

Bale Net Market Report and Forecast 2025-2034

Market Report | 2025-07-28 | 174 pages | EMR Inc.

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Report description:

The global bale net market is expected to grow at a CAGR of about 3.80% in the forecast period of 2025-2034, driven by the rising demand from North America.

North America and Asia Pacific to be Significant Regional Markets for Bale Net

North America is a leading market for bale net due to the rapid increase in livestock farming in the region and rising awareness about natural bales. The region's well-established agriculture industry and the importance of major market participants, such as Tenax Corporation, Bridon Cordage, and others, are likely to play a vital role in the market's expansion. The scarcity of land for grazing livestock and growing concerns about animal health are expected to drive up the sale of bale nets in the region to reduce feed waste.

Due to the increasing occurrences of post-harvest animal feed losses due to rain, the Asia Pacific region is expected to witness significant expansion. The growing demand for animal forage due to the rising livestock production is expected to push forward the sale of forage protecting materials, such as bale net. The net wrapped bales have better aesthetic appeal and marketability, which is attributed to the high-profit margin; as a result, the application of bale net is predicted to increase in the forecast years.

Market Segmentations

Bales are usually stored in open fields, making it vulnerable to rain and snow damage. Farmers widely use Bale coverings to protect bailing hay or straws. Bale net wrap is a form of hay or straw bale wrapping material that helps keep the hay or straw tightly linked together. The baled materials stored inside it are also protected from insects and pests.

By type, the market includes:

- Knitted Net Wrap

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- Extruded Net Wrap

The major applications of the market are:

- Baling Leguminous Hay
- Baling Cereal Hay
- Baling Grass Hay
- Baling Straw
- Baling Silage
- Others

By region, the market includes:

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Rising Concerns about Post-Harvest Loss of Animal Feed Augmenting the Market Growth

Loss of feed reduces feed availability and raises waste management costs, depletes limited resources like water and energy, and greenhouse gas emissions. Concerns about post-harvest losses of animal feed are heightened by the factors mentioned above. These concerns are among the main drivers of increased demand for bale net, which is likely to propel the global bale net industry forward. The deteriorating soil productivity due to soil fertility loss, soil organic matter, deterioration of soil structure, and decreased water-supplying capacity is expected to strengthen the market growth further. The increasing demand for natural bales in developing countries, increasing awareness about natural food products and animal welfare practices and the rising trend of using hay in livestock farming are some factors driving the growth of this market. The leading companies in the global bale net industry aim to offer innovative products to reduce animal feed losses and enhance their market share. They are concentrating their efforts on developing higher-quality bale net materials, such as high-density polyethylene net wrap, which improves the bale net's protective properties. During the Agritechnica tradeshow in November 2019, RKW Group said that it would showcase its silage films and bags, greenhouse films, and new round bale nets portfolio. Growers benefit from silage films in terms of silage quality, cost savings, work efficiency, and sustainability.

Key Players in the Global Bale Net Market

The report gives a detailed analysis of the following key players in the global bale net industry, covering their competitive landscape, capacity, and latest developments like mergers, acquisitions, and investments, expansions of capacity, and plant turnarounds:

- CLAAS KGaA mbH
- RKW Group
- Tenax Corporation,
- KARATZIS S.A.
- Bridon Cordage LLC
- Piippo Oyj
- UPU Industries, Ltd.

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- Others

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis.

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