

## **Latin America Architectural Coatings Market Report and Forecast 2025-2034**

Market Report | 2025-07-14 | 113 pages | EMR Inc.

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### **Report description:**

The Latin America architectural coatings market size is expected to grow at a CAGR of 4.60% between 2025 and 2034. The market is being driven by robust infrastructural developments across the various countries in the region.

#### Key Trends in the Market

Architectural coating refers to a type of paint or coating used to cover the interior or exterior components of an architectural structure, such as a building. These types of coatings are highly durable, resistant to stain, and can impede crosslinking bonds to water, several chemicals, and UV radiation.

- The upward growth trajectory of the Latin America construction market is likely to increase the demand for architectural coatings in the forecast period. Strong infrastructural development initiatives in countries such as Argentina and Brazil are anticipated to further fuel the Latin America architectural coatings market growth.

- Remodelling of commercial structures such as airports, warehouses, malls, and hotels, among others, to improve the structures, has been surging the demand for architectural coatings in the region.

- Penetration of technologies like artificial intelligence (AI), big data analytics, digital recreation, and 3D visualisation is being witnessed. Hence, the smooth placement and visualisation of architecture is likely to be a key trend in the Latin America architectural coatings market in the future.

#### Market Segmentation

The EMR's report titled "Latin America Architectural Coatings Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

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## Market Breakup by Raw Material

- Pigments and Fillers
- Solvents
- Resins
- Additives

## Market Breakup by Technology

- Water-Borne
- Solvent-Borne
- Powder Coating

## Market Breakup by Application

- Professional
- DIY

## Market Breakup by End Use

- Residential
- Commercial
- Industrial
- Infrastructure

## Market Breakup by Country

- Brazil
- Mexico
- Argentina
- Colombia
- Chile
- Others

## Market Share by Technology

The solvent-borne segment, based on technology, accounts for a healthy share of the Latin America architectural coatings market. This can be attributed to the greater flexibility, strong resistance to corrosion, favourable bonding properties, high mechanical strength, and high resistance to chemical attack offered by solvent-borne technologies. These advantages are likely to boost the quality of Latin American residential and commercial structures, leading to a higher growth of this segment in the coming years.

## Competitive Landscape

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis. The report gives a detailed analysis of the key players in the Latin America architectural coatings market, covering their competitive landscape and latest developments like mergers, acquisitions, investments and expansion plans.

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## The Sherwin-Williams Company

The Sherwin-Williams Company, founded in 1866 and headquartered in Ohio, United States, is a leading paint and coating manufacturing company. This company caters to the coating demands of various end use sectors including aerospace, automotive, and general industrial.

## PPG Industries, Inc.

PPG Industries, Inc. is a global supplier of paints, coatings, and specialty materials which are used across various end use sectors. The company was established in 1883 and is currently headquartered in Pennsylvania in the United States.

## Akzo Nobel N.V.

Akzo Nobel N.V. is a multinational manufacturer of paints and performance coatings for both industrial and consumer applications. The establishment of this company took place in 1994 and it is headquartered in Amsterdam in the Netherlands.

Other market players include Axalta Coating Systems, LLC, BASF SE, Jotun A/S, Arkema S.A., Pintuco S.A., and WEG Group, among others.

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