

Brazil Asphalt Market Size and Share Outlook - Forecast Trends and Growth Analysis Report (2025-2034)

Market Report | 2025-07-14 | 135 pages | EMR Inc.

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Report description:

The Brazil asphalt market size reached approximately 3.56 Million Tons in 2024 . The market is further projected to grow at a CAGR of 3.80% between 2025 and 2034, reaching a volume of 5.17 Million Tons by 2034 .

Key Trends in the Market

Asphalt is a mixture of binders, fillers, and aggregates used for maintenance and construction of parking areas, airport runways, sidewalks, and roads, among others. Asphalt contains compounds of sulphur, oxygen, and carbon and hydrogen with minor portions of nitrogen. It is extensively used in sealing waterworks and for paving roads.

- The infrastructure modernisation and expansion initiatives in Brazil including maintenance of Trans-Amazonian highway and tarmacking rural roads is boosting the Brazil asphalt market demand. Increased emphasis on roadways and highways development is being paid in the country in order to boost their safety and reduce occurrence of accidents.
- Initiatives taken by the Brazilian government to encourage foreign investments in construction and infrastructure development is aiding the expansion of the asphalt market in the country. Additionally, the number of government-funded projects is also rising as prioritisation of rural connectivity increases.
- The increasing utilisation of asphalt for recreational applications is another major trend supporting the market growth as asphalts provide smooth and slip resistant surfaces. It is also preferred for construction of tennis and basketball courts as the constructed pavements require significantly lower maintenance and are economical as compared to ones constructed from concrete.

Brazil Asphalt Market Segmentation

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"Brazil Asphalt Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

Market Breakup by Product

- Asphalt Paving Mixtures and Blocks
- Prepared Asphalt and Tar Roofing and Siding Products
- Roofing Asphalts and Pitches, Coatings and Cement

Market Breakup by Type

- Hot Mix Asphalt
- Warm Mix Asphalt
- Cold Mix Asphalt

Market Breakup by Application

- Roadways
- Waterproofing
- Recreation
- Others

Market Breakup by End Use

- Residential
- Non-Residential

Market Breakup by Region

- Sao Paulo
- Minas Gerais
- Rio de Janeiro
- Bahia
- Rio Grande do Sul
- Others

Market Share by Product

Paving mixtures and blocks are anticipated to account for a significant Brazil asphalt market share. Asphalt paving mixtures contain mineral aggregates that are compacted and laid together in thin layers. Due to increased emphasis on the infrastructural development in Brazil, the demand for paving mixtures and blocks is increasing. Moreover, these products help in ensuring safety of the roads and reducing accident rates.

Market Share by End Use

Non-residential applications of asphalt are expected to witness significant growth over the forecast period. This growth can be attributed to rising demand for environmentally friendly, economical, and fast-to-construct materials to develop parking lots and

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shopping centres, among other structures. Moreover, asphalt's speed of construction makes it ideal for rehabilitation and reconstruction of existing infrastructure. Additionally, due to the durable and weather resistant nature of asphalt, they are widely for roofing applications in commercial buildings, boosting the Brazil asphalt market demand.

Competitive Landscape

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis. The report gives a detailed analysis of the following key players in the market, covering their competitive landscape and latest developments like mergers, acquisitions, investments, and expansion plans.

CCR Group

CCR Group is known for manufacturing speciality chemicals including asphalt and construction coatings, among others. The company is also involved in the production of aromatic based rubbers and aromatic polyurethanes.

Grupo GRECA Asfaltos

Grupo GRECA Asfaltos, headquartered in Brazil, is known for manufacturing asphalt and emulsions, among others. Apart from conventional asphalts, the company is also involved in the development of customised and high-performance asphalts for different paving techniques.

Betunel Industria e Comercio SA

Betunel Industria e Comercio SA is known for distributing asphalt emulsions for usage in construction and maintenance of roads, among others. The company was founded in 1967 and is headquartered in Rio de Janeiro, Brazil.

Other Brazil asphalt market key players include Petrobras, NTA - Asphalts, and Emam Asfaltos, among others.

More Insights on

United States Asphalt Shingle Market

Philippines Asphalt Market

Asphalt Market

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