

North America Laminating Adhesives Market Report and Forecast 2025-2034

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Report description:

The North America laminating adhesives market is expected to grow at a CAGR of 6.20% between 2025 and 2034, driven by increasing demand for product information and lightweight vehicles.

Key Trends in the Market

Laminating adhesives are used to stick two types of films together using on polyurethane and polyester technology with the help of mechanical pressure. Polyurethanes are prepared using isocyanates such as MDI and TDI, while polyesters are prepared by using raw materials obtained from glycols, acids, and solvents.

- Packaging style has a great hold on the North America laminating adhesives market. Clear information about the product is demanded on its packaging and attractive packing styles also attract more consumers, encouraging them to buy the products.
- Use of adhesives in the automobile and transportation industry has helped in reducing the weight and improving performance. This has increased the demand for laminating adhesives, resulting in a positive impact on the market.
- The prices of raw materials used for creating the laminating adhesives tend to fluctuate due to external factors which can make it challenging for manufacturers to retain steady profit margins. Improvements in the supply chain can help support further growth of the market.

Market Segmentation

The EMR's report titled "North America Laminating Adhesives Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

Market Breakup by Resin

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- Acrylic
- Polyurethane
- Others

Market Breakup by Type

- Solvent-borne
- Water-borne
- Solvent-less
- Others

Market Breakup by Application

- Packaging
- Industrial
- Transportation
- Others

Market Breakup by Region

- United States
- Canada

Market Share by Resin

Acrylic laminating adhesives are efficient and strong resin-based adhesives used in bonding of multiple objects and are also environment resistant. However, polyurethane offers stronger adhesion, flexibility, and isolation which makes it more suitable for use in applications such as shoe production, construction, textile lamination, and woodworking. Due to a larger demand from end-use applications, polyurethane occupies a significant share of the North America laminating adhesives market based on resin.

Market Share by Type

Solvent-based laminating adhesives dominate the market as they have a high demand in places where solvent-less and water-based technologies cannot fulfil the technical requirements. These laminating adhesives use a higher level of organic solvents such as toluene, ketone, methyl ethyl, and acetone than water-based technology. The technology for solvent-based laminating adhesives is low cost, safe and productive and is therefore preferred over water-based technology.

Competitive Landscape

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis. The report gives a detailed analysis of the following key players in the North America laminating adhesives market, covering their competitive landscape and latest developments like mergers, acquisitions, investments, and expansion plans.

Henkel AG & Co. KGaA

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Henkel AG & Co. KGaA, also known as Henkel, was founded in 1876 with its headquarters in Germany. It is a consumer goods and chemicals company that operates worldwide focusing on its main business areas which are adhesives, sealants and coatings, laundry and home care, and beauty care products.

3M Company

3M Company was established in 1902 and has its headquarters located in Minnesota, United States. The name 3M stands for Minnesota Mining and Manufacturing Company and the company manufactures and supplies products for use in construction and adhesives, medical, and for home cleaning, among other uses.

Evonic Industries AG

Evonic Industries AG founded in 2007 is based out of Essen, Germany. It is a German specialty chemical company that aims at making the recycling of lithium simple and environment friendly, with the help of high-performance membranes.

Other market players include DuPont de Nemours, Inc., Arkema S.A., Sika AG, Dow Inc., Ashland Inc., BASF SE, and Sun Process Converting, Inc., among others.

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