

Bleaching Clay Market Report and Forecast 2025-2034

Market Report | 2025-07-14 | 161 pages | EMR Inc.

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Report description:

The global bleaching clay market size reached a value of approximately USD 1.26 Billion in 2024. The market is expected to grow at a CAGR of 6.70% between 2025 and 2034, reaching a value of USD 2.41 Billion by 2034.

Key Trends in the Market

Bleaching clay is a type of clay that helps in adsorption or removal of pigments and colouring matter from liquids such as oil and other chemicals. It is also utilised for the removal of phospholipids, sulphuric acid, sulfonic acid, traces of metals, sludge, and free fatty acids from oils.

- Growing demand for bleaching clay from applications such as industrial oil and edible oil is fuelling the market's growth. The increasing usage of these oils is further driving the demand for bleaching clay.

- Advances in technologies that are involved in the production process of bleaching clay are resulting in increased efficiency, fuelling the bleaching clay market growth. These advancements have also increased the cost-effectiveness of bleaching clay, further boosting its demand.

- Another crucial trend aiding the market for bleaching clay is the increasing environment consciousness among individuals. Rising demand for products prepared using natural resources is encouraging various manufacturers to focus on producing organic bleaching clay.

Market Segmentation

The EMR's report titled "Bleaching Clay Market Report and Forecast 2025-2034 offers a detailed analysis of the market based on the following segments:

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Market Breakup by Product Type

- Activated Bleaching Clay
- Natural Bleaching Clay

Market Breakup by Application

- Industrial Oil
- Vegetable Oil and Animal Fats
- Others

Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Market Share by Product Type

Activated bleaching clay, by product type, accounts for a sizable share of the bleaching clay market due to its widespread usage in the refining and purification of edible oils. Presence of contaminants, dyes, and pigments in edible oil risk degrading the overall quality of edible oils, their shelf-life, taste, and odour, due to which activated bleaching clay is used. The growing demand for edible oils, and requirement of multiple purification and refinement stages in its production are expected to further increase the demand for activated bleaching clay in the coming years.

Market Share by Region

The Asia Pacific region is anticipated to grow rapidly in the market for bleaching clay over the forecast period owing to the growing demand and consumption rate of vegetable oils. Rising crop yield in countries such as Malaysia and Indonesia is further aiding the vegetable oil production in the region, contributing to the growth of the bleaching clay market. With increased vegetable oil production, the demand for bleaching clay is bolstered so as to refine and purify vegetable oils. Meanwhile, North America is also expected to observe a significant growth due to the expansion of the refined edible oil industry in the region.

Competitive Landscape

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis. The report gives a detailed analysis of the following key players in the global bleaching clay market, covering their competitive landscape and latest developments like mergers, acquisitions, investments and expansion plans.

Tolsa SA

Tolsa SA is a chemical manufacturing company that was founded in 1957 and is headquartered in Madrid, Spain. The company is known for providing landfill services, construction additives, industrial clays, and oils and gas, among others.

Taiko Clay Marketing Sdn Bhd

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Taiko Clay Marketing Sdn Bhd was established in 1993 and has its headquarters in Kuala Lumpur, Malaysia. This chemical manufacturing company is focussed on the manufacturing and marketing of cement, construction sand, stone, lime, and gravel, among other materials.

Ashapura Perfoclay Limited (APL)

Ashapura Perfoclay Limited (APL) was founded in 1997 and has its headquarters located in Maharashtra, India. This company is globally recognised for mining various types of clay such as ball clay, fire clay, and bentonite clay.

Other market players include Clariant AG, DuPont de Nemours, Inc., EP Minerals LLC, HRP Industries Pvt Ltd, Musim Mas Group, Oil-Dri Corporation of America, Qingdao Qiancheng Minerals Co. Ltd., and Iris Impulse India Pvt. Ltd., among others.

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