

Europe Freeze-Dried Fruit Products Market Report and Forecast 2025-2034

Market Report | 2025-07-15 | 144 pages | EMR Inc.

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Report description:

The Europe freeze-dried fruit products market reached a value of approximately USD 261.89 Million in 2024 . The market is projected to grow at a CAGR of 6.70% between 2025 and 2034, reaching a value of around USD 500.91 Million by 2034 .

Europe Freeze-Dried Fruit Products Market Growth

The Europe freeze-dried fruit products market is driven by continuous innovations in flavours and varieties, targeting diverse consumer tastes and delivering unique sensory experiences. Additionally, these products typically undergo minimal processing and lack added sugars, preservatives, or artificial flavours, meeting the increasing consumer demand for clean-label choices.

The convenience and long shelf life of freeze-dried fruits, further contribute to their popularity among health-conscious consumers seeking quick, nutritious snack options.

According to INC, dried grapes (raisins, Sultanas, and currants) constituted 44% of global dried fruit consumption in 2021, contributing to growth in the freeze-dried fruit products market in Europe, which followed with 21%.

Figure: Top Countries in Europe with the highest share of global vegan new product launches in food and drink (as a percentage of the overall vegan new product launches (2018))

Key Trends and Developments

Rising vegan and plant-based trends, increasing health consciousness, focus on sustainability, and innovative product offerings are the major trends impacting the Europe freeze-dried fruit products market growth.

January 12, 2024

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German food ingredients manufacturer Doehler acquired Frikos, a Serbian producer of freeze-dried fruits, thereby expanding Doehler's product range, particularly in the organic red berries segment.

July 6, 2023

New Forest Fruit Company launched a new dried fruit strawberry snack in the UK market. Crafted through freeze-drying, the product was packaged in 100% biodegradable and compostable materials.

November 26, 2022

The head of the Kabul customs office, Sanaullah Naveed, announced that a shipment of 120 tons of saffron and dry fruit, valued at \$2 million, is en route to European countries. The destinations include Germany, the Netherlands, Belgium, and Austria.

July 31, 2020

European Freeze Dry announced a EUR1.5 million investment in its Preston, Lancashire, and Kirke Hyllinge, Denmark factories to address the increased demand for freeze-dried ingredients and ready meals.

Rising vegan and plant-based trends

The growing popularity of vegan and plant-based diets in Europe fuels demand for natural and plant-derived food products. Freeze-dried fruits align with these trends, as they are vegan-friendly, gluten-free, and contain no additives or preservatives.

Increasing Health Consciousness

Consumers in Europe are becoming more health-conscious, seeking nutritious and natural food options. Freeze-dried fruit products are perceived as healthy snacks, as they retain most of the nutrients and flavours of fresh fruits.

Focus on Sustainability

Increasing awareness of environmental issues drives consumers to seek sustainable food options. Freeze-dried fruit products have a lower carbon footprint compared to fresh fruits, as they require less transportation energy and have a longer shelf life, reducing food waste.

Innovative Product Offerings

Manufacturers are innovating with freeze-dried fruit products by introducing new flavors, blends, and packaging formats to cater to diverse consumer preferences. Innovations such as freeze-dried fruit powders for smoothies or yoghurt toppings further expand market opportunities.

Europe Freeze-Dried Fruit Products Market Trends

The demand for freeze-dried fruit products is increasing as these products offer a convenient option for consumers seeking healthy snacks that require no preparation and have a long shelf life. Moreover, the proliferation of e-commerce platforms and online grocery stores provides consumers with easy access to a wide variety of freeze-dried fruit products.

Marketing campaigns promoting the health benefits of freeze-dried fruit products, such as their high fibre content, vitamin

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retention, and antioxidant properties, influence consumer purchasing decisions and contribute to market growth.

Europe Freeze-Dried Fruit Products Industry Segmentation

Europe Freeze-Dried Fruit Products Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

Market Breakup by Type

- Strawberry
- Mango
- Banana
- Raspberry
- Apple
- Lemon
- Pineapple
- Orange
- Others

Market Breakup by Form

- Cube
- Powder
- Slice

Market Breakup by End Use

- Direct Consumption
- Ice Cream
- Bakery
- Baby Food Products
- Confectionery
- Snacks/RTE Foods
- Beverages
- Others

Market Breakup by Sales Channel

- B2B
- B2C

??- Supermarket/Hypermarket

??- Convenience Stores

??- Online Channel

??- Exclusive Retail Store

??- Others

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Market Breakup by Country

- Germany
- United Kingdom
- France
- Italy
- Netherlands
- Belgium
- Others

Europe Freeze-Dried Fruit Products Market Share

Bakeries contribute to the Europe freeze-dried fruit products market growth as they incorporate freeze-dried fruits into their recipes to enhance flavour, texture, and nutritional value.

To cater to the consumer's demand for healthier baked goods, bakeries are seeking freeze-dried fruits, as they are perceived as healthy alternatives to artificial flavourings and additives. Freeze-dried fruits have a longer shelf life compared to fresh fruits, reducing spoilage and food waste in bakery operations.

Beverage manufacturers are incorporating freeze-dried fruits into their products to create unique and flavorful drink options. Certain freeze-dried fruits, such as berries and citrus fruits, are rich in antioxidants, vitamins, and fibre, offering functional benefits to beverages.

Supermarkets and hypermarkets contribute to the Europe freeze-dried fruits and vegetables market share by providing a convenient shopping experience for consumers looking to purchase freeze-dried fruit products.

Supermarkets and hypermarkets offer premium and speciality freeze-dried fruit products, catering to consumers seeking high-quality and unique food options. Moreover, Supermarkets and hypermarkets often run promotional activities and discounts on freeze-dried fruit products to attract shoppers and drive sales.

Online platforms feature consumer reviews, ratings, and recommendations for freeze-dried fruit products, helping shoppers make informed purchasing decisions.

Leading Manufacturers in the Europe Freeze-Dried Fruit Products Market

The companies are a provider of dried fruits, frozen-dried vegetables, proteins, pet foods, organic fruits, dairy and meals.

Chaucer Foods Ltd

Established in 1982, Chaucer Foods Ltd operates as a subsidiary of the Chaucer Food Group, specializing in the production of premium food ingredients. The company's focus lies in the development and manufacturing of baked ingredients and similar products.

Kanegrade Limited

Headquartered in the UK, Kanegrade is a reputable manufacturer and supplier of premium natural ingredients. The company operates facilities and distribution channels in five countries, including the UK, India, Germany, Dubai, and China.

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R. J. Van Drunen & Sons, Inc.

Based in the United States, Van Drunen Farms supplies freeze-dried, drum-dried, and IQF ingredients to major companies worldwide, catering to both domestic and international markets.

Paradise Fruits Solutions GmbH & Co.KG

Based in Germany, this company specializes in high-fruit-content ingredients. It operates with five distinct brands-Freeze Dried, Health, Frozen, Garden, and Solutions-offering tailored solutions for unique products and specific processing needs.

Other Europe freeze-dried fruit products market key players are European Freeze Dry Ltd, ProAgro GmbH, Naturz Organics, Natures Element, MLB Biotrade Sp. z o.o., and LOOV Organic OU, among others.

Europe Freeze-Dried Fruit Products Market Analysis by Region

Germany and France emerge as frontrunners in driving the growth of the freeze-dried fruit product market in Europe. In Germany, a health-conscious population with disposable income fuels the demand for convenient and nutritious snacks, while similar trends in France contribute to market expansion there as well.

According to INC, in 2021, the consumption value of dried apricots was estimated to be 6,315 metric tonnes in Germany, whereas in France it was 7,059 metric tonnes, in the United Kingdom it was 5,852 metric tonnes, in Italy it was 1,718 metric tonnes.

More Insights On

Middle East Freeze-Dried Fruit Products Market

Europe Freeze-Dried Fruit Products Market?Report Snapshots

Europe Freeze-Dried Fruit Products?Manufacturers

Table of Contents:

- 1 Executive Summary
 - 1.1 Market Size 2024-2025
 - 1.2 Market Growth 2025(F)-2034(F)
 - 1.3 Key Demand Drivers
 - 1.4 Key Players and Competitive Structure
 - 1.5 Industry Best Practices
 - 1.6 Recent Trends and Developments
 - 1.7 Industry Outlook
- 2 Market Overview and Stakeholder Insights
 - 2.1 Market Trends
 - 2.2 Key Verticals
 - 2.3 Key Countries
 - 2.4 Supplier Power

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- 2.5 Buyer Power
- 2.6 Key Market Opportunities and Risks
- 2.7 Key Initiatives by Stakeholders
- 3 Economic Summary
 - 3.1 GDP Outlook
 - 3.2 GDP Per Capita Growth
 - 3.3 Inflation Trends
 - 3.4 Democracy Index
 - 3.5 Gross Public Debt Ratios
 - 3.6 Balance of Payment (BoP) Position
 - 3.7 Population Outlook
 - 3.8 Urbanisation Trends
- 4 Country Risk Profiles
 - 4.1 Country Risk
 - 4.2 Business Climate
- 5 Europe Freeze-Dried Fruit Products Market Overview
 - 5.1 Key Industry Highlights
 - 5.2 Europe Freeze-Dried Fruit Products Historical Market (2018-2024)
 - 5.3 Europe Freeze-Dried Fruit Products Market Forecast (2025-2034)
- 6 Europe Freeze-Dried Fruit Products Market by Type
 - 6.1 Strawberry
 - 6.1.1 Market Share
 - 6.1.2 Historical Trend (2018-2024)
 - 6.1.3 Forecast Trend (2025-2034)
 - 6.2 Mango
 - 6.2.1 Market Share
 - 6.2.2 Historical Trend (2018-2024)
 - 6.2.3 Forecast Trend (2025-2034)
 - 6.3 Banana
 - 6.3.1 Market Share
 - 6.3.2 Historical Trend (2018-2024)
 - 6.3.3 Forecast Trend (2025-2034)
 - 6.4 Raspberry
 - 6.4.1 Market Share
 - 6.4.2 Historical Trend (2018-2024)
 - 6.4.3 Forecast Trend (2025-2034)
 - 6.5 Apple
 - 6.5.1 Market Share
 - 6.5.2 Historical Trend (2018-2024)
 - 6.5.3 Forecast Trend (2025-2034)
 - 6.6 Lemon
 - 6.6.1 Market Share
 - 6.6.2 Historical Trend (2018-2024)
 - 6.6.3 Forecast Trend (2025-2034)
 - 6.7 Pineapple
 - 6.7.1 Market Share
 - 6.7.2 Historical Trend (2018-2024)

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- 6.7.3 Forecast Trend (2025-2034)
- 6.8 Orange
 - 6.8.1 Market Share
 - 6.8.2 Historical Trend (2018-2024)
 - 6.8.3 Forecast Trend (2025-2034)
- 6.9 Others
- 7 Europe Freeze-Dried Fruit Products Market by Form
 - 7.1 Cube
 - 7.1.1 Market Share
 - 7.1.2 Historical Trend (2018-2024)
 - 7.1.3 Forecast Trend (2025-2034)
 - 7.2 Powder
 - 7.2.1 Market Share
 - 7.2.2 Historical Trend (2018-2024)
 - 7.2.3 Forecast Trend (2025-2034)
 - 7.3 Slice
 - 7.3.1 Market Share
 - 7.3.2 Historical Trend (2018-2024)
 - 7.3.3 Forecast Trend (2025-2034)
- 8 Europe Freeze-Dried Fruit Products Market by End Use
 - 8.1 Direct Consumption
 - 8.1.1 Market Share
 - 8.1.2 Historical Trend (2018-2024)
 - 8.1.3 Forecast Trend (2025-2034)
 - 8.2 Ice Cream
 - 8.2.1 Market Share
 - 8.2.2 Historical Trend (2018-2024)
 - 8.2.3 Forecast Trend (2025-2034)
 - 8.3 Bakery
 - 8.3.1 Market Share
 - 8.3.2 Historical Trend (2018-2024)
 - 8.3.3 Forecast Trend (2025-2034)
 - 8.4 Baby Food Products
 - 8.4.1 Market Share
 - 8.4.2 Historical Trend (2018-2024)
 - 8.4.3 Forecast Trend (2025-2034)
 - 8.5 Confectionery
 - 8.5.1 Market Share
 - 8.5.2 Historical Trend (2018-2024)
 - 8.5.3 Forecast Trend (2025-2034)
 - 8.6 Snacks/RTE Foods
 - 8.6.1 Market Share
 - 8.6.2 Historical Trend (2018-2024)
 - 8.6.3 Forecast Trend (2025-2034)
 - 8.7 Beverages
 - 8.7.1 Market Share
 - 8.7.2 Historical Trend (2018-2024)

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- 8.7.3 Forecast Trend (2025-2034)
- 8.8 Others
- 9 Europe Freeze-Dried Fruit Products Market by Sales Channel
 - 9.1 B2B
 - 9.1.1 Market Share
 - 9.1.2 Historical Trend (2018-2024)
 - 9.1.3 Forecast Trend (2025-2034)
 - 9.2 B2C
 - 9.2.1 Market Share
 - 9.2.2 Historical Trend (2018-2024)
 - 9.2.3 Forecast Trend (2025-2034)
 - 9.2.3.1 Supermarket/Hypermarket
 - 9.2.3.2 Convenience Store
 - 9.2.3.3 Online Channel
 - 9.2.3.4 Exclusive Retail Store
 - 9.2.3.5 Others
- 10 Europe Freeze-Dried Fruit Products Market by Country
 - 10.1 Germany
 - 10.1.1 Market Share
 - 10.1.2 Historical Trend (2018-2024)
 - 10.1.3 Forecast Trend (2025-2034)
 - 10.2 United Kingdom
 - 10.2.1 Market Share
 - 10.2.2 Historical Trend (2018-2024)
 - 10.2.3 Forecast Trend (2025-2034)
 - 10.3 France
 - 10.3.1 Market Share
 - 10.3.2 Historical Trend (2018-2024)
 - 10.3.3 Forecast Trend (2025-2034)
 - 10.4 Italy
 - 10.4.1 Market Share
 - 10.4.2 Historical Trend (2018-2024)
 - 10.4.3 Forecast Trend (2025-2034)
 - 10.5 Netherlands
 - 10.5.1 Market Share
 - 10.5.2 Historical Trend (2018-2024)
 - 10.5.3 Forecast Trend (2025-2034)
 - 10.6 Belgium
 - 10.6.1 Market Share
 - 10.6.2 Historical Trend (2018-2024)
 - 10.6.3 Forecast Trend (2025-2034)
 - 10.7 Others
- 11 Market Dynamics
 - 11.1 SWOT Analysis
 - 11.1.1 Strengths
 - 11.1.2 Weaknesses
 - 11.1.3 Opportunities

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- 11.1.4 Threats
- 11.2 Porter's Five Forces Analysis
 - 11.2.1 Supplier's Power
 - 11.2.2 Buyers Powers
 - 11.2.3 Threat of New Entrants
 - 11.2.4 Degree of Rivalry
 - 11.2.5 Threat of Substitutes
- 11.3 Key Indicators for Demand
- 11.4 Key Indicators for Price
- 12 Europe Freeze-Dried Fruit Products Import Regulations
- 13 Europe Freeze-Dried Fruit Products Import Certifications
- 14 VAT for Freeze-Dried Fruit Products in Europe
- 15 Price Analysis
- 16 Competitive Landscape
 - 16.1 Supplier Selection
 - 16.2 Key Global Players
 - 16.3 Key Regional Players
 - 16.4 Key Player Strategies
 - 16.5 Company Profiles
 - 16.5.1 Kanegrade Limited
 - 16.5.1.1 Company Overview
 - 16.5.1.2 Product Portfolio
 - 16.5.1.3 Demographic Reach and Achievements
 - 16.5.1.4 Certifications
 - 16.5.2 Chaucer Foods Ltd
 - 16.5.2.1 Company Overview
 - 16.5.2.2 Product Portfolio
 - 16.5.2.3 Demographic Reach and Achievements
 - 16.5.2.4 Certifications
 - 16.5.3 Paradise Fruits Solutions GmbH & Co.KG
 - 16.5.3.1 Company Overview
 - 16.5.3.2 Product Portfolio
 - 16.5.3.3 Demographic Reach and Achievements
 - 16.5.3.4 Certifications
 - 16.5.4 R. J. Van Drunen & Sons, Inc.
 - 16.5.4.1 Company Overview
 - 16.5.4.2 Product Portfolio
 - 16.5.4.3 Demographic Reach and Achievements
 - 16.5.4.4 Certifications
 - 16.5.5 European Freeze Dry Ltd
 - 16.5.5.1 Company Overview
 - 16.5.5.2 Product Portfolio
 - 16.5.5.3 Demographic Reach and Achievements
 - 16.5.5.4 Certifications
 - 16.5.6 ProAgro GmbH
 - 16.5.6.1 Company Overview
 - 16.5.6.2 Product Portfolio

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- 16.5.6.3 Demographic Reach and Achievements
- 16.5.6.4 Certifications
- 16.5.7 Naturz Organics
 - 16.5.7.1 Company Overview
 - 16.5.7.2 Product Portfolio
 - 16.5.7.3 Demographic Reach and Achievements
 - 16.5.7.4 Certifications
- 16.5.8 Natures Element
 - 16.5.8.1 Company Overview
 - 16.5.8.2 Product Portfolio
 - 16.5.8.3 Demographic Reach and Achievements
 - 16.5.8.4 Certifications
- 16.5.9 MLB Biotrade Sp. z o.o.
 - 16.5.9.1 Company Overview
 - 16.5.9.2 Product Portfolio
 - 16.5.9.3 Demographic Reach and Achievements
 - 16.5.9.4 Certifications
- 16.5.10 LOOV Organic OU
 - 16.5.10.1 Company Overview
 - 16.5.10.2 Product Portfolio
 - 16.5.10.3 Demographic Reach and Achievements
 - 16.5.10.4 Certifications
- 16.5.11 Others

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