

## **B2B Payments Market Growth Analysis Report 2025-2034**

Market Report | 2025-07-14 | 158 pages | EMR Inc.

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### **Report description:**

The global B2B payments market size reached a value of approximately USD 1.16 Trillion in 2024. The market is further projected to grow at a CAGR of 9.60% between 2025 and 2034, reaching a value of USD 2.90 Trillion by 2034.

#### Key Trends in the Global B2B Payments Market

A B2B (business-to-business) payment refers to a kind of monetary transaction between two businesses, such as corporations, retailers, wholesalers, or start-ups, in exchange for goods or services. These payments could be a recurring or one-time transaction between a supplier and a buyer. No consumer is involved in this inter-commerce transaction and these payments are done in exchange of services and goods supplied for a pre-determined value that is denominated in currency.

- The increasing import and export of services and goods around the globe due to various measures taken by the governments to reduce trade barriers is a major trend propelling the market growth.
- Rising adoption of automation across B2B payment systems for connecting and networking with retailers, suppliers, and wholesalers, among others is anticipated to positively influence the expansion of the global B2B payments market.
- The demand for B2B payment solutions is rising among large enterprises as these solutions aid them in enhancing their market value and boost the sales of services and goods through various online platforms.

#### Global B2B Payments Market Segmentation

The EMR's report titled "B2B Payments Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

#### Market Breakup by Payment Type

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- Cross-border Payments
- Domestic Payments
- Others

#### Market Breakup by Payment Method

- Bank Transfer
- Cards
- Others

#### Market Breakup by End Use

- Manufacturing
- IT and Telecom
- Metals and Mining
- Energy and Utilities
- BFSI
- Others

#### Market Breakup by Enterprise Size

- Small Enterprises
- Medium-sized Enterprises
- Large Enterprises
- Others

#### Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

#### Global B2B Payments Market Share by Payment Type

By payment type, cross-border payments are expected to witness significant growth over the forecast period. Cross-border payments refer to transactions involving transfer of money between businesses and people from one country to another. These types of payments are carried out through correspondent banking network and financial institutions. Increasing trade and rising import and export of goods and services is further boosting the requirement for cross-border payments.

#### Global B2B Payments Market Share by Region

North America is anticipated to account for a significant portion in the global B2B payments market in the coming years. This is due to the strong presence of technological infrastructure in the region that allows businesses to make online payments. Additionally, increasing spendings by the governments of Canada and the United States on securing the transaction network are

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further expected to aid the expansion of the market for B2B payments in the North America region.

## Competitive Landscape

The comprehensive EMR report provides an in-depth assessment of the market based on the Porter's five forces model along with giving a SWOT analysis. The report gives a detailed analysis of the following key players in the global B2B payments market, covering their competitive landscape and latest developments like mergers, acquisitions, investments, and expansion plans.

### American Express Company

American Express Company is a multinational financial services corporation that was founded in 1850 and is headquartered in New York, United States. The company specialises in merchant services, corporate card, and financial and network services, among others.

### Mastercard International Incorporated

Mastercard International Incorporated is a financial services company that was established in 1966 and is based in New York, United States. The company specialises in innovative mobile payment solutions and global digital payments, among others.

### JPMorgan Chase & Co.

JPMorgan Chase & Co. provides innovative financial solutions for corporations, consumers, and small businesses around the globe. JPMorgan was founded in 2000 and is headquartered in New York, United States.

Other major players in the B2B payments market include Payoneer Inc., PayPal Pte. Ltd., Paystand, Inc., Stripe, Inc., Visa Inc., B2B Trade Payment Services AB., and Tipalti Inc., among others.

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