

**Bahrain White Goods Market Report and Forecast 2025-2034**

Market Report | 2025-07-14 | 111 pages | EMR Inc.

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**Report description:**

The Bahrain white goods market size reached a value of approximately USD 276.10 Million in 2024. The market is projected to grow at a CAGR of 5.20% between 2025 and 2034, reaching a value of nearly USD 458.38 Million by 2034.

**Key Trends in the Market**

The term, white goods, is used to refer to large household appliances such as washing machines, refrigerators, air conditioners, dryers, and air purifiers, among others. These appliances are traditionally available in white colours, but nowadays they are also being introduced in different colours. They are widely used in the residential and commercial sectors.

- The steady growth of the country's economy has positively impacted the Bahrain white goods market growth. Increasing disposable incomes and a growing middle-class population have fuelled consumer spending on large home appliances. Due to such factors, consumers are more inclined to upgrade their existing appliances and invest in advanced, energy-efficient models.
- The increasing adoption of energy-efficient appliances is a major market trend. The surging electricity expenses are boosting the preference for energy-efficient appliances, as they allow users to reduce utility bills. Moreover, the growing awareness about sustainability is propelling the utilisation and manufacturing of these appliances.
- The integration of artificial intelligence in electrical home appliances is a major Bahrain white goods market driver. The utilisation of the latest technologies can enable manufacturers to design smart devices with automated functions.
- Another factor influencing the market development is the global increase in temperature and humidity, which is expected to bolster the demand for air conditioners during the forecast period. Furthermore, the introduction and rapid growth of e-commerce websites, accompanied by simplified payment solutions, are likely to propel white goods sales.

**Market Segmentation**

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The EMR's report titled "Bahrain White Goods Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

#### Market Breakup by Product

- Window Air Conditioners
- Decorative-Type Split Systems
- Central ACs
- Air Handling Units
- Variable Refrigerant Flow Systems
- Fan Coil Units
- Roof Tank Water Coolers
- Chest Freezers
- Showcase Refrigerators
- Air Purifiers
- Contactless Handwash Units

#### Market Breakup by End Use

- Residential
- Commercial

#### Market Share by Product

There is a growing demand for white goods such as air conditioners, washing machines, and refrigerators in Bahrain due to increasing urbanisation and rising disposable incomes. Furthermore, with the increasing penetration of the internet, the demand for smart appliances is anticipated to surge during the forecast period.

#### Market Share by End Use

The commercial segment is expected to hold a major portion of the Bahrain white goods market share. This can be linked to rapid urbanisation, which is propelling the development of public places such as malls and shopping centres.

Also, with the recovering tourism sector in the country after the COVID-19 pandemic and government efforts to increase the growth of tourism, the demand for white goods in commercial applications is likely to witness a healthy growth.

#### Competitive Landscape

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis. The report gives a detailed analysis of the following key players in the Bahrain white goods market, covering their competitive landscape and latest developments like mergers, acquisitions, investments and expansion plans.

#### LG Electronics

LG Electronics, also known as LG, is one of the largest electronics companies in the world. The company has its expertise in a variety of technological sectors since its establishment in 1958. Some of the fields the company is engaged in include home

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appliances and air solutions, home entertainment, and vehicle component solutions, among others.

## Carrier Global Corporation

Carrier Global Corporation is an American company founded in 1915 and currently located in the state of Florida. It is one of the leading companies in sectors such as HVAC solutions, refrigeration, and fire and security. Carrier Global Corporation operates in various countries around the world, serving both residential and commercial customers.

## Daikin Industries, Ltd.

Daikin Industries, Ltd. is a Japanese multinational conglomerate and one of the leading companies dealing with advanced air conditioning solutions for residential, industrial, and commercial applications. The company was founded in 1924 as Aksaka Metalworking Industries LP, which was later renamed to Daikin Industries, Ltd. in 1963. It is one of the largest air conditioner manufacturers in the world, and its eco-friendly technologies are widely utilised in different sectors.

Other market players include Midea Group, Haier Group Corporation, Panasonic Corporation, Zamil Industrial, S.K.M Air Conditioning LLC, Awal Gulf Manufacturing Co., and Super General Company LLC, among others.

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