

Latin America Construction Chemicals Market Size Analysis - Market Share, Forecast Trends and Outlook Report (2025-2034)

Market Report | 2025-07-21 | 142 pages | EMR Inc.

AVAILABLE LICENSES:

- Single User License \$3599.00
- Five User License \$4249.00
- Corporate License \$5099.00

Report description:

The Latin America construction chemicals market size reached a value of about USD 5955.03 Million in 2024 . The market is further expected to grow at a CAGR of 3.20% between 2025 and 2034 to attain nearly USD 8159.83 Million by 2034 .

News and Developments in the Market

In May 2023, Sika opened its new plant in Santa Cruz de la Sierra, Bolivia. With this, the company aims to double its production capacity for mortar and concrete admixtures and strengthen its position in the Bolivian construction market. The new production facility would also help double the usable spaces, replace the existing plants, and boost the sustainability and efficiency of production. Such expansion activities are driving the Latin America construction chemicals market growth.

In March 2023, Arkema appointed Brenntag as a distributor for its waterborne acrylic resins in Mexico. Through this, the company aims to distribute the ENCOR, CELOCOR SNAP and NEOCAR brands in Mexico, which find extensive applications in construction products, industrial coatings, adhesives, caulks and sealants, architectural paints, and traffic coatings.

In August 2021, Sika acquired Bexel Internacional S.A. de C.V., which is a leading Mexican producer of stucco and tile adhesives. The company aimed to expand its position and manufacturing footprint in the Mexican mortar market through the acquisition. It was also aimed at expanding the company's Building Finishing portfolio as well as the distribution network in the country. Hence, the increasing mergers and acquisitions are favouring the market growth in the region.

In June 2021, MC-Bauchemie started its operations in Bolivia after acquiring the majority shares of Linox. The latter is a Bolivian company that manufactures construction chemical products and offers an extensive product portfolio of paintings and waterproofing products in the local market. Through this, the company aimed to enhance its activities in Latin America as a part of its Vision 2030.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

In February 2021, Bostik, the adhesive solutions segment of Arkema, announced its plans to acquire Poliplas Ltda. through its Fortaleza brand. Poliplas is a Brazil-based sealants and adhesives producer, and its acquisition was aimed at enabling the company to strengthen its adhesives business unit in Brazil.

Growing Construction Activities, Production Capacity Expansion, and the Growing Focus to Boost Durability of Buildings to be the Latin America Construction Chemicals Market Key Trends

Construction chemicals refer to chemical additives that are added to cement, concrete, or other building materials to bolster their efficiency, workability, and cost-effectiveness. They are integral for boosting the quality of construction materials and enhancing the strength and durability of buildings. In addition, construction chemicals are extensively used in new construction, repairing, and retrofitting activities.

- The increasing construction activities and the rising public-private partnerships (PPPs) for infrastructure development are driving the growth of the market for construction chemicals in Latin America.

- The market growth in Latin America can be attributed to the expansion of production capacity by the leading construction companies in the region.

- As the focus on enhancing the durability of buildings in Latin America is growing, advanced construction chemicals are increasingly being utilised to provide long-lasting protection against corrosion and weathering.

Increasing Green Building Projects, the Rising Demand for High-Performance Construction Chemicals, and Technological Advancements to Provide Lucrative Opportunities to the Latin America Construction Chemicals Market

Growing Construction of Green Buildings

The surging construction of green buildings in Latin America is likely to boost the demand for construction chemicals that offer enhanced energy-efficiency while reducing repair, maintenance, and carbon footprint of buildings.

Increasing Demand for High-Performance Construction Chemicals

The improvement in building design to boost the durability of structures is bolstering the utilisation of concrete admixtures and waterproofing chemicals.

Technological Advancements and Innovations in Construction Chemicals

Technological advancements and innovations in construction chemicals owing to the growing demand for quality materials and evolving regulatory standards are contributing to the growth of the market.

Dependence on the Construction Sector, Increased R&D Expenditure to Promote Sustainability and Reduce Carbon Footprint, and Price Volatility of Raw Materials to Pose as Challenges in the Market

Dependence on the Growth of the Construction Sector

Construction chemicals including concrete admixtures, waterproofing chemicals, and others are widely used in construction activities. Any impact on the construction sector can affect the demand for construction chemicals.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Rising Demand for Sustainable Building Materials Compelling Manufacturers to Invest in R&Ds

There is an increased focus on reducing the carbon footprint of the construction industry, which is compelling manufacturers to increase their R&D investments in order to improve their production process. This might be a challenge for new and small manufacturers.

Fluctuations in Raw Material Prices

The prices of raw materials of construction chemicals are subjected to frequent fluctuations and are impacted by crude oil prices.

Latin America Construction Chemicals Market Segmentation

The EMR's report titled "Latin America Construction Chemicals Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

Market Breakup by Type

- Concrete Admixtures
- Flooring Chemicals
- Waterproofing Chemicals
- Repair and Rehabilitation
- Sealants and Adhesives
- Others

Market Breakup by Application

- Residential
- Non-Residential

Market Breakup by Region

- Brazil
- Argentina
- Mexico
- Chile
- Colombia
- Peru
- Others

Growing Demand for Concrete Admixtures, among Other Construction Chemical Types , Propelling the Latin America Market Growth

Concrete admixtures dominate the market on account of their growing demand to enhance the workability and strength of concrete while reducing its cure time. The development of innovative concrete admixtures that minimise carbon footprint and boost technical performance is expected to accelerate the Latin America construction chemicals market growth.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Flooring chemicals offer chemical resistance, impact resistance, and abrasion resistance and are used to boost the properties of floorings. They also enhance fire resistance, antibacterial properties, and static resistance of floors. Meanwhile, waterproofing chemicals are critical to minimise damage amid water exposure and reduce humidity inside buildings. Such chemicals are increasingly used to enhance the longevity of buildings while decreasing their maintenance and repair costs, which is anticipated to fuel the market growth in the coming years.

Repair and rehabilitation chemicals are used to reinstate distressed and defective concrete, due to which they are extensively used to ensure the structural integrity of old buildings. Meanwhile, adhesives and sealants find applications in construction activities like sealing, waterproofing, bonding, gap filling, adhering, glazing, window installations, and fire protection, among others. Hence, the growing demand for such chemicals in both new construction and renovation activities is likely to drive the Latin America construction chemicals market expansion.

Market to Benefit from the Increasing Residential and Non-Residential Construction Activities

The residential construction sector in Latin America is growing robustly due to the rising housing demand of the increasing population. While the global construction chemicals market witnessed a slowdown due to the impact of the COVID-19 pandemic, governments across the nations took initiatives to combat the effect of the crisis.

The governments in Latin America are also initiating residential construction activities to provide affordable housing for the population, thereby propelling the demand for construction chemicals. Furthermore, with the inflating disposable incomes of consumers, residential renovation activities are also surging, fuelling the growth of the Latin America construction chemicals market.

Non-residential construction in Latin America is expanding due to the introduction of numerous favourable government initiatives to develop railway, transportation, port, and road infrastructure.

The growing construction of solar and wind plants owing to the increasing focus on sustainable infrastructure development is likely to provide further impetus to the Latin America construction chemicals market. For instance, in July 2023, Scatec, along with its partners, began the construction of the Mendubim solar project of 531MW in Rio Grande do Norte, Brazil.

Increasing Housing Demand in Mexico and Brazil to Aid the Market

Mexico holds a significant share of the Latin America construction chemicals market due to the growing construction activities and the increasing housing demands in the country. The market is also being propelled by the penetration of key players and the surging availability of innovative construction chemicals. For instance, in October 2021, Saint-Gobain entered into an agreement to acquire IMPAC in order to enter the market for construction chemicals in Mexico and offer light and sustainable construction solutions.

The market in Brazil is witnessing robust growth owing to the growing awareness regarding the significance of the structural integrity of buildings. Some of the leading Latin America construction chemicals market trends include the rising demand for affordable housing and the increasing attempts by building contractors to boost the durability and cost-effectiveness of buildings.

The rising investments by the leading companies to increase the production capabilities in the country are propelling the market. For instance, in March 2021, Sika announced the acquisition of Supermassa do Brasil Ltda. to expand its production footprint and presence in the country.

The Latin American countries like Colombia are expected to hold a considerable market share in the forecast period on account of

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

rapid urbanisation, increasing disposable incomes, and rising construction activities. The Colombian government is also extensively investing in the development of roads, bridges, dams, and tunnels, among others, which is likely to contribute to the Latin America construction chemicals market growth in the coming years.

Competitive Landscape

The report also provides a detailed analysis of the following key players in the Latin America construction chemicals market and covers their competitive landscape as well as the latest developments like mergers and acquisitions, investments, and expansion plans.

Sika AG

Sika AG is a speciality chemical company that is engaged in the development and manufacturing of bonding, sealing, damping, reinforcing, and protecting products, with applications in the construction and automotive sectors. With a workforce of 27,000 employees and subsidiaries in nearly 101 countries, the company's annual sales reached CHF 9.3 billion in 2021. In addition, Sika provides several innovative construction solutions for meeting the evolving Latin America construction chemical market demand.

Aquaquim S.A. de C.V.

Aquaquim S.A. de C.V. is a chemical speciality manufacturer that is based in Mexico. It produces chemical specialities for various end-use sectors such as construction, textile, oil and gas, industrial cleaning, surfactants, animal food additives, and agricultural adjuvants, among others. With plants in Irapuato and Coatzacoalcos in Mexico, the company has a batch process capacity of 3 to 30 tonnes per batch.

Dow Inc.

Dow Inc. is among the leading material science companies that offers a range of products for different applications such as packaging, infrastructure, and mobility. The company operates 104 manufacturing sites in over 30 countries and employs about 35,700 people.

Arkema Group

Arkema Group is one of the leading speciality chemical companies. The company is categorised into three segments, each of which is dedicated to different Speciality Materials (Adhesive Solutions, Advanced Materials, and Coating Solutions). The company has about 20,000 employees and operates in around 55 countries. The company also offers various products in the Latin America construction chemicals market.

Clariant International Ltd.

Clariant International Ltd. is among the leading speciality chemical companies on a global level. The company actively initiates research and development (R&D) in various fields, including emission-free mobility, energy efficiency, conserving finite resources, and renewable raw materials. In 2021, the company reached sales of CHF 5284 million.

More Insights On

Construction Chemicals Market

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Germany Construction Chemicals Market

Vietnam Construction Chemicals Market

United States Construction Chemicals Market

Asia Pacific and Middle East and Africa Construction Chemicals Market

Table of Contents:

- 1 Executive Summary
 - 1.1 Market Size 2024-2025
 - 1.2 Market Growth 2025(F)-2034(F)
 - 1.3 Key Demand Drivers
 - 1.4 Key Players and Competitive Structure
 - 1.5 Industry Best Practices
 - 1.6 Recent Trends and Developments
 - 1.7 Industry Outlook
- 2 Market Overview and Stakeholder Insights
 - 2.1 Market Trends
 - 2.2 Key Verticals
 - 2.3 Key Countries
 - 2.4 Supplier Power
 - 2.5 Buyer Power
 - 2.6 Key Market Opportunities and Risks
 - 2.7 Key Initiatives by Stakeholders
- 3 Economic Summary
 - 3.1 GDP Outlook
 - 3.2 GDP Per Capita Growth
 - 3.3 Inflation Trends
 - 3.4 Democracy Index
 - 3.5 Gross Public Debt Ratios
 - 3.6 Balance of Payment (BoP) Position
 - 3.7 Population Outlook
 - 3.8 Urbanisation Trends
- 4 Country Risk Profiles
 - 4.1 Country Risk
 - 4.2 Business Climate
- 5 Latin America Construction Chemicals Market Analysis
 - 5.1 Key Industry Highlights
 - 5.2 Latin America Construction Chemicals Historical Market (2018-2024)
 - 5.3 Latin America Construction Chemicals Market Forecast (2025-2034)
 - 5.4 Latin America Construction Chemicals Market by Type
 - 5.4.1 Concrete Admixtures
 - 5.4.1.1 Historical Trend (2018-2024)
 - 5.4.1.2 Forecast Trend (2025-2034)

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 5.4.2 Flooring Chemicals
 - 5.4.2.1 Historical Trend (2018-2024)
 - 5.4.2.2 Forecast Trend (2025-2034)
- 5.4.3 Waterproofing Chemicals
 - 5.4.3.1 Historical Trend (2018-2024)
 - 5.4.3.2 Forecast Trend (2025-2034)
- 5.4.4 Repair and Rehabilitation
 - 5.4.4.1 Historical Trend (2018-2024)
 - 5.4.4.2 Forecast Trend (2025-2034)
- 5.4.5 Sealants and Adhesives
 - 5.4.5.1 Historical Trend (2018-2024)
 - 5.4.5.2 Forecast Trend (2025-2034)
- 5.4.6 Others
- 5.5 Latin America Construction Chemicals Market by Application
 - 5.5.1 Residential
 - 5.5.1.1 Historical Trend (2018-2024)
 - 5.5.1.2 Forecast Trend (2025-2034)
 - 5.5.2 Non-Residential
 - 5.5.2.1 Historical Trend (2018-2024)
 - 5.5.2.2 Forecast Trend (2025-2034)
- 5.6 Latin America Construction Chemicals Market by Country
 - 5.6.1 Brazil
 - 5.6.2 Argentina
 - 5.6.3 Mexico
 - 5.6.4 Chile
 - 5.6.5 Colombia
 - 5.6.6 Peru
 - 5.6.7 Others
- 6 Regional Analysis
 - 6.1 Brazil
 - 6.1.1 Historical Trend (2018-2024)
 - 6.1.2 Forecast Trend (2025-2034)
 - 6.2 Argentina
 - 6.2.1 Historical Trend (2018-2024)
 - 6.2.2 Forecast Trend (2025-2034)
 - 6.3 Mexico
 - 6.3.1 Historical Trend (2018-2024)
 - 6.3.2 Forecast Trend (2025-2034)
 - 6.4 Chile
 - 6.4.1 Historical Trend (2018-2024)
 - 6.4.2 Forecast Trend (2025-2034)
 - 6.5 Colombia
 - 6.5.1 Historical Trend (2018-2024)
 - 6.5.2 Forecast Trend (2025-2034)
 - 6.6 Peru
 - 6.6.1 Historical Trend (2018-2024)
 - 6.6.2 Forecast Trend (2025-2034)

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 7 Market Dynamics
 - 7.1 SWOT Analysis
 - 7.1.1 Strengths
 - 7.1.2 Weaknesses
 - 7.1.3 Opportunities
 - 7.1.4 Threats
 - 7.2 Porter's Five Forces Analysis
 - 7.2.1 Supplier's Power
 - 7.2.2 Buyer's Power
 - 7.2.3 Threat of New Entrants
 - 7.2.4 Degree of Rivalry
 - 7.2.5 Threat of Substitutes
 - 7.3 Key Indicators for Demand
 - 7.4 Key Indicators for Price
- 8 Competitive Landscape
 - 8.1 Supplier Selection
 - 8.2 Key Global Players
 - 8.3 Key Regional Players
 - 8.4 Key Player Strategies
 - 8.5 Company Profiles
 - 8.5.1 Sika AG
 - 8.5.1.1 Company Overview
 - 8.5.1.2 Product Portfolio
 - 8.5.1.3 Demographic Reach and Achievements
 - 8.5.1.4 Certifications
 - 8.5.2 Aquaquim S.A. de C.V.
 - 8.5.2.1 Company Overview
 - 8.5.2.2 Product Portfolio
 - 8.5.2.3 Demographic Reach and Achievements
 - 8.5.2.4 Certifications
 - 8.5.3 Dow Inc.
 - 8.5.3.1 Company Overview
 - 8.5.3.2 Product Portfolio
 - 8.5.3.3 Demographic Reach and Achievements
 - 8.5.3.4 Certifications
 - 8.5.4 Arkema Group
 - 8.5.4.1 Company Overview
 - 8.5.4.2 Product Portfolio
 - 8.5.4.3 Demographic Reach and Achievements
 - 8.5.4.4 Certifications
 - 8.5.5 Clariant International Ltd.
 - 8.5.5.1 Company Overview
 - 8.5.5.2 Product Portfolio
 - 8.5.5.3 Demographic Reach and Achievements
 - 8.5.5.4 Certifications
 - 8.5.6 Others

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Latin America Construction Chemicals Market Size Analysis - Market Share, Forecast Trends and Outlook Report (2025-2034)

Market Report | 2025-07-21 | 142 pages | EMR Inc.

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$3599.00
	Five User License	\$4249.00
	Corporate License	\$5099.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-07"/>
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com



Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com