

## **MRSA Testing Market Report and Forecast 2025-2034**

Market Report | 2025-07-15 | 176 pages | EMR Inc.

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### **Report description:**

The global MRSA testing market size is expected to grow at a CAGR of 12.20% during the forecast period of 2025-2034. The development of the market is driven by the continuous developments in diagnostic devices and the increasing prevalence of MRSA infections globally.

#### Global MRSA Testing Market Trends

MRSA stands for methicillin-resistant *Staphylococcus aureus*, and is a type of bacteria that is resistant to some of the most widely used antibiotics. MRSA testing is a diagnostic procedure that is utilized to search for MRSA bacteria. The testing is done through a sample extracted from a wound, nostril, or other body fluids.

- The MRSA testing market demand is driven by the increasing prevalence of MRSA infections globally, which has simultaneously propelled the demand for effective diagnostic techniques that can detect MRSA infection properly.
- Rising demand for POC (point of care) diagnostics in MRSA is expected to drive the market growth. The technological developments in POC devices and test procedures that enable improved diagnosis is expected to drive the market growth.
- Growing investments by market players in research and development to introduce new and innovative devices and procedures are likely to enhance the market value. The market players are also focused on expanding their market reach and solidifying their presence in other regions, and this can further augment the market expansion.

#### Global MRSA Testing Market Segmentation

The EMR's report titled "MRSA Testing Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

#### Market Breakup by Test Type

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- Molecular Diagnostic Tests
- Immunodiagnostic Tests

#### Market Breakup by End Use

- Hospitals
- Diagnostic and Pathology Centres
- Academic and Research Institutes
- Others

#### Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

#### End-Uses of MRSA Testing Methods

Based on end-use, the MRSA testing market is segmented into hospitals, diagnostic and pathology centres, academic and research institutes, among others. Among these segments, hospitals are expected to cover a major portion of the market.

This segment is likely to dominate the market during the forecast period owing to the first preference of people as a one-stop solution and the wide array of healthcare services provided. Also, the adoption of advanced technologies and diagnostic procedures is expected to further propel the market growth.

#### Regional Outlook

The major regions in the MRSA testing market include North America, Europe, the Asia Pacific, Latin America, the Middle East and Africa.

North America is likely to be the dominating region in the global market owing to the growing awareness among people about MRSA infection and the testing methods provided by healthcare facility providers. The presence of established market players and increasing investments by the market players in research and development for the development of effective diagnostic methods can propel the market growth.

#### Competitive Landscape

The comprehensive EMR report provides an in-depth assessment of the market based on Porter's five forces model along with giving a SWOT analysis. The report gives a detailed analysis of the MRSA testing companies, covering their competitive landscape and the latest developments like mergers, acquisitions, investments, and expansion plans.

#### F.Hoffmann-La Roche

F.Hoffmann-La Roche, more commonly known as Roche, is a Swiss healthcare company that operates globally in two market divisions including pharmaceuticals and diagnostics. It is one of the key players in the MRSA testing market. The company is a

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part of Roche Holding, its parent organization. The company's headquarter is located in Basel, Switzerland, and was founded in 1896. The company is focused on research and development, manufacture, and distribution of drugs related to diseases such as cancer, viral infections, metabolic, central nervous system disorders, and inflammatory diseases, among other healthcare products.

#### Hain Lifescience GmbH

Hain Lifescience GmbH is a German-based modern and innovative diagnostic company that is engaged in the manufacturing and distribution of molecular diagnosis systems. The company operates with the aim to provide improved solutions for laboratories to enable reliable and sound diagnostics and provide the most relevant and optimal treatment to patients.

#### Becton, Dickinson and Company

Becton, Dickinson and Company is one of the world's largest medical technology manufacturing companies. The company has been operating since 1897 in the field of medical technology with an aim to improve world healthcare by innovating medical discovery, diagnostics, and delivery of medical care. The company's headquarter is located in New Jersey, United States. It specialises in various fields of healthcare including medical devices, biosciences, medical supplies, reagents, and diagnostics products, among many other related products.

Other market players include Alifax S.r.l., bioMerieux SA, ZeptoMetrix Corporation, and Abacus Diagnostica Oy, among others.

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