

Metallic Pigments Market Report and Forecast 2025-2034

Market Report | 2025-07-21 | 156 pages | EMR Inc.

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Report description:

The global metallic pigments market size is estimated to grow in the forecast period of 2025-2034 at a CAGR of 5.20%.

Asia Pacific to Hold a Significant Share in the Market Growth of Metallic Pigments

The Asia Pacific region is expected to hold a significant share in the metallic pigments market and is likely to develop as the fastest-growing market over the forecast period. This is on account of the high product penetration in growing end-use industries like plastics , packaging, and automotive.

There are surging sales of passenger & commercial vehicles and significant rise in residential construction projects owing to shifting consumer preferences, overall economic growth, and technological advancements. This growth in demand is expected to fuel the market demand across the region. Moreover, due to the huge manufacturing base, expansion of printing inks and plastics enterprises, and permissive administrative controls, the market growth of metallic pigments is expected to be propelled further.

North America is expected to gain momentum in the market driven by growing innovation from manufacturers in promoting sustainable raw material use, especially in the United States and Canada. The thriving automotive industry in the region is further expected to support the market growth in the region.

Market Segmentation

Metallic pigments enhance the attractiveness and exclusivity of products by increasing their appearance and combining functionality. Metallic effects are applicable for coatings, plastics, and printing industries. The pigments can include flakes or platelets of aluminium, copper, copper-zinc alloys, zinc, and other metals.

By product type, the metallic pigments market is divided into

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- Aluminium
- Copper
- Zinc
- Stainless Steel
- Others

Based on the applications, the market is categorised into

- Paints and Coatings
- Plastics
- Printing Inks
- Cosmetics
- Others

Based on the Region, the market is Divided into

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Rapid Growth in Aluminium Segment to Propel the Market Growth of Metallic Pigments

On the basis of product type, the aluminium segment is expected to bolster the market growth during the forecast period. The escalating demand for powder coatings relating to their low environmental impact is driving the segment growth. Aluminium is available in various grades like non-leafing, leafing, and vacuum metallised. There is also a surging adoption of the product in automotive paints and coatings on account of high metallic lustre and durability, increasing market growth.

The copper segment is further projected to witness considerable growth in the metallic pigments market globally due to the surging consumer preference for unique gold-bronze colour effects, especially in cosmetics. The increasing number of infrastructure projects and the booming automotive industry along with rapid Industrialisation are further anticipated to bolster the market growth over the coming years.

Key Players in the Global Market for Metallic Pigments

The report presents a detailed analysis of the following key players in the global metallic pigments market, looking into their capacity, market shares, and latest developments like capacity expansions, plant turnarounds, and mergers and acquisitions:

- Carl Schlenk AG
- Toyal America, Inc.
- AVL METAL POWDERS n.v.
- CARLFORS BRUK.

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- Zhangqiu Metallic Pigment Co.,Ltd.

- Sun Chemical

- Others

The comprehensive report looks into the macro and micro aspects of the market. The EMR report gives an in-depth insight into the market by providing a SWOT analysis as well as an analysis of Porter's Five Forces model.

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