

## **Emulsifying Wax Market Size and Share Outlook - Forecast Trends and Growth Analysis Report (2025-2034)**

Market Report | 2025-07-15 | 154 pages | EMR Inc.

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### **Report description:**

The global emulsifying wax market size reached around USD 2.79 Billion in 2024. The market is projected to grow at a CAGR of 4.40% between 2025 and 2034 to reach nearly USD 4.29 Billion by 2034.

### Key Trends in the Market

Emulsifying wax refers to a type of wax material which is used for emulsifying purposes and is produced by treating an oil or wax material with a detergent. Acting as an emulsifier to stabilise emulsions, it is typically in the form of a white, solid, and waxy substance. Emulsifying wax is derived from petroleum or vegetable oils and is often used as a coating in automotive and construction sectors to protect components the wax is used upon.

- Emulsifying wax applications are gaining traction in the automotive sector to manufacture automotive paints and coatings and to provide a smooth polished look in order to boost the aesthetic appeal of vehicles. Hence, the increasing sale of luxury passenger and commercial vehicles is fuelling the emulsifying wax market growth.
- In the construction sector, emulsifying wax is widely used to manufacture numerous building materials such as waterproof gypsum boards and oriented strand boards. In this regard, the expanding construction sector across developing economies, supported by rapid urban development, is aiding the emulsifying wax market.
- Increasing research and development into new products of emulsifying wax and production techniques are key trends in the market that are expected to support the market growth. New products and techniques are likely to further expand the applications of emulsifying wax, lower production costs, and enhance capabilities of emulsifying wax further.

### Emulsifying Wax Market Analysis

Based on type, the market is segmented into natural and synthetic. On the basis of application, the market is classified into

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automotive industry, construction, agriculture, and papermaking industry, among others. The regional markets for emulsifying wax are divided into North America, Europe, the Asia Pacific, Latin America, and the Middle East and Africa.

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis. The report gives a detailed analysis of the key players in the global emulsifying wax market, covering their competitive landscape and latest developments like mergers, acquisitions, investments and expansion plans.

- Strahl & Pitsch, Inc.
- Koster Keunen
- Kelly Chemical Corporation
- VVF India Ltd
- Godrej Industries
- Eastern Petroleum Pvt Ltd
- Spectrum Chemical MFG Group
- Croda International Plc
- Others

#### Emulsifying Wax Market Share by Type

The synthetic segment, based on type, accounts for a healthy share of the emulsifying wax market. Synthetic emulsifying wax is used as a base ingredient for manufacturing various products such as paints and coatings, personal care products, and several construction components. The production of synthetic emulsifying wax involves set processes and measurements due to which there is greater standardisation in end results and consistent products. Due to the limited risk of variations in synthetic emulsifying wax, it is considered more suited for large volume production of down-stream products, which is further bolstering the segment growth of synthetic emulsifying wax.

#### Emulsifying Wax Market Share by Region

Based on region, the Asia Pacific is likely to be a fast-growing market for emulsifying wax in the forecast period, owing to the increasing demand from end use sectors. Increasing demand for automotive production and maintenance, particularly for vehicles with high sheen and lustre are increasing the demand for emulsifying wax. The robust agricultural sector in the region, bolstered by an increasing population and heightening food demands, are further surging the usage of emulsifying wax and driving the growth of the emulsifying wax market. In agriculture, emulsifying wax is commonly used as a film on seedlings, shrubs, and shrubs, to prevent moisture loss and protect the crops.

#### Competitive Landscape

Strahl & Pitsch, Inc.

Strahl & Pitsch, Inc. is a leading producer of waxes for personal care and cosmetics, and pharmaceutical and nutraceutical industries. The waxes produced by this company cater to the demands of household and industrial sectors, with a product portfolio that includes beeswax, carnauba wax, candelilla wax, and food grade wax. It was founded in 1904 and is headquartered in New York, United States.

Koster Keunen

Koster Keunen is a renowned company which specialises in the development, processing, and manufacturing of high-quality

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ingredients such as waxes, emulsifiers, esters, and their derivatives. The product portfolio of this company includes synthetic waxes, natural waxes and butters, petrochemical waxes, and organic waxes, among others. The company was established in 1852 and is currently based out of Connecticut in the United States.

Kelly Chemical Corporation

Kelly Chemical Corporation is a leading manufacturer of surface technology and surface chemicals with a vast product portfolio that includes coatings, adhesives, inks, surface treatment solutions, electronics, lubricants, platings, electronic chemicals, and packaging solutions. The establishment of this company took place in 1965 and is headquartered in Taipei, Taiwan.

Other market players include VVF India Ltd, Godrej Industries, Eastern Petroleum Pvt Ltd, Spectrum Chemical MFG Group, and Croda International Plc, among others.

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