

Mexico Adhesives Market Report and Forecast 2025-2034

Market Report | 2025-07-14 | 104 pages | EMR Inc.

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Report description:

The Mexico adhesives market attained a value of nearly USD 1.54 Billion in 2024. The market is projected to grow at a CAGR of 6.20% between 2025 and 2034 to reach a value of around USD 2.81 Billion by 2034.

Key Trends in the Market

An adhesive refers to a substance which can hold materials together. Adhesives exhibit strong mechanical properties such as resistance to abrasion, durability, endurance to fatigue, and dimensional stability, among others, rendering a temporary or semi-permanent attachment to the targeted component.

- Increasing demand for consumer goods, including feminine hygiene products, packaged foods, and adult and baby products, among others, supported by rising disposable incomes and urbanisation, adds revenue to the Mexico adhesives market.

- Surge in construction activities, buoyed by the growing investments in residential and commercial building development, is anticipated to escalate the applications of adhesives in the construction sector. Adhesives find usage in manufacturing pre-fabricated housing components, binding different materials, and mixing cement, among others, for construction purposes.

- The rising investments by key players to expand adhesive production capabilities and launch sustainable adhesive production plants are crucial trends expected to aid the Mexico adhesives market. Moreover, product innovations and the development of high quality pressure and non-pressure sensitive hot melts by key players are likely to favour the market in the coming year.

Market Segmentation

The EMR's report titled "Mexico Adhesives Market Report and Forecast 2025-2034 offers a detailed analysis of the market based on the following segments:

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Market Breakup by Product Type

- Reactive Systems
- Solvent Based
- Pressure Sensitive
- Water Based
- Hot Melt

Market Breakup by Application

- Paper, Board and Related Products
- Building, Construction, Civil Engineering, Craftsmen
- Woodworking and Joinery
- Transportation
- Footwear and Leather
- Consumer/DIY
- Assembly Operations
- Others

Market Breakup by Region

- Baja California
- Northern Mexico
- The Bajio
- Central Mexico
- Pacific Coast
- Yucatan Peninsula

Market Share by Product Type

The water based segment accounts for a healthy share of the Mexico adhesives market. Advantages like eco-friendliness, low toxicity, enhanced flexibility, and cost-effectiveness of water based adhesives make them popular for use in the fabric, bottling, packaging, plastic, and woodworking sectors.

Moreover, there is an increasing application of water based adhesives in the Mexican food packaging sector to prevent water, heat, or chemicals from getting in contact with foods and eliminate health risks associated with solvent-based alternatives.

Market Share by Application

Based on application, the paper, board and related products segment is likely to witness a steady growth in the forecast period. This can be attributed to the thriving packaging sector across the country, coupled with the increasing number of customers with high disposable incomes and improving economic growth.

Surging use of paper, board, and related products in high quality packaging of dry and frozen foods, and dairy products, among others, is also boosting the demand for adhesives.

Competitive Landscape

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The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis. The report gives a detailed analysis of the key players in the market, covering their competitive landscape and latest developments like mergers, acquisitions, investments and expansion plans.

3M Co.

3M Co. is a multinational company which produces various products including adhesion promoters, fillers, flexible adhesives, sealants, and windshield adhesives, among others. It was founded in 1902 and is headquartered in Minnesota, the United States.

Arkema Group

Arkema Group is a renowned chemical manufacturing and speciality materials company which provides a wide range of glues, adhesives, sealants, and coatings, among other products. The company was established in 2004 and is headquartered in Colombes, France.

Henkel AG & Co. KGaA

Henkel AG & Co. KGaA is a leading provider of chemicals, consumer goods, adhesives, sealants, and functional coatings catering to various industry demands. The company was founded in 1876 and is headquartered in Dusseldorf, Germany.

Other market players include Sika AG, H.B. Fuller Company, Saint-Gobain S.A, and Grupo Lamosa, among others.

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