

Europe Open Source Intelligence Market Report and Forecast 2025-2034

Market Report | 2025-07-15 | 144 pages | EMR Inc.

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Report description:

The Europe open source intelligence market size reached a value of around USD 3.58 Billion in 2024. The market is expected to grow at a CAGR of 21.90% between 2025 and 2034, reaching a value of around USD 25.94 Billion by 2034.

Key Trends in the Market

The term open source intelligence or OSINT refers to a multi-faceted process that aims to gather, analyse, and make decisions based on open source or publicly available data. The raw data is transformed into actionable intelligence information by additional processing and analysis. A wide range of sources are examined by open source intelligence, including resources that are open access but are not typically indexed by search engines. OSINT can aid in security, by enabling companies to understand the information available about their brands online.

- The use of digitisation by industries across Europe is increasing as they seek to maximise their capabilities, which is driving a strong uptake of intelligence solutions by them to enhance their data access. Through open source intelligence solutions, companies can increase their competitiveness and offer improved services to their customers.
- The Europe open source intelligence market is growing as a result of an increase in the use of open source intelligence tools by companies of all sizes and a rise in the demand for cloud-based OSINT among small and medium-size enterprises. There is a growing demand for OSINT from different businesses to obtain information for planning their future business operations.
- The use of AI-integrated systems and OSINT solutions to locate and track targets in extremely crucial places has been facilitated by digitalisation in the defence sector. As a result, the Europe open source intelligence market expansion is being positively influenced by its capacity to supplement any long-term vision or immediate objective of a government or military intelligence agency.

Market Segmentation

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The EMR's report titled "Europe Open Source Intelligence Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

Market Breakup by Source

- Media
- Internet
- Public and Government Data
- Professional and Academic Publications
- Commercial
- Others

Market Breakup by Technique

- Text Analytics
- Video Analytics
- Social Media Analytics
- Geospatial Analytics
- Others

Market Breakup by End Use

- Government Intelligence Services
- Military and Defence Intelligence Agencies
- Cyber Security Agencies
- Law Enforcement Agencies
- Financial Services
- Private Specialised Business
- Others

Market Breakup by Region

- United Kingdom
- Germany
- France
- Italy
- Netherlands
- Austria
- Others

Market Share by Technique

The adoption of open source intelligence for social media analytics is anticipated to increase in the future years, driving the Europe open source intelligence market development. Social media has evolved into a medium for both personal and commercial promotion. Due to the abundance of vital information available in one place, social media networks offer a variety of possibilities for online research. For instance, a person's Facebook profile can be checked to see any personal information from anywhere in

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the area. However, as social media use has grown, there has been an increase in content and data theft as well. As a result, more firms are implementing social media intelligence to safeguard all the data posted on their social media pages. Thus, this is expected to fuel the growth of the social media analytics segment in the future, thereby aiding the open source intelligence market in Europe.

Market Share by End Use

Military and defence intelligence agencies accounted for a sizeable share of the Europe open source intelligence market based on end use. The advantages of using open source intelligence for gathering security information is encouraging more military and defence intelligence agencies to adopt OSINT technologies. Military organisations can improve battle intelligence, identify best tactical warfare strategies, and maximise the use of military resources by combining open-source and classified data. The Europe open source intelligence market demand would also be aided by the increased use of OSINT to determine the origin of military strikes and attacks. The speed, automation support, and minimisation of errors supported by open source intelligence are further increasing its adoption by military and defence intelligence agencies.

Competitive Landscape

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model, along with giving a SWOT analysis. The report gives a detailed analysis of the following key players in the Europe open source intelligence market, covering their competitive landscape and the latest developments like mergers, acquisitions, investments, and expansion plans.

BAE Systems plc

BAE Systems plc, established in 1999 and headquartered in Farnborough in the United Kingdom, is a global leader in security, defence, and aerospace. The company offers a comprehensive selection of products and services for air, land, and naval forces as well as cutting-edge electronics, support services, security, and information technology solutions.

Maltego Technologies GmbH

Maltego Technologies GmbH, with its headquarters in Munich, Germany, is an open source intelligence (OSINT) and graphical link analysis tool provider. It enables end users to quickly gather data from various sources, automatically combine similar data into a single graph, and visually map that graph to understand the data environment. Maltego, which was founded in 2017, is used by a wide range of users, including security experts, forensic investigators, investigative journalists, and researchers.

Hensoldt AG

Hensoldt AG, established in 2017, is a well-known organisation with a strong presence in the European defence sector. The company, which has its headquarters in Taufkirchen, Germany, creates integrated sensor solutions for defence and security applications. Leading the way in technology, HENSOLDT promotes the advancement of defence optronics and electronics while also expanding its product line using cutting-edge methods for data management, robotics, and cyber security.

Other market players include Google LLC, IPS S.p.A., Digital Clues GmbH, Dassault Systemes, and Expert-Ai, among others.

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