

## **Jackfruit Market Report and Forecast 2025-2034**

Market Report | 2025-07-15 | 152 pages | EMR Inc.

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### **Report description:**

The global jackfruit market size reached a value of USD 322.31 Million in 2024. The market is expected to further grow at a CAGR of 3.40% between 2025 and 2034, to reach a value of USD 450.28 Million by 2034.

### Key Trends in the Market

Jackfruit is a large fruit which is thick and yellow, the seeds and pods of which are consumed in various households and served in restaurants. The fruit has a distinct and sweet flavour and is mostly found in the Southeast Asia region and tropical areas. Jackfruit is highly nutritious and is a rich source of vitamin C.

- The increasing consumption of jackfruit as an alternative to meat products is driving the global jackfruit market price due to the similarity in texture as certain meat products. Additionally, the increasing inclination towards veganism is leading to a growing number of vegetarians.

- Increasing awareness pertaining to the health benefits offered by jackfruits, such as controlled cholesterol levels and blood pressure, reduced risk of cancer, and wound healing properties, among others, is propelling the market demand.

- Growing health consciousness, rising disposable income, rapid urbanisation, and increasing demand for jackfruit from restaurant chains and hotels, are some of the key jackfruit market trends.

### Opportunities and Challenges

The increasing awareness pertaining to the medicinal benefits of jackfruit is likely to offer lucrative opportunities to the jackfruit market outlook. Jackfruit prevents cell damage, improves eye health, and reduces the risk of various chronic diseases. Over the forecast period, the increasing investments in the research and development activities in the pharmaceutical sector are expected to bolster the incorporation of jackfruit in pharmaceuticals in the coming years. Furthermore, the increasing geriatric population,

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and the greater risk of associated chronic diseases are likely to augment the market growth in the forecast period. However, the low shelf life of fresh jackfruit is expected to pose as a challenge in the jackfruit market growth.

#### Market segmentation

The EMR's report titled "Jackfruit Market Report and Forecast 2025-2034 offers a detailed analysis of the market based on the following segments:

#### Market Breakup by Type

- Cheena
- Golden Pillow
- Tabouey
- Black Gold
- Cochin
- Others

#### Market Breakup by Application

- Fresh Consumption
- Processed

#### Market Breakup by Distribution Channel

- Supermarkets and Hypermarkets
- Specialty Stores
- Retail Stores
- Online
- Others

#### Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

#### Market Share by Application

The fresh consumption segment, based on application, accounts for a healthy share of the market for jackfruits. This can be attributed to the significant local consumption of jackfruit. Jackfruits can be prepared in the form of dish or salad, depending upon the preference of the consumer. Ripe jackfruit is sweet and has a distinct aroma, due to which jackfruits are added in curries, stews, stir fries, and baked foods. Meanwhile, the processed segment is expected to witness a steady growth in the forecast period. Processed food products made from jackfruit including ice creams, jellies, pickles, and sweets, among others, are growing in popularity. In addition, several beverages are made of jackfruit, such as squash, wine, and nectar.

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## Market Share by Distribution Channel

Based on distribution channel, the supermarkets and hypermarkets segment accounts for a significant share in market for jackfruits. This can be attributed to the greater convenience offered to buyers and their ability to directly analyse the degree of ripeness of the jackfruit. In addition, a variety jackfruit and related products are available across supermarkets and hypermarkets which are further improving the demand for the market. Meanwhile, the online segment is anticipated to be a fast-growing distribution channel in the market, driven by the rising purchasing power and availability of good deals on buying fruits and vegetables from the online portals.

## Market Share by Region

At a regional level, the Asia Pacific accounts for a sizeable jackfruit market share. Regions in the Asia Pacific offer favourable climate conditions and agricultural land for cultivation which are empowering the market growth. Traditional significance of consuming jackfruit across the emerging economies such as India, is increasing the demand for jackfruits. Increasing sale of jackfruit through conventional vegetable stalls is further escalating sales. Meanwhile, the Latin America is expected to witness a steady growth in the forecast period, due to the increasing demand and cultivation of jackfruits across emerging economies such as Brazil.

## Competitive Landscape

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis. The report gives a detailed analysis of the following key players in the global jackfruit market, covering their competitive landscape and latest developments like mergers, acquisitions, investments and expansion plans.

### Cabefruit Produce LLC

Cabefruit Produce LLC is a leading fruits and vegetables processing company which specialises in the distribution and introduction of exotic fruits and vegetables across different regions. The company provides prime fruits such as mango across various parts of the world. Cabefruit Produce LLC was established in the year 2009 and is headquartered in Texas in the United States.

### The Jackfruit Company

The Jackfruit Company is a renowned jackfruit product manufacturing and marketing company which produces varied products based on jackfruits. These products include BBQ jackfruit, curry jackfruit, teriyaki jackfruit, lightly seasoned jackfruit, and bulk naked jackfruit, among others. The company was founded in the year 2011 and is currently headquartered in Colorado, United States.

### Mother Dairy Fruit & Vegetable Private Limited

Mother Dairy Fruit & Vegetable Private Limited is a subsidiary of National Dairy Development Board (NDDB) which is focussed on selling milk products such as paneer, ice cream, and curd, among others. Headquartered in Delhi in India, the product portfolio of this company includes fresh fruits and vegetables, frozen food products, and jams and pickles.

Other market players include Kiril Mischeff Limited, and Samroyod Corporation Ltd., among others.

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