

## **Industrial and Institutional Cleaning Chemicals Market Size - Forecast Trends, Market Outlook, Share and Growth Analysis Report (2025-2034)**

Market Report | 2025-07-21 | 152 pages | EMR Inc.

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### **Report description:**

The global industrial and institutional cleaning chemicals market size stood at a value of around USD 46.74 Billion in 2024 . The market is further expected to grow in the forecast period of 2025-2034 at a CAGR of 6.00% to reach USD 83.70 Billion by 2034 .

Increasing Demand for Disinfectants and Sanitisers is Driving the Global Industrial and Institutional Cleaning Chemicals Industry

Disinfectants and sanitisers are witnessing a high demand from institutes owing to the increasing concerns pertaining to the risk of bacterial and viral infections. Disinfectants are extremely effective bactericides, quick pathogen killers, easily obtainable, non-irritating, non-expensive, and leave a pleasant odour in the surroundings, due to which the segment's growth is anticipated to escalate in the coming years. Meanwhile, the rising demand for industrial sanitisers in the food processing industry, to enhance the hygiene and cleanliness while preparing packaged food products, is anticipated to accelerate the market growth in the forecast period.

The Asia Pacific Region Accounts for a Sizable Segment in the Market for Industrial and Institutional Cleaning Chemicals

The industrial and institutional cleaning chemicals market in the Asia Pacific region is being driven by the rising demand for the product from household, hotels, restaurants, and healthcare organisations. This is due to the stringent government regulations aimed towards protecting the health of citizens, and the high population base in the emerging economies such as India and China.

The increasing number of crowd gatherings at monuments, shopping malls, gardens, and musical concerts in the region is further escalating the risk of germ transmission. This is anticipated to be a major driving factor of industrial and institutional cleaning chemicals.

Moreover, the strong foothold of major industrial and institutional cleaning chemicals producing companies in the region, owing to

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the high economic growth of emerging economies is likely to lead to progressive product innovations.

## Market Segmentation

Industrial and institutional cleaning chemicals are defined as the cleaning agents which are used to wash any industrial, commercial, or institutional structures. These cleaning chemicals employ acids, alcohol, or bleaches, to treat stubborn stains in order to make an area more hygienic. Nowadays, industrial and institutional cleaning chemicals are compatible with industrial equipment such as washing machines, and dishwashers, among others.

Based on raw material, the market can be segmented into:

- Chlor-alkali

  - ??- Chlorine

  - ??- Caustic Soda

  - ??- Soda Ash

- Surfactants

  - ??- Anionic

  - ??- Cationic

  - ??- Nonionic

  - ??- Amphoteric

- Solvents

  - ??- Alcohols

  - ??- Ethers

  - ??- Hydrocarbons

  - ??- Chlorinated

- Phosphates

- Biocides

- Other

By product, the industrial and institutional cleaning chemicals market has been divided into:

- General Purpose Cleaners

- Disinfectants and Sanitisers

- Laundry Care Products

- Vehicle Wash Products

On the basis of end use, the market has been categorised into:

- Commercial

  - ??- Food Service

  - ??- Retail

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- ??- Laundry and Dry Cleaning
- ??- Healthcare
- ??- Car Washes
- ??- Offices, Hotels, and Lodging

- Industrial

- ??- Food and Beverage Processing
- ??- Fabricated Metal Products
- ??- Electronic Components
- ??- Others

- Institutional

- ??- Healthcare
- ??- Government
- ??- Educational
- ??- Others

- Others

Regional markets for the product include:

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Escalating Hygiene Awareness in the Healthcare Sector to Bolster the Industrial and Institutional Cleaning Chemicals Industry

There is an increasing demand for industrial and institutional cleaning chemicals in the healthcare industry, owing to the favourable regulations of the government aimed towards bolstering safety of the patients. In addition to this, the increasing responsiveness of the healthcare units to reduce the risk of hospital acquired contaminations and penetration of germs in sensitive areas such as ICU and OT, is propelling the demand for the industrial and institutional cleaning chemicals market.

Over the forecast period, the anticipated increase in demand for general purpose cleaners from the household sector, to carry out routine washing and cleaning of washrooms, kitchens, and halls, among others, is anticipated to accelerate the sales of industrial and institutional cleaning chemicals. Moreover, the increasing living standards and catapulted hygienic consciousness after the outbreak of novel Coronavirus pandemic is further escalating the demand for sanitisers and disinfectants.

The market growth in the coming years is likely to be escalated by the increasing adoption of portable hand sanitisers by the working-class population. This is owing to the increasing concerns pertaining to the exposure of germs while using public transport, equipment touched by more than one hand, and cost-effectiveness of the product. Furthermore, the market is likely to be aided by the thriving e-commerce sector which provides diversified and innovative options in terms of sanitisers, disinfectants, and surfactants.

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## Major Players in the Industrial and Institutional Cleaning Chemicals Market

The report gives a detailed analysis of the following key players in the global market for industrial and institutional cleaning chemicals, covering their competitive landscape, capacity, and latest developments like mergers, acquisitions, and investments, expansions of capacity, and plant turnarounds:

- BASF SE
- The Procter & Gamble Company
- 3M Company
- Henkel AG & Co. KGaA
- Clariant Ltd
- Others

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis.

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