manufacture, and rising agrochemical demand. Additionally, a greater requirement to boost productivity, close yield, and fertilizer intensity will support the market's rate of expansion.

- The North America liquid potassium fertilizers market is expanding as a result of rising demand for crop nutrition and growing knowledge of the need of nutrients for early plant development. In order to meet the increasing demand for food on the limited amount of arable land available, farmers and growing communities are moving toward more precise and protected farming. Liquid potassium fertilizers have become a crucial component in this regard as the emphasis increases on encouraging plant growth from the earliest stages.

- Changing dietary preferences of consumers, rapid urbanisation, rising technological advancements in the agriculture sector, and growing farmer awareness of the advantages of employing liquid potassium fertilizers are boosting the market growth. Growing agricultural standards in the North America region will therefore present a plethora of prospects for the market for liquid potassium fertilizers.

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North America Liquid Potassium Fertilizers Market Segmentation

The EMR's report titled "North America Liquid Potassium Fertilizers Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

Market Breakup by Type

- Organic
- Synthetics

Market Breakup by Composition

- Potassium Chloride
- Potassium Hydroxide
- Potassium Thiosulfate
- Others

Market Breakup by Crop Type

- Pulses and Oilseeds
- Cereals and Grains
- Fruits and Vegetables
- Others

Market Breakup by Application

- Broadcasting
- Foliar
- Fertigation
- Others

Market Breakup by Region

- United States
- Canada
- Mexico

Market Share by Crop Type

In the span of the forecast period, the North America liquid potassium fertilizers market is anticipated to be dominated by the fruits and vegetable segment. Fruit consumption has significantly increased in the past few years, and it is predicted that this trend will continue in the coming years.

Increasing fruit and vegetable exports have boosted agricultural plantation area, which has resulted in higher output levels. As a result, it is projected that the market for liquid potassium fertilizers and pesticides for fruits and vegetables will grow significantly. In addition, consumers' increased concern for their health is driving up demand for fruits and vegetables, which is in turn driving

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up demand for liquid potassium fertilizers in North America.

Market Share by Application

Fertigation is anticipated to account for a significant portion of the North America liquid potassium fertilizers market due to its many advantages. It is a lucrative farming method that uses irrigation to apply fertilizer and water. The fertigation process minimises product waste by effectively distributing fluid nutrients to the crop's roots.

Additionally, the development of sophisticated administrative systems effectively manage the fertigated agricultural area and reduce operational expenses through the effective use of liquid fertilizers. The entire process presents a valuable potential to improve land productivity while reducing environmental pollutants. The need for such techniques is growing as a result of increased focus by governments in the region and public awareness, driving the market growth for fertigation during the upcoming period.

Competitive Landscape

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis. The report gives a detailed analysis of the following key players in the North America liquid potassium fertilizers market, covering their competitive landscape and latest developments like mergers, acquisitions, investments, and expansion plans.

The Mosaic Company

The Mosaic Company is a leader in the global crop nutrition market founded in 2004 with its headquarters in Florida in the United States. It has the capacity to mass produce and transport phosphate and potash, two essential agricultural fertilizers. From resource extraction to the creation of feed, industrial goods, and crop nutrients for customers around the world, Mosaic is involved in every stage of crop nutrition.

Koch Industries, Inc.

Koch Industries, Inc., with corporate headquarters in Kansas, United States, has been active in a number of sectors, including fertilizers, refining, minerals, chemicals and biofuels, forest and consumer products, energy, polymers and fibres, process and pollution control equipment and technologies, information systems, commodity trading, glass, ranching, and investments. The company was established in 1940.

AgroLiquid

AgroLiquid is a fertilizer business that is focused on research. It was founded in 1983 and has its headquarters in Michigan in the United States. It produces plant nutrition products and offers top-notch support to crop operations-large and small-all over the United States and the rest of the world.

Other market players include Oxiteno, Nutrein, Nufarm, and Nachurs Alpine Solutions, LLC, among others.

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