

General-Purpose Polystyrene (GPPS) Market Report and Forecast 2025-2034

Market Report | 2025-07-15 | 169 pages | EMR Inc.

AVAILABLE LICENSES:

- Single User License \$3599.00
- Five User License \$4249.00
- Corporate License \$5099.00

Report description:

The global general-purpose polystyrene (GPPS) market is expected to grow at a CAGR of 4.10% between 2025 and 2034, driven by rising applications in various end use industries such as packaging, household, and medical, among others.

Key Trends in the Market

General-purpose polystyrene (GPPS) is defined as a transparent polymer which is obtained by the polymerisation of styrene monomer. The impact strength of this product is low which makes it brittle. In appearance, GPPS is transparent. It is rigid, tasteless, x-ray resistant, odourless, and can easily be processed. It is used for injection moulding and various industrial applications.

- The global general-purpose polystyrene (GPPS) market growth is being propelled by the increasing application of GPPS in the packaging industry owing to its high stiffness and durability. In addition, the thriving e-commerce sector is expected to further propel the demand for GPPS packaging.
- Increasing demand for general-purpose polystyrene (GPPS) in various household products including disposable houseware, cutlery, and utensils, among others, is further bolstering the market growth.
- The rising standards of living and rapid industrialisation across the emerging economies are likely to boost the incorporation of GPPS in the manufacturing of toys, stationery, and various consumer electronics, leading to a heightened growth of the market for general-purpose polystyrene (GPPS) products.

Market Segmentation

The EMR's report titled "Global General-Purpose Polystyrene (GPPS) Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Market Breakup by Melt Flow Index (gm / 10 min)

- 3.0
- 5.7
- 5.8
- 9
- 16

Market Breakup by Application

- Appliances
- Stationery
- Advertising Boards
- CD Jewel Case
- Masterbatches
- Others

Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Market Share by Application

The appliances segment, based on application, holds a significant share in the general-purpose polystyrene (GPPS) market. Increasing use of GPPS in manufacturing houseware and cutlery, medical equipment such as petri dishes, food containers, refrigerator containers, and display covers, is propelling the market numbers.

GPPS is also weather resistant which makes it applicable in toys, stationeries, CD cases, hangers, and various household-related products. In this regard, the rising standards of living and rapid urbanisation are expected to fuel the demand for general-purpose polystyrene (GPPS) in the forecast period. The anticipated increase in the growth of advertising and electrical and electronics sectors are also expected to bolster the dynamics of the market for general-purpose polystyrene.

Market Share by Region

On the basis of region, the Asia Pacific holds a decent share in the market and is expected to witness steady growth in the forecast period. The thriving packaging industry is a major reason propelling the demand for plastics such as GPPS. As general-purpose polystyrene is transparent, stiff, and possess high moldability, it has wide applications in transparent packaging.

The rising sub-urban population across emerging economies such as India and China are further bolstering the demand for general-purpose polystyrene (GPPS) in households, leading to an enhanced general-purpose polystyrene (GPPS) market growth. Furthermore, the strong presence of domestic manufacturers is further fuelling the market.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Competitive Landscape

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis. The report gives a detailed analysis of the following key players in the global general-purpose polystyrene (GPPS) market, covering their competitive landscape and latest developments like mergers, acquisitions, investments and expansion plans.

Formosa Plastics

Formosa Plastics is a leading chemical manufacturing company headquartered in Taiwan. It is known to produce high-end plastic products such as polyvinyl chloride. This company was founded in the year 1954 and currently caters to the demands for plastic resins and petrochemicals from various industrial sectors.

Supreme Petrochem

Supreme Petrochem is a prominent petrochemical company based in Mumbai in Maharashtra, India. The company was founded in the year 1995 and is currently India's largest producer and exporter of polymer. Around the world, this petrochemical company caters to the demands of around 93 countries.

Trienso

Trienso is a specialty manufacturing company which is headquartered in Pennsylvania, United States. The company was founded in the year 2010 and is a global provider of materials solutions and manufacturer of latex binders and plastics. It caters to the demands of various end use industries including automotive, consumer goods, building and construction, and personal care, among others.

Other market players include Ineos Styrolution, LG Chem, and Zheziang Polymers, among others.

Table of Contents:

- 1 Executive Summary
 - 1.1 Market Size 2024-2025
 - 1.2 Market Growth 2025(F)-2034(F)
 - 1.3 Key Demand Drivers
 - 1.4 Key Players and Competitive Structure
 - 1.5 Industry Best Practices
 - 1.6 Recent Trends and Developments
 - 1.7 Industry Outlook
- 2 Market Overview and Stakeholder Insights
 - 2.1 Market Trends
 - 2.2 Key Verticals
 - 2.3 Key Regions
 - 2.4 Supplier Power
 - 2.5 Buyer Power
 - 2.6 Key Market Opportunities and Risks
 - 2.7 Key Initiatives by Stakeholders

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 3 Economic Summary
 - 3.1 GDP Outlook
 - 3.2 GDP Per Capita Growth
 - 3.3 Inflation Trends
 - 3.4 Democracy Index
 - 3.5 Gross Public Debt Ratios
 - 3.6 Balance of Payment (BoP) Position
 - 3.7 Population Outlook
 - 3.8 Urbanisation Trends
- 4 Country Risk Profiles
 - 4.1 Country Risk
 - 4.2 Business Climate
- 5 Global General-Purpose Polystyrene (GPPS) Market Analysis
 - 5.1 Key Industry Highlights
 - 5.2 Global General-Purpose Polystyrene (GPPS) Historical Market (2018-2024)
 - 5.3 Global General-Purpose Polystyrene (GPPS) Market Forecast (2025-2034)
 - 5.4 Global General-Purpose Polystyrene (GPPS) Market by Melt Flow Index (gm / 10 min)
 - 5.4.1 3.0
 - 5.4.1.1 Historical Trend (2018-2024)
 - 5.4.1.2 Forecast Trend (2025-2034)
 - 5.4.2 5.7
 - 5.4.2.1 Historical Trend (2018-2024)
 - 5.4.2.2 Forecast Trend (2025-2034)
 - 5.4.3 5.8
 - 5.4.3.1 Historical Trend (2018-2024)
 - 5.4.3.2 Forecast Trend (2025-2034)
 - 5.4.4 9
 - 5.4.4.1 Historical Trend (2018-2024)
 - 5.4.4.2 Forecast Trend (2025-2034)
 - 5.4.5 16
 - 5.4.5.1 Historical Trend (2018-2024)
 - 5.4.5.2 Forecast Trend (2025-2034)
 - 5.5 Global General-Purpose Polystyrene (GPPS) Market by Application
 - 5.5.1 Appliances
 - 5.5.1.1 Historical Trend (2018-2024)
 - 5.5.1.2 Forecast Trend (2025-2034)
 - 5.5.2 Stationery
 - 5.5.2.1 Historical Trend (2018-2024)
 - 5.5.2.2 Forecast Trend (2025-2034)
 - 5.5.3 Advertising Boards
 - 5.5.3.1 Historical Trend (2018-2024)
 - 5.5.3.2 Forecast Trend (2025-2034)
 - 5.5.4 CD Jewel Case
 - 5.5.4.1 Historical Trend (2018-2024)
 - 5.5.4.2 Forecast Trend (2025-2034)
 - 5.5.5 Masterbatches
 - 5.5.5.1 Historical Trend (2018-2024)

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 5.5.5.2 Forecast Trend (2025-2034)
- 5.5.6 Others
- 5.6 Global General-Purpose Polystyrene (GPPS) Market by Region
 - 5.6.1 North America
 - 5.6.1.1 Historical Trend (2018-2024)
 - 5.6.1.2 Forecast Trend (2025-2034)
 - 5.6.2 Europe
 - 5.6.2.1 Historical Trend (2018-2024)
 - 5.6.2.2 Forecast Trend (2025-2034)
 - 5.6.3 Asia Pacific
 - 5.6.3.1 Historical Trend (2018-2024)
 - 5.6.3.2 Forecast Trend (2025-2034)
 - 5.6.4 Latin America
 - 5.6.4.1 Historical Trend (2018-2024)
 - 5.6.4.2 Forecast Trend (2025-2034)
 - 5.6.5 Middle East & Africa
 - 5.6.5.1 Historical Trend (2018-2024)
 - 5.6.5.2 Forecast Trend (2025-2034)
- 6 North America General-Purpose Polystyrene (GPPS) Market Analysis
 - 6.1 United States of America
 - 6.1.1 Historical Trend (2018-2024)
 - 6.1.2 Forecast Trend (2025-2034)
 - 6.2 Canada
 - 6.2.1 Historical Trend (2018-2024)
 - 6.2.2 Forecast Trend (2025-2034)
- 7 Europe General-Purpose Polystyrene (GPPS) Market Analysis
 - 7.1 United Kingdom
 - 7.1.1 Historical Trend (2018-2024)
 - 7.1.2 Forecast Trend (2025-2034)
 - 7.2 Germany
 - 7.2.1 Historical Trend (2018-2024)
 - 7.2.2 Forecast Trend (2025-2034)
 - 7.3 France
 - 7.3.1 Historical Trend (2018-2024)
 - 7.3.2 Forecast Trend (2025-2034)
 - 7.4 Italy
 - 7.4.1 Historical Trend (2018-2024)
 - 7.4.2 Forecast Trend (2025-2034)
 - 7.5 Others
- 8 Asia Pacific General-Purpose Polystyrene (GPPS) Market Analysis
 - 8.1 China
 - 8.1.1 Historical Trend (2018-2024)
 - 8.1.2 Forecast Trend (2025-2034)
 - 8.2 Japan
 - 8.2.1 Historical Trend (2018-2024)
 - 8.2.2 Forecast Trend (2025-2034)
 - 8.3 India

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 8.3.1 Historical Trend (2018-2024)
- 8.3.2 Forecast Trend (2025-2034)
- 8.4 ASEAN
 - 8.4.1 Historical Trend (2018-2024)
 - 8.4.2 Forecast Trend (2025-2034)
- 8.5 Bangladesh
 - 8.5.1 Historical Trend (2018-2024)
 - 8.5.2 Forecast Trend (2025-2034)
- 8.6 Others
- 9 Latin America General-Purpose Polystyrene (GPPS) Market Analysis
 - 9.1 Brazil
 - 9.1.1 Historical Trend (2018-2024)
 - 9.1.2 Forecast Trend (2025-2034)
 - 9.2 Mexico
 - 9.2.1 Historical Trend (2018-2024)
 - 9.2.2 Forecast Trend (2025-2034)
 - 9.3 Argentina
 - 9.3.1 Historical Trend (2018-2024)
 - 9.3.2 Forecast Trend (2025-2034)
 - 9.4 Others
- 10 Middle East and Africa General-Purpose Polystyrene (GPPS) Market Analysis
 - 10.1 Saudi Arabia
 - 10.1.1 Historical Trend (2018-2024)
 - 10.1.2 Forecast Trend (2025-2034)
 - 10.2 United Arab Emirates
 - 10.2.1 Historical Trend (2018-2024)
 - 10.2.2 Forecast Trend (2025-2034)
 - 10.3 South Africa
 - 10.3.1 Historical Trend (2018-2024)
 - 10.3.2 Forecast Trend (2025-2034)
 - 10.4 Nigeria
 - 10.4.1 Historical Trend (2018-2024)
 - 10.4.2 Forecast Trend (2025-2034)
 - 10.5 Others
- 11 Market Dynamics
 - 11.1 SWOT Analysis
 - 11.1.1 Strengths
 - 11.1.2 Weaknesses
 - 11.1.3 Opportunities
 - 11.1.4 Threats
 - 11.2 Porter's Five Forces Analysis
 - 11.2.1 Supplier's Power
 - 11.2.2 Buyer's Power
 - 11.2.3 Threat of New Entrants
 - 11.2.4 Degree of Rivalry
 - 11.2.5 Threat of Substitutes
 - 11.3 Key Indicators for Demand

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 11.4 Key Indicators for Price
- 12 Price Analysis
- 13 Competitive Landscape
 - 13.1 Supplier Selection
 - 13.2 Key Global Players
 - 13.3 Key Regional Players
 - 13.4 Key Player Strategies
 - 13.5 Company Profiles
 - 13.5.1 Ineos Styrolution
 - 13.5.1.1 Company Overview
 - 13.5.1.2 Product Portfolio
 - 13.5.1.3 Demographic Reach and Achievements
 - 13.5.1.4 Certifications
 - 13.5.2 LG Chem
 - 13.5.2.1 Company Overview
 - 13.5.2.2 Product Portfolio
 - 13.5.2.3 Demographic Reach and Achievements
 - 13.5.2.4 Certifications
 - 13.5.3 Zheziang Polymers
 - 13.5.3.1 Company Overview
 - 13.5.3.2 Product Portfolio
 - 13.5.3.3 Demographic Reach and Achievements
 - 13.5.3.4 Certifications
 - 13.5.4 Formosa Plastics
 - 13.5.4.1 Company Overview
 - 13.5.4.2 Product Portfolio
 - 13.5.4.3 Demographic Reach and Achievements
 - 13.5.4.4 Certifications
 - 13.5.5 Supreme Petrochem
 - 13.5.5.1 Company Overview
 - 13.5.5.2 Product Portfolio
 - 13.5.5.3 Demographic Reach and Achievements
 - 13.5.5.4 Certifications
 - 13.5.6 Trienso
 - 13.5.6.1 Company Overview
 - 13.5.6.2 Product Portfolio
 - 13.5.6.3 Demographic Reach and Achievements
 - 13.5.6.4 Certifications
 - 13.5.7 Others

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

General-Purpose Polystyrene (GPPS) Market Report and Forecast 2025-2034

Market Report | 2025-07-15 | 169 pages | EMR Inc.

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$3599.00
	Five User License	\$4249.00
	Corporate License	\$5099.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-23"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com