

## **North America Learning Management System Market Report and Forecast 2025-2034**

Market Report | 2025-07-15 | 112 pages | EMR Inc.

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### **Report description:**

The North America learning management system market size is expected to grow at a projected CAGR of 22.80% between 2025 and 2034. The market is majorly driven by the increasing demand for e-learning services to access skill-specific learning and training programs.

#### North America Learning Management System Market Trends

Learning management systems are software applications that are utilized by institutions and business management to enable the automation and delivery of educational courses and training programs. There are various functions of a learning management system, including administration, documentation, progress tracking, and reporting, among others.

- Rising demand for e-learning services is likely to propel the market growth. This development can be attributed to the COVID-19 pandemic, which forced people to access education and training programs online.
- Major institutes in North America are introducing online courses and training programs as they enable institutes to create more user-friendly content and attract more applicants. It provides increased accessibility as the course material can be accessed from anywhere with a smart device.
- The growing trend of a skill-oriented workforce can augment the market growth. New employees and freshers are increasingly utilizing learning platforms to access personalized training for a particular skill.

#### North America Learning Management System Market Segmentation

The EMR's report titled "North America Learning Management System Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

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## Market Breakup by Component

- Solution
- Services

## Market Breakup by Deployment Models

- On-Premises
- Cloud

## Market Breakup by End User

- Academic
- Enterprises

## Market Breakup by Industry Vertical

- Healthcare
- Manufacturing
- IT and Telecom
- Retail
- Government and Education
- Hospitality
- Others

## Market Breakup by Region

- United States of America
- Canada

## Key Components of Learning Management Systems

Based on components, the North America learning management system market for LMS can be divided into solution and services. The solution segment is projected to account for a major share of the market owing to the rising need for e-learning solutions for organisations and educational institutes. LMS provide a more interactive way of learning, while providing the user with additional management and progress-tracking options.

## Deployment Models for Learning Management Systems

Based on deployment model, the market can be segmented into on-premises and cloud. The cloud segment is likely to dominate the market for LMS in North America owing to the flexible pricing options provided and cost-effectiveness. It propels small and medium enterprises to incline towards adopting cloud-based LMS. Cloud deployment of LMS provides multiple benefits related to scalability and enhanced security, while providing a flexible and robust infrastructure.

## Competitive Landscape

The comprehensive EMR report provides an in-depth assessment of the market based on Porter's five forces model along with

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giving a SWOT analysis. The report gives a detailed analysis of the following key players in the North America learning management system market, covering their competitive landscape and the latest developments like mergers, acquisitions, investments, and expansion plans.

#### Blackboard Inc

Blackboard Inc, based in D.C., United States, is a leading education technology company that was primarily known for its learning management system, Blackboard Learn. The company merged with Anthology in 2021. Its learning products and systems are provided to learners of all levels from institutes and skill development to government and businesses. The company specializes in providing services for various fields, including course design, strategic, analytics, educational, and technical services.

#### Epignosis LLC

Epignosis LLC is a learning technology development company that develops and provides learning management systems to its clients. The company was founded in 2012 and has shown its focus in various areas, including eLearning, learning management systems, virtual learning, learning assessment, SaaS, online training, computer software, and business software, among others.

#### PowerSchool Group LLC

PowerSchool Group LLC is a leading cloud-software solution provider for education, helping to connect students, teachers, administrators, and parents with an aim to improve the result of education for students. Their product portfolio shows their speciality in various fields, including student information systems, learning management systems, assessment, analytics, ERP, and HR/Finance, among others. The company is headquartered in California, United States, and since 1997 the company has their services to over 90 countries.

Other key players in the North America learning management system market include Paradiso Solutions and Cornerstone OnDemand, Inc, among others.

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