

Japan Triacetin Market Outlook Report - Market Size, Share Analysis and Forecast (2025-2034)

Market Report | 2025-07-15 | 114 pages | EMR Inc.

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Report description:

The Japan triacetin market is expected to grow at a CAGR of 4.70% between 2025 and 2034. Major market drivers are availability of raw materials, demand for flavour and fragrance in the food and beverage industry, and growing cosmetics industry.

Key Trends in the Market

Triacetin is an organic compound obtained by the process of acetylation of three hydroxy groups of glycerol. It is a viscous, colourless, and odourless compound with a low melting point and a high boiling point. It has various applications as a fungicide in cosmetic biocide, as an adjuvant in food additive, as a plasticiser, and as a solvent in cosmetic formula. Improper handling and use of triacetin can cause alopecia, erythema, desquamation, and slight oedema along with irritation to eyes. The chemical formula for triacetin is C₉H₁₄O₆.

- Demand from the end use industries such as from cosmetics, tobacco , food and beverage, pharmaceuticals among other industries have risen rapidly contributing to the growth of the market.
- Properties of triacetin such as its compatibility with synthetic as well as natural rubber and resistance to light has increased its demand from the chemical industries fuelling the growth of the market.
- Tobacco industries have been a substantial contributor to the Japan triacetin market as triacetin is used as a plasticiser in the cigarette filter rod. Due to decrease in the consumption rate of cigarettes owing to the health issues, triacetin suppliers to tobacco industries will likely need to expand their reach to other industries.

Market Segmentation

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"Japan Triacetin Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

Breakup by Grade

- Tobacco Grade
- Food Grade
- Industrial Grade

Breakup by Application

- Plasticiser
- Solvent
- Humectant

Market Share by Grade

Tobacco grade in the historical period has held a substantial share in the Japan triacetin market because of the significant demand and consumption of cigarettes which use tobacco grade triacetin in their filter rods. However, with decreasing use the market size for tobacco grade triacetin is decreasing rapidly.

Meanwhile, the food grade segment of the triacetin market in Japan is growing rapidly owing to the increasing use of triacetin in the food and beverage industry for moisturising sweeteners, emulsifying, texturing, and stabilising dairy products, baked food, confectionary, functional nutritional foods, and various other food products. In industries, triacetin does not trigger a chemical reaction or change in temperature that could decrease the solubility of a solid, and is thus, used in architectural wall coatings and as a solvent in printing ink.

Market Share by Application

Humectants are widely used in the food and beverage industry as an additive to prevent drying out of food products and is expected to have a large share in the Japan triacetin market. Solvents are also used in food and beverages, to give flavours to the products as a food additive. They are also used in the pharmaceutical industry for medicines and other related products.

Triacetin is used as a plasticiser for copolymers and vinylidene polymers, with applications in the inks used for printing on plastics. They also find their use as a plasticiser in nail polish, polyvinyl acetate systems, and various other applications.

Competitive Landscape

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis. The report gives a detailed analysis of the following key players in the Japan triacetin market covering their competitive landscape and latest developments like mergers, acquisitions, investments, and expansion plans.

Daicel Corporation

Daicel Corporation is a Japanese chemical company that manufactures and supplies organic chemicals, pyrotechnic devices, polymers, celluloid technologies, and high-performance chemicals with sustainability goals in mind. It has its headquarter in Osaka and was founded in 1919. The company aims at improving the lives of people by providing value and solutions that meets the need and demand of the society.

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Eastman Chemical Company

Eastman Chemical Company was established in 1920 and is headquartered in Tennessee, United States. It is an independent specialty materials company that manufactures a wide range of advanced chemicals, materials, and fibres for daily use globally. It serves industries including personal care, textiles, agriculture, transportation, and consumer goods that is helping in improving the quality of life of people.

Lanxess AG

Lanxess AG was founded in 2004 and is based in Cologne, Germany. It is a chemicals company which develops, manufactures, and sells additives, consumer protection products, plastics, intermediates, and specialty chemicals. They aim at delivering an innovative range of services and technologies globally with a focus on the future and on sustainability goals.

Other market players include Kanto Chemical Holdings, MITSUI & CO., Ltd., Yuki Gosei Kogyo Co., Ltd., Polynt S.p.A., and BASF SE, among others.

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