

MENA Natural Mineral Water Market Size and Share Outlook - Forecast Trends and Growth Analysis Report (2025-2034)

Market Report | 2025-07-15 | 141 pages | EMR Inc.

AVAILABLE LICENSES:

- Single User License \$3599.00
- Five User License \$4249.00
- Corporate License \$5099.00

Report description:

The global MENA natural mineral water market was valued at 21.96 Billion in 2024. The industry is expected to grow at a CAGR of 9.80% during the forecast period of 2025-2034 to attain a valuation of 55.93 Billion by 2034.

Key Trends in the Market

Natural mineral water refers to water that originates from underground sources that are protected and are safe to drink at source in their original state without the aid of chemical treatments and disinfection. This form of mineral water can only be obtained from specifically designated groundwater sources including boreholes and natural exits, among others. The taste of natural mineral water is considered to be very distinctive and may vary depending upon the location as the specific mineral composition of the water can change based on the geographical location and the geological make-up of the source of water.

- A key trend propelling the growth of the MENA natural mineral water market is the rising travel and tourism activities in the region. The extreme hot and dry climatic conditions of the region have led to higher sale of natural mineral water as they are readily available in various grocery stores, and hypermarkets and supermarkets, among others.
- Growing awareness about the health hazards related to the consumption of polluted water is one of the key trends guiding the growth of the MENA natural mineral water market. As more consumers become aware of the advantages of natural mineral water, there is an increased demand that is supporting the natural mineral water market in the MENA region.
- Rising levels of disposable incomes in various countries in the Middle East and North Africa (MENA) have boosted the uptake of natural mineral water. This coupled with increasing availability of natural mineral water in various countries of the region is projected to fuel the growth of the MENA natural mineral water market over the forecast period.

MENA Natural Mineral Water Industry Segmentation

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

The EMR's report titled "MENA Natural Mineral Water Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

Breakup by Size

- Less than 1 Litre
- 1 to 2 Litre
- More than 2 Litre

Breakup by Distribution Channel

- On Trade
- Supermarkets and Hypermarkets
- Convenience Stores
- Others

Breakup by Country

- Saudi Arabia
- United Arab Emirates
- Iran
- Israel
- Egypt
- Morocco
- Qatar
- Others

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis. The report gives a detailed analysis of the following key players in the MENA natural mineral water market, covering their competitive landscape and latest developments like mergers, acquisitions, investments, and expansion plans.

- Nestle S.A.
- Danone S.A.
- PepsiCo, Inc.
- Masafi Co LLC
- Sanpellegrino S.P.A.
- Ain Atlas
- Al Karama
- National Mineral Water Company (SAOG)
- Nahl Water Company
- Health Water Bottling Company
- Others

Market Share by Size

On the basis of size, less than 1 litre is expected to witness substantial growth in the MENA natural mineral water market over the

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

forecast period. This growth can be attributed to the small and convenient size of less than 1 litre water packaging that makes the storage and transportation of water easy. Additionally, this size enables the natural mineral water to be easily carried on a regular basis in backpacks and handbags, among others, increasing the convenience of natural mineral water. The smaller sizes also facilitate individual consumption while also being suited for bulk purchasing for homes and tend to be less expensive than larger water sizes.

Market Share by Distribution Channel

By distribution channel, supermarkets and hypermarkets are projected to account for a significant share of the MENA natural mineral water market in the upcoming years. The expansion of supermarkets and hypermarkets in the region and the wide availability of various sizes, brands, and price ranges of natural mineral water available are increasing the popularity of the supermarkets and hypermarkets distribution channel. Additionally, discounts, deals, and prices offered by supermarkets and hypermarkets motivate more consumers to shop for natural mineral water from such stores. Executive services and loyalty programmes often supported by supermarkets and hypermarkets also draw a wide range of customers.

Competitive Landscape

Nestle S.A.

Nestle S.A. is founded in 1866 and based out of Vaud, Switzerland, is one of the largest food and beverage companies in the world. Their products include bottled water, baby food, frozen food, dairy products, coffee and tea, chocolates, and ice creams, among others. The portfolio of Nestle is designed to offer products and services for various stages of life.

Danone S.A.

Danone S.A. is established in 1919 and headquartered in Barcelona, Spain, is one of the leading multi-local food and beverage companies. They specialise in plant-based products, fresh dairy products, medical nutrition, bottled water, and early life nutrition, among others. Their portfolio includes leading global brands such as Alpro, Danette, Nutricia, Danio, Evian, Aptamil, and Volvic.

PepsiCo, Inc.

PepsiCo, Inc. is a food and beverage services company that was founded in 1898 and is based out of New York, United States. Their product portfolio includes various food and beverage products and many global brands including Cheetos, Mountain Dew, SodaStream, Gatorade, Doritos, and Pepsi Cola, among others. They oversee marketing, distribution, and manufacturing of their products on a global scale.

Other market players include Masafi Co LLC, Sanpellegrino S.P.A., Ain Atlas, Al Karama, National Mineral Water Company (SAOG), Nahl Water Company, and Health Water Bottling Company, among others.

Table of Contents:

- 1 Executive Summary
- 1.1 Market Size 2024-2025
- 1.2 Market Growth 2025(F)-2034(F)
- 1.3 Key Demand Drivers
- 1.4 Key Players and Competitive Structure

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 1.5 Industry Best Practices
- 1.6 Recent Trends and Developments
- 1.7 Industry Outlook
- 2 Market Overview and Stakeholder Insights
 - 2.1 Market Trends
 - 2.2 Key Verticals
 - 2.3 Key Regions
 - 2.4 Supplier Power
 - 2.5 Buyer Power
 - 2.6 Key Market Opportunities and Risks
 - 2.7 Key Initiatives by Stakeholders
- 3 Economic Summary
 - 3.1 GDP Outlook
 - 3.2 GDP Per Capita Growth
 - 3.3 Inflation Trends
 - 3.4 Democracy Index
 - 3.5 Gross Public Debt Ratios
 - 3.6 Balance of Payment (BoP) Position
 - 3.7 Population Outlook
 - 3.8 Urbanisation Trends
- 4 Country Risk Profiles
 - 4.1 Country Risk
 - 4.2 Business Climate
- 5 MENA Natural Mineral Water Market Overview
 - 5.1 Key Industry Highlights
 - 5.2 MENA Natural Mineral Water Historical Market (2018-2024)
 - 5.3 MENA Natural Mineral Water Market Forecast (2025-2034)
- 6 MENA Natural Mineral Water Market by Size
 - 6.1 Less than 1 Litre
 - 6.1.1 Market Share
 - 6.1.2 Historical Trend (2018-2024)
 - 6.1.3 Forecast Trend (2025-2034)
 - 6.2 1 to 2 Litre
 - 6.2.1 Market Share
 - 6.2.2 Historical Trend (2018-2024)
 - 6.2.3 Forecast Trend (2025-2034)
 - 6.3 More than 2 Litre
 - 6.3.1 Market Share
 - 6.3.2 Historical Trend (2018-2024)
 - 6.3.3 Forecast Trend (2025-2034)
- 7 MENA Natural Mineral Water Market by Distribution Channel
 - 7.1 On Trade
 - 7.1.1 Market Share
 - 7.1.2 Historical Trend (2018-2024)
 - 7.1.3 Forecast Trend (2025-2034)
 - 7.2 Supermarkets and Hypermarkets
 - 7.2.1 Market Share

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 7.2.2 Historical Trend (2018-2024)
- 7.2.3 Forecast Trend (2025-2034)
- 7.3 Convenience Stores
 - 7.3.1 Market Share
 - 7.3.2 Historical Trend (2018-2024)
 - 7.3.3 Forecast Trend (2025-2034)
- 7.4 Others
- 8 MENA Natural Mineral Water Market by Country
 - 8.1 Saudi Arabia
 - 8.1.1 Market Share
 - 8.1.2 Historical Trend (2018-2024)
 - 8.1.3 Forecast Trend (2025-2034)
 - 8.2 United Arab Emirates
 - 8.2.1 Market Share
 - 8.2.2 Historical Trend (2018-2024)
 - 8.2.3 Forecast Trend (2025-2034)
 - 8.3 Iran
 - 8.3.1 Market Share
 - 8.3.2 Historical Trend (2018-2024)
 - 8.3.3 Forecast Trend (2025-2034)
 - 8.4 Israel
 - 8.4.1 Market Share
 - 8.4.2 Historical Trend (2018-2024)
 - 8.4.3 Forecast Trend (2025-2034)
 - 8.5 Egypt
 - 8.5.1 Market Share
 - 8.5.2 Historical Trend (2018-2024)
 - 8.5.3 Forecast Trend (2025-2034)
 - 8.6 Morocco
 - 8.6.1 Market Share
 - 8.6.2 Historical Trend (2018-2024)
 - 8.6.3 Forecast Trend (2025-2034)
 - 8.7 Qatar
 - 8.7.1 Market Share
 - 8.7.2 Historical Trend (2018-2024)
 - 8.7.3 Forecast Trend (2025-2034)
 - 8.8 Others
- 9 Market Dynamics
 - 9.1 SWOT Analysis
 - 9.1.1 Strengths
 - 9.1.2 Weaknesses
 - 9.1.3 Opportunities
 - 9.1.4 Threats
 - 9.2 Porter's Five Forces Analysis
 - 9.2.1 Supplier's Power
 - 9.2.2 Buyers Powers
 - 9.2.3 Threat of New Entrants

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 9.2.4 Degree of Rivalry
- 9.2.5 Threat of Substitutes
- 9.3 Key Indicators for Demand
- 9.4 Key Indicators for Price
- 10 Price Analysis
- 11 Competitive Landscape
 - 11.1 Supplier Selection
 - 11.2 Key Global Players
 - 11.3 Key Regional Players
 - 11.4 Key Player Strategies
 - 11.5 Company Profiles
 - 11.5.1 Nestle S.A.
 - 11.5.1.1 Company Overview
 - 11.5.1.2 Product Portfolio
 - 11.5.1.3 Demographic Reach and Achievements
 - 11.5.1.4 Certifications
 - 11.5.2 Danone S.A.
 - 11.5.2.1 Company Overview
 - 11.5.2.2 Product Portfolio
 - 11.5.2.3 Demographic Reach and Achievements
 - 11.5.2.4 Certifications
 - 11.5.3 PepsiCo, Inc.
 - 11.5.3.1 Company Overview
 - 11.5.3.2 Product Portfolio
 - 11.5.3.3 Demographic Reach and Achievements
 - 11.5.3.4 Certifications
 - 11.5.4 Masafi Co LLC
 - 11.5.4.1 Company Overview
 - 11.5.4.2 Product Portfolio
 - 11.5.4.3 Demographic Reach and Achievements
 - 11.5.4.4 Certifications
 - 11.5.5 Sanpellegrino S.P.A.
 - 11.5.5.1 Company Overview
 - 11.5.5.2 Product Portfolio
 - 11.5.5.3 Demographic Reach and Achievements
 - 11.5.5.4 Certifications
 - 11.5.6 Ain Atlas
 - 11.5.6.1 Company Overview
 - 11.5.6.2 Product Portfolio
 - 11.5.6.3 Demographic Reach and Achievements
 - 11.5.6.4 Certifications
 - 11.5.7 Al Karama
 - 11.5.7.1 Company Overview
 - 11.5.7.2 Product Portfolio
 - 11.5.7.3 Demographic Reach and Achievements
 - 11.5.7.4 Certifications
 - 11.5.8 National Mineral Water Company (SAOG)

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 11.5.8.1 Company Overview
- 11.5.8.2 Product Portfolio
- 11.5.8.3 Demographic Reach and Achievements
- 11.5.8.4 Certifications
- 11.5.9 Nahl Water Company
 - 11.5.9.1 Company Overview
 - 11.5.9.2 Product Portfolio
 - 11.5.9.3 Demographic Reach and Achievements
 - 11.5.9.4 Certifications
- 11.5.10 Health Water Bottling Company
 - 11.5.10.1 Company Overview
 - 11.5.10.2 Product Portfolio
 - 11.5.10.3 Demographic Reach and Achievements
 - 11.5.10.4 Certifications
- 11.5.11 Others

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

MENA Natural Mineral Water Market Size and Share Outlook - Forecast Trends and Growth Analysis Report (2025-2034)

Market Report | 2025-07-15 | 141 pages | EMR Inc.

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$3599.00
	Five User License	\$4249.00
	Corporate License	\$5099.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-08"/>
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com



Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com