

Latin America Rigid Packaging Market Report and Forecast 2025-2034

Market Report | 2025-07-14 | 118 pages | EMR Inc.

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Report description:

The Latin America rigid packaging market size attained approximately USD 32.71 Billion in 2024. The market is estimated to grow at a CAGR of 5.50% in the forecast period of 2025-2034, reaching a value of around USD 55.87 Billion by 2034.

Key Trends in the Market

Rigid packaging refers to packaging commonly made of glass, plastic, and paperboard, among others. This packaging offers excellent durability and is mainly used in luxury products such as branded watches, wine bottles, and jewellery, among others, which require superior protection.

- The increasing preference for rigid packaging due to its benefits such as high strength, stiffness, superior barriers, and protection against contamination is a crucial Latin America rigid packaging market trend.

- Growing environmental concerns have led to an increase in the demand for paper packaging as a substitute for plastic packaging. Market players are attempting to develop innovative materials that can enhance the functionality of rigid paper packaging and boost its usage in houseware and thin wall packaging applications.

- The Latin America rigid packaging market demand can be attributed to the rising demand for luxury goods among the affluent population in the region. Manufacturers prefer rigid packaging for packaging premium beverages due to their attributes such as high resistance against breakage, lightweight, and recyclability.

Market Segmentation

The EMR's report titled "Latin America Rigid Packaging Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

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Market Breakup by Material

- Plastic
- Metal
- Paper and Paperboard
- Glass
- Bioplastic

Market Breakup by Product Type

- Boxes
- Trays
- Containers and Cans
- Bottles and Jars
- Pallets
- Others

Market Breakup by Application

- Food and Beverages
- Pharmaceuticals
- Personal Care and Cosmetics
- Electrical and Electronics
- Others

Market Breakup by Region

- Brazil
- Argentina
- Mexico
- Chile
- Colombia
- Others

Market Share by Material

Plastic is expected to represent a significant portion of the Latin America rigid packaging market share as it can be easily moulded into various shapes and sizes according to the requirement of manufacturers. Its features such as high durability, cost-effectiveness, and stability also favour its utilisation over any other material.

Furthermore, plastic rigid packaging is preferred in food applications as it keeps food products fresh for a longer time and prevents contamination. Additionally, paper packaging is expected to witness a healthy growth in the forecast period amid the growing demand for eco-friendly packaging.

Market Share by Application

According to the Latin America rigid packaging market analysis, the food and beverages sector is expected to account for a

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substantial market share due to the rise in the demand for processed and frozen foods among the working population with busy schedules. Furthermore, the utilisation of rigid packaging in beverages such as wine to prevent their bottles from breakage is likely to further catalyse the market in the coming years.

Competitive Landscape

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis. The report gives a detailed analysis of the following key players in the Latin America rigid packaging market covering their competitive landscape and latest developments like mergers, acquisitions, investments, and expansion plans.

Amcor Limited

Amcor Limited, founded in 1896, is an international packaging company that provides flexible and rigid packaging. The company, with its headquarters in Zurich, Switzerland, offer its product and services for the food and beverages, pharmaceutical, and personal care sectors, among others.

Berry Global Inc.

Berry Global Inc., a plastic packaging company, was founded in 1967 and has its headquarters in Indiana, the United States. The company provides products such as containers, jars, lids, and bottles, among others.

Sonoco Products Company

Sonoco Products Company, founded in 1899 and based in South Carolina, the United States, is a provider of consumer packaging and industrial packaging products. Some of the sectors it serves are beauty and personal care, household, healthcare, construction, and textile, among others.

Other Latin America rigid packaging market players include Silgan Holdings Inc., Sealed Air Corporation, Grupo Lantero, AptarGroup, Inc., and Wista Packaging, among others.

Table of Contents:

- 1 Executive Summary
 - 1.1 Market Size 2024-2025
 - 1.2 Market Growth 2025(F)-2034(F)
 - 1.3 Key Demand Drivers
 - 1.4 Key Players and Competitive Structure
 - 1.5 Industry Best Practices
 - 1.6 Recent Trends and Developments
 - 1.7 Industry Outlook
- 2 Market Overview and Stakeholder Insights
 - 2.1 Market Trends
 - 2.2 Key Verticals
 - 2.3 Key Countries
 - 2.4 Supplier Power

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- 2.5 Buyer Power
- 2.6 Key Market Opportunities and Risks
- 2.7 Key Initiatives by Stakeholders
- 3 Economic Summary
 - 3.1 GDP Outlook
 - 3.2 GDP Per Capita Growth
 - 3.3 Inflation Trends
 - 3.4 Democracy Index
 - 3.5 Gross Public Debt Ratios
 - 3.6 Balance of Payment (BoP) Position
 - 3.7 Population Outlook
 - 3.8 Urbanisation Trends
- 4 Country Risk Profiles
 - 4.1 Country Risk
 - 4.2 Business Climate
- 5 Latin America Rigid Packaging Market Analysis
 - 5.1 Key Industry Highlights
 - 5.2 Latin America Rigid Packaging Historical Market (2018-2024)
 - 5.3 Latin America Rigid Packaging Market Forecast (2025-2034)
- 6 Latin America Rigid Packaging Market by Material
 - 6.1 Plastic
 - 6.1.1 Historical Trend (2018-2024)
 - 6.1.2 Forecast Trend (2025-2034)
 - 6.2 Metal
 - 6.2.1 Historical Trend (2018-2024)
 - 6.2.2 Forecast Trend (2025-2034)
 - 6.3 Paper and Paperboard
 - 6.3.1 Historical Trend (2018-2024)
 - 6.3.2 Forecast Trend (2025-2034)
 - 6.4 Glass
 - 6.4.1 Historical Trend (2018-2024)
 - 6.4.2 Forecast Trend (2025-2034)
 - 6.5 Bioplastic
 - 6.5.1 Historical Trend (2018-2024)
 - 6.5.2 Forecast Trend (2025-2034)
- 7 Latin America Rigid Packaging Market by Product Type
 - 7.1 Boxes
 - 7.1.1 Historical Trend (2018-2024)
 - 7.1.2 Forecast Trend (2025-2034)
 - 7.2 Trays
 - 7.2.1 Historical Trend (2018-2024)
 - 7.2.2 Forecast Trend (2025-2034)
 - 7.3 Containers and Cans
 - 7.3.1 Historical Trend (2018-2024)
 - 7.3.2 Forecast Trend (2025-2034)
 - 7.4 Bottles and Jars
 - 7.4.1 Historical Trend (2018-2024)

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- 7.4.2 Forecast Trend (2025-2034)
- 7.5 Pallets
 - 7.5.1 Historical Trend (2018-2024)
 - 7.5.2 Forecast Trend (2025-2034)
- 7.6 Others
- 8 Latin America Rigid Packaging Market by Application
 - 8.1 Food and Beverages
 - 8.1.1 Historical Trend (2018-2024)
 - 8.1.2 Forecast Trend (2025-2034)
 - 8.2 Pharmaceuticals
 - 8.2.1 Historical Trend (2018-2024)
 - 8.2.2 Forecast Trend (2025-2034)
 - 8.3 Personal Care and Cosmetics
 - 8.3.1 Historical Trend (2018-2024)
 - 8.3.2 Forecast Trend (2025-2034)
 - 8.4 Electrical and Electronics
 - 8.4.1 Historical Trend (2018-2024)
 - 8.4.2 Forecast Trend (2025-2034)
 - 8.5 Others
- 9 Latin America Rigid Packaging Market by Country
 - 9.1 Brazil
 - 9.1.1 Historical Trend (2018-2024)
 - 9.1.2 Forecast Trend (2025-2034)
 - 9.2 Argentina
 - 9.2.1 Historical Trend (2018-2024)
 - 9.2.2 Forecast Trend (2025-2034)
 - 9.3 Mexico
 - 9.3.1 Historical Trend (2018-2024)
 - 9.3.2 Forecast Trend (2025-2034)
 - 9.4 Chile
 - 9.4.1 Historical Trend (2018-2024)
 - 9.4.2 Forecast Trend (2025-2034)
 - 9.5 Colombia
 - 9.5.1 Historical Trend (2018-2024)
 - 9.5.2 Forecast Trend (2025-2034)
 - 9.6 Others
- 10 Market Dynamics
 - 10.1 SWOT Analysis
 - 10.1.1 Strengths
 - 10.1.2 Weaknesses
 - 10.1.3 Opportunities
 - 10.1.4 Threats
 - 10.2 Porter's Five Forces Analysis
 - 10.2.1 Supplier's Power
 - 10.2.2 Buyers Powers
 - 10.2.3 Threat of New Entrants
 - 10.2.4 Degree of Rivalry

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- 10.2.5 Threat of Substitutes
- 10.3 Key Indicators for Demand
- 10.4 Key Indicators for Price
- 11 Competitive Landscape
 - 11.1 Supplier Selection
 - 11.2 Key Global Players
 - 11.3 Key Regional Players
 - 11.4 Key Player Strategies
 - 11.5 Company Profiles
 - 11.5.1 Amcor Limited
 - 11.5.1.1 Company Overview
 - 11.5.1.2 Product Portfolio
 - 11.5.1.3 Demographic Reach and Achievements
 - 11.5.1.4 Certifications
 - 11.5.2 Berry Global Inc.
 - 11.5.2.1 Company Overview
 - 11.5.2.2 Product Portfolio
 - 11.5.2.3 Demographic Reach and Achievements
 - 11.5.2.4 Certifications
 - 11.5.3 Sonoco Products Company
 - 11.5.3.1 Company Overview
 - 11.5.3.2 Product Portfolio
 - 11.5.3.3 Demographic Reach and Achievements
 - 11.5.3.4 Certifications
 - 11.5.4 Silgan Holdings Inc.
 - 11.5.4.1 Company Overview
 - 11.5.4.2 Product Portfolio
 - 11.5.4.3 Demographic Reach and Achievements
 - 11.5.4.4 Certifications
 - 11.5.5 Sealed Air Corporation
 - 11.5.5.1 Company Overview
 - 11.5.5.2 Product Portfolio
 - 11.5.5.3 Demographic Reach and Achievements
 - 11.5.5.4 Certifications
 - 11.5.6 Grupo Lantero
 - 11.5.6.1 Company Overview
 - 11.5.6.2 Product Portfolio
 - 11.5.6.3 Demographic Reach and Achievements
 - 11.5.6.4 Certifications
 - 11.5.7 AptarGroup, Inc.
 - 11.5.7.1 Company Overview
 - 11.5.7.2 Product Portfolio
 - 11.5.7.3 Demographic Reach and Achievements
 - 11.5.7.4 Certifications
 - 11.5.8 Wista Packaging
 - 11.5.8.1 Company Overview
 - 11.5.8.2 Product Portfolio

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11.5.8.3 Demographic Reach and Achievements

11.5.8.4 Certifications

11.5.9 Others

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