

India Fertilizer Market Size and Share Outlook - Forecast Trends and Growth Analysis Report 2025-2034

Market Report | 2025-07-21 | 104 pages | EMR Inc.

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Report description:

The India fertilizer market is expected to grow at a CAGR of 4.30% between 2025 and 2034, reaching a projected value of USD 14.9 Billion by 2034. The market growth is being driven by increasing demand for food production and improvements in agriculture processes.

News and Developments in the India Fertilizer Market

In September 2023, Coromandel International launched an organic product named Cumist Calcium at Hotel Novotel in Vijayawada. The new product includes specialty nutrients and improves efficiency and soil health.

In August 2023, the Ministry of Chemicals and Fertilizer instructed all companies to employ the new brand name 'Bharat' and the logo of the subsidy scheme on the bags in order to convey the government's decision.

In August 2023, Gujrat Chief Minister introduced IFFCO Nano Urea Spraying Scheme. The Gujarat CM praised the farmers for employing drones to spray nano urea for the first time in the state as well as encouraged them to take benefit of the innovative drone technology scheme in agriculture which will further help them in saving time and energy. This technology is expected to help support the India fertilizer market.

In September 2021, Coromandel International launched GroShakti Fertilizer. This fertilizer features advanced technology and an enhanced complex fertilizer with EnPhos Technology as well as Zincated 14-35-14. This offers a high nutrient percentage along with less filler material, due to which it does not damage the soil mechanism.

Key Trends in the India Fertilizer Market

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Fertilizers are composed of phosphorus, potassium, and nitrogen compounds as well as trace components and are used in agriculture to help support growth of crops. The major components in fertilizers are nutrients that are considered essential for the growth of plants. Plants employ nitrogen in the synthesis of nucleic acids, hormones, and proteins.

- The growth of the India fertilizer market is driven by the rising demand for food in the country due to the growing population and limited land availability.
- The huge agricultural demands and the rising size of the potential consumer base are expected to drive the market demand for fertilizer in the region due to increasing consumption of fertilizer.
- India is considered home to several leading private as well as government fertilizer companies. Several fertilizer companies in India are expanding from fertilizers to seeds and fungicides. This is likely to be one of the primary aspects behind the fertilizer market growth in India.
- The rise in agricultural production and several government initiatives to enhance credit availability along with increasing investments are supporting the India fertilizer market growth during the forecast period.
- With the India's sustainable production of food grains, the consumption of fertilizer is expected to increase over the coming years in the country.

India Fertilizer Market Segmentation

The EMR's report titled "India Fertilizer Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

Market Breakup by Type

- Chemical Fertilizer
- Biofertilizer

Market Breakup by Product

- Nitrogenous Fertilizers
- Phosphatic Fertilizers
- Potash Fertilizers
- Complex Fertilizers
- Others

Market Breakup by Formulation

- Liquid
- Dry

Market Breakup by Application

- Grains and Cereals
- Pulses and Oilseeds

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- Commercial Crops
- Fruits and Vegetables
- Others

Market Breakup by Region

- North India
- East India
- West India
- South India

India Fertilizer Market Share by Formulation

The liquid segment is expected to gain momentum in the India fertilizer market as farmers have been spraying and sprinkling water-soluble fertilizers in the fields to accelerate the nutrient uptake of plants. Over the coming years, products that aid in sustaining the NPK nutrient balance are likely to be broadly adopted as they are consistent with all kinds of pesticides. Moreover, one of the key major advantages of liquid fertilizer is that the liquid penetrates the soil immediately, and plants are provided with faster access to nutrients.

India Fertilizer Market Share by product

The nitrogenous fertilizers segment is expected to witness growth in India fertilizer market on account of the high consumption of urea in the country. Urea fertilizer consists of superior nitrogen content along with low production cost, as the source is natural which is further expected to boost the segment growth in the market across the country. The various advantages of urea fertilizers like wide range of applications, storage that is non-flammable and risk-free, suitability for every type of soil and crop, neutral pH, and harmlessness for crops and soil, are likely to enhance the segment demand in the fertilizer market.

Competitive Landscape

The comprehensive EMR report provides an in-depth assessment of the India fertilizer market based on the Porter's five forces model along with giving a SWOT analysis. The report gives a detailed analysis of the following key players in the India fertilizer market, covering their competitive landscape and latest developments like mergers, acquisitions, investments and expansion plans.

Chambal Fertilisers and Chemicals Ltd

Chambal Fertilisers and Chemicals Ltd is an Indian agrochemicals manufacturing company. It has strengthened its position as a leading player in the India fertilizer market after the commissioning of the Gadepan III plant. The company is dedicated to its social duties and has invested in areas ranging from water harvesting and rural infrastructure, to healthcare, women empowerment, skill development, and education.

Coromandel International Limited

Coromandel International Limited is India's leading and pioneering agri-solutions supplier, providing various products and services all over the farming value chain. Its 'Farmer First' approach and quality focus, along with consumer connection initiatives have aided in gaining farmers' trust and have founded 'Gromor' among the most trusted brands across the country.

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Rama Phosphates Limited

Rama Phosphates Limited is a leading manufacturer of phosphatic fertilizers for the India fertilizer market, particularly Single Super Phosphate (SSP) fertilizers. It manufactures SSP fertilizers in powder and granule form, as well as mixed fertilizers such as NPK of different grades, fortified fertilizers such as boronated Single Super Phosphate, micronutrients such as magnesium sulphate, and chemicals like sulphuric acid and oleum.

The Dharamsi Morarji Chemical Co. Ltd.

The Dharamsi Morarji Chemical Co. Ltd. is a specialty chemicals and commodity chemicals manufacturing company. The company aims to maintain a healthy relationship with the environment, extend its responsibility to society, and prioritise sustainable development.

Other market players include Gujarat Narmada Valley Fertilizers and Chemicals Ltd, Indian Farmers Fertiliser Cooperative Limited (IFFCO), ICL Group Ltd, The Fertilisers and Chemicals Travancore Limited (FACT), Deepak Fertilisers and Petrochemicals Corporation Ltd. (DFPCL), Gujarat State Fertilizers & Chemicals Limited, Rashtriya Chemicals and Fertilizers Limited (RCFL), National Fertilizers Limited, and Southern Petrochemical Industries Corporation Ltd, among others.

More Insights On

Global Fertilizer Market

Colombia Fertilizer Market

United States Fertilizers Market

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