

India Ethoxylates Market Report and Forecast 2025-2034

Market Report | 2025-07-14 | 140 pages | EMR Inc.

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Report description:

The India ethoxylates market size is expected to grow at a CAGR of 5.30% between 2025 and 2034. The major market drivers include increasing applications of ethoxylates in various end user industries and rising research and development activities.

Key Trends in the Market

Ethoxylate refers to a compound produced by adding ethylene oxide in the preferred molecular ratio to a substrate such as amine, acid, and alcohol, among others in a random manner. This addition will result in the production of amine ethoxylate, acid ethoxylate, and alcohol ethoxylate; such ethoxylates are amphiphilic in nature.

- Growing focus on personal hygiene and care is a crucial trend propelling the growth of the India ethoxylates market. Ethoxylates are extremely important in the production of personal care products including shower gels, toothpastes, conditioners, and cosmetics, among others, due to their wide range of properties such as cleansing and foaming, among others.
- Increasing population and growing food requirements is another crucial factor boosting the growth of the market for ethoxylates in India. Ethoxylates are used in the formulation of various agrochemicals such as insecticides and herbicides, which are used by many farmers to protect their yield from harmful attacks by various insects and prevent the growth of unwanted plants.

Market Segmentation

The EMR's report titled "India Ethoxylates Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

Market Breakup by Type

- Alcohol Ethoxylates (Ae) (Natural and Synthetic)

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- Fatty Amine Ethoxylates
- Fatty Acid Ethoxylates
- Methyl Ester Ethoxylates (Mee)
- Glyceride Ethoxylates
- Others

Market Breakup by End Use

- Household and Personal Care
- Pharmaceutical
- Agrochemicals
- Oilfields Chemicals
- Others

Market Breakup by Region

- Northern Region
- Southern Region
- Western Region
- Eastern Region

Market Share by End Use

Household and personal care are projected to witness significant growth in the India ethoxylates market over the forecast period. Ethoxylate is used in the production of detergents because it acts as a surfactant and an emulsifier that aids in breaking down the surface tension of water, enabling detergent to clean laundry items. Various ethoxylates diffuse in water and adsorb at the interface between water and oil; this allows them to act as an emulsifying, foaming and wetting agent, among others. Such properties make them suitable for use in the production process of conditioners, shower gels, detergents, and soaps, among others, increasing their demand in household and personal care end uses.

Competitive Landscape

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis. The report gives a detailed analysis of the following key players in the India ethoxylates market, covering their competitive landscape and latest developments like mergers, acquisitions, investments, and expansion plans.

The Dow Chemical Company

The Dow Chemical Company is a chemical manufacturing company that was founded in 1897 and is headquartered in Michigan, United States. Their portfolio includes coatings, plastics, and industrial intermediates, among others.

BASF S.E.

BASF S.E. is a chemical manufacturing company that was established in 1865 and is based in Ludwigshafen, Germany. The company specialises in industrial solutions, nutrition and care, chemicals, and surface technologies, among others.

Huntsman International LLC

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Huntsman International LLC was founded in 1970 and is headquartered in Texas in the United States. A chemical manufacturing company, their products are sold worldwide and cater to a diverse range of consumers.

Other market players include Royal Dutch Shell Plc, Stepan Company, Clariant Ag, Sasol Limited, India Glycols Limited, INEOS Group Limited, Solvay S.A., Galaxy Surfactants Ltd., Kao Corporation, Croda International PLC, Lion Speciality Chemicals Co. Ltd., Procter & Gamble, Norchem, Ecogreen Oleochemicals, and Sertling Auxiliaries Pvt. Ltd., among others.

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