

Garcinia Cambogia Market Report and Forecast 2025-2034

Market Report | 2025-07-28 | 177 pages | EMR Inc.

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Report description:

The global garcinia cambogia market reached a value of about USD 118.76 Million in 2024. The market is further expected to grow at a CAGR of 3.80% in the forecast period of 2025-2034 to reach a value of approximately USD 172.44 Million by 2034.

Increasing Demand for Pharmaceuticals to Augment the Garcinia Cambogia Industry Growth

Based on application, the pharmaceuticals segment accounts for a significant share in the garcinia cambogia industry. This can be attributed to garcinia cambogia's superior properties, such as acid and gastric juice regulator, antioxidant, and improved glucose metabolism, which aids in the treatment of diseases such as diabetes and gastrointestinal disorders. Diabetes affected more than 425 million people in 2017. The product demand is being driven by an increase in the number of diabetic patients as a result of poor eating habits and a lack of physical activity.

North America to Provide Enhanced Growth Opportunities to the Garcinia Cambogia Industry

The demand for garcinia cambogia in North America, which is being led by Canada and the United States, is expected to increase significantly during the forecast period. The market in the region is expected to grow owing to an increase in the number of overweight and obese people in the region as a result of increased fast-food consumption. Obesity affected over 80 million people in the United States in 2018. Garcinia cambogia extract is used as an anti-obesity supplement because of its superior ability to regulate cholesterol and fat levels in the blood.

Garcinia Cambogia: Market Segmentation

Garcinia gummi-gutta is a tropical garcinia species native to Indonesia. Garcinia cambogia (a former scientific name), brindleberry, and kudam puli (pot tamarind), are some of the more common names. The fruit is green to pale yellow in colour and resembles a small pumpkin.

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By form, the market is divided into:

- Powder
- Liquid
- Capsules and Tablets

Based on application, the industry can be segmented into:

- Dietary Supplements
- Pharmaceuticals
- Others

The market is divided based on distribution channel into:

- Supermarkets and Hypermarkets
- Convenience Stores
- Medical Stores
- Online Stores
- Others

The regional markets for the product include:

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Increasing Number of Diseases to Bolster the Growth of the Garcinia Cambogia Industry

The rapid expansion of the pharmaceutical and dietary supplement industries, owing to an increase in the number of diseases, is driving the overall market. Moreover, the product is commonly used in food and dietary supplements for weight loss and intestinal issues, which is bolstering its demand. Furthermore, obesity issues are on the rise as a result of decreased physical activity and increased consumption of junk food, which is fuelling the product demand. This is because garcinia cambogia contains hydroxycitric acid, which serves as an appetite suppressant, thereby decreasing the urge to consume more calories. This leads to weight loss and fat loss, thus boosting the growth of the market.

Over the forecast period, the fact that garcinia cambogia is commonly used in pharmaceuticals applications because it aids in the treatment of diseases such as diabetes and gastrointestinal problems is expected to favour the industry growth.

Key Industry Players in the Global Garcinia Cambogia Market

The report gives a detailed analysis of the following key players in the global garcinia cambogia market, covering their competitive landscape, capacity, and latest developments like mergers, acquisitions, and investments, expansions of capacity, and plant turnarounds:

- NatureWise

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- NOW Health Group, Inc.
- Bioganix
- The Himalaya Drug Company
- NutriRise
- Others

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis.

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