

Kaolin Market Size, Share and Growth Analysis Report - Forecast Trends and Outlook (2025-2034)

Market Report | 2025-07-15 | 153 pages | EMR Inc.

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Report description:

The global kaolin market attained a value of nearly USD 4.49 Billion in 2024. The market is further expected to grow in the forecast period of 2025-2034 at a CAGR of 4.20% reaching about USD 6.78 Billion by 2034.

Key Trends in the Market

Kaolin is a type of clay that is also known as China clay and is white in colour. It is distinguished from other industrial clays based on its pure colouring and fine particle size. It is considered an ideal pigment due to its ability to disperse in water. The major component in kaolin is the mineral kaolinite which is a hydrous aluminium silicate produced by the decomposition of minerals like feldspar.

- The surging demand for kaolin from several end-use industries, like paints and coatings, ceramics, paper, and rubber is expected to positively influence the kaolin market growth.

- The growing utilisation of kaolin in the paint and coatings industry is likely to propel the market demand for kaolin over the coming years. This is because it works as an indispensable filler, where it offers scrub resistance, pigment suspension, durability, and high opacity which is further garnering traction in the market growth.

- With the rising construction activities across the globe, the demand for kaolin is expected to increase. This is due to the increasing demand for ceramics, plastics and associated products at construction sites.

Market Segmentation

The EMR's report titled "Kaolin Market Report and Forecast 2025-2034 offers a detailed analysis of the market based on the

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following segments:

Market Breakup by Process

- Airfloat
- Water-washed
- Calcined
- Delaminated
- Surfaced Modified and Unprocessed

Market Breakup by Application

- Adhesives and Sealants
- Rubber
- Plastic
- Fibreglass
- Paints and Coatings
- Ceramics and Sanitary Ware
- Others

Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Market Share by Applications

The paints and coatings segment is expected to hold robust growth in the kaolin market share across the globe on account of the extensive usage of paints and coatings in the construction industry. It is anticipated that using the product to improve paints' performance in the form of better suspension properties, quick dispersion, corrosion resistance, superior water resistance, and reduced viscosities, is expected to help the market growth over the coming years.

Meanwhile, the rubber segment is likely to fuel the market growth of kaolin on account of the usage of calcined products in the manufacture of heavy-duty insulation rubber gaining significance. Kaolin is an ideal additive to rubber owing to its anisometric 'booklet' element form which enhances the stiffness and strength of the rubber through better stress transfer.

Market Share by Region

Geographically, the Asia Pacific region is expected to augment the kaolin market share on account of the rapid economic development and growing industrialisation. With financial advancements in countries, like China, India, and Japan, there has been a significant spike in the demand for ceramics in household and institutional applications, which is likely to aid the market growth. China is likely to hold the market growth of kaolin due to the growing construction industry in the country.

Meanwhile, Europe is expected to boost the market growth of kaolin over the coming years due to the rising demand for kaolin in

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the plastic, rubber, glass, and paper industries. With the shift in consumer preferences toward packaged foods and beverages, the demand for kaolin is expected to fuel market growth.

Competitive Landscape

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis. The report gives a detailed analysis of the following key players in the global kaolin market, covering their competitive landscape and the latest developments like mergers, acquisitions, investments, and expansion plans.

LB MINERALS, Ltd.

LB MINERALS, Ltd. is one of the leading suppliers of raw materials across the Central European region. The company is primarily focussed on the treatment and processing of kaolin, mining, feldspars, aggregates, and clays. Known for kaolins, the company also sells other products like litter, plasters, and filter kieselguhr.

KaMin LLC.

KaMin LLC. is a worldwide leading company that offers mineral products. It provides a wide variety of kaolin clay for industrial applications, building and construction, rubber and plastic, coatings, beauty, and health industries. The company serves consumers across the globe.

SCR-Sibelco NV

SCR-Sibelco NV is a worldwide material solution company established in 1872. It is a multinational business with operations in 31 countries and an extensive multi-mineral portfolio. The company works in a wide range of industries meeting the changing consumer demand along with advanced solutions that combine high-specification materials and dedicated technical support.

Other market players include Thiele Kaolin Company, Imerys S.A., I-Minerals Inc., Quartz Works GmbH, Andromeda Metals Limited, Ashapura Minechem Limited, and KERAMOST, a.s., among others.

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