

## **Allantoin Market Report and Forecast 2025-2034**

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### **Report description:**

The global allantoin market size reached approximately USD 658.02 Million in 2024. The market is projected to grow at a CAGR of 5.30% between 2025 and 2034, reaching a value of around USD 1102.87 Million by 2034.

Allantoin is a naturally occurring substance that is used as an ingredient in skin care products to treat injuries and minor skin irritation, among other issues. They mostly help prevent dry and itchy skin and skin problems such as skin burns from radiation therapy and diaper rash. It also helps to hydrate the skin by increasing the water content of cells, promoting cell proliferation and wound healing, and providing a protective barrier.

Rapid urbanisation and increasing disposable income have improved the standards of living of individuals in various emerging economies, leading to increased adoption of personal care and grooming products such as cleansers and lotions, which has boosted the allantoin market growth. Rising awareness among individuals regarding the therapeutic characteristics and other benefits of allantoin such as its ability to protect the skin from UV radiation and pollution is also driving the market growth across the globe. Allantoin is also utilised in pharmaceutical formulations for its healing, soothing, and anti-irritant properties. It is used in topical creams, ointments, and gels for wound care, burn treatment, and to soothe irritated skin conditions

### **Key Trends and Developments**

Innovative product formulations; expanding applications beyond skincare and technological advancements in extraction and synthesis are impacting the allantoin market development

July, 2022

AVYA Skincare announced the launch of three new products as a part of the Hydroveda collection. Two of these products, Daily Milk Cleanser and Sheer Tinted Moisturiser contain the ingredient, allantoin.

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July, 2023

Farmistry, a skincare company, announced the launch of Spotlight Fading + Brightening Serum which contains allantoin as one of the key ingredients.

August, 2023

Paradigm Therapeutics announced that it has acquired the rights to SD-101 cream which contains 6% allantoin that can promote wound healing.

October, 2023

Clariant, an allantoin provider, announced that it reached an agreement to purchase Lucas Meyer Cosmetics, a prominent supplier of premium ingredients for the cosmetics and personal care sector.

#### Innovative Product Formulations

Manufacturers are continually developing innovative product formulations that leverage allantoin's beneficial properties, such as moisturising, soothing, and healing.

#### Expanding applications beyond skincare

While allantoin has traditionally been used in skincare products, its applications are expanding into other areas such as oral care, hair care, and even wound healing products.

#### Technological advancements in extraction and synthesis

Technological advancements in the allantoin market have made the extraction and synthesis of allantoin more efficient and sustainable.

#### Growing research and development activities

Rising research activities for the development of drugs and medicines all over the world due to the increasing number of diseases are increasing the application of allantoin in the pharmaceutical sector.

#### Allantoin Market Trends

Allantoin is a compound known for its moisturising, healing, and soothing properties, making it a popular ingredient in skincare products for many years. However, the versatility and safety profile of allantoin has led to its expanding use beyond traditional skincare applications into new and diverse areas. For instance, in the oral care sector, allantoin is valued for its ability to soothe irritation and promote healing. It is increasingly found in products like toothpaste and mouthwashes, where it helps to heal minor mouth ulcers, reduce gum inflammation, and soothe irritation caused by dental procedures or harsh ingredients.

Market players are increasingly diversifying their product portfolios to expand their market reach. Paradigm Therapeutics made an announcement in August 2023 regarding its acquisition of the rights to SD-101 cream, a product formulated with a 6% concentration of allantoin, known for its wound-healing properties. This acquisition signifies Paradigm Therapeutics' entry or expansion in the therapeutic sector focused on treatments that facilitate the healing process.

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## Market Segmentation

"Allantoin Market Report and Forecast 2025-2034" offers a detailed analysis of the market based on the following segments:

### Market Breakup by Source

- Synthetic
- Natural

### Market Breakup by Application

- Pharmaceutical
- Cosmetic
- Oral Hygiene
- Others

### Market Breakup by Region

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Synthetic allantoin accounts for a major allantoin market share due to its cost-effectiveness and consistent quality

Synthetic allantoin occupies a major market share. Synthetic allantoin is chemically produced in a controlled environment, ensuring high purity and consistency in quality. The synthetic production process can be more cost-effective and scalable than extracting allantoin from natural sources, making it attractive for commercial use, especially in high-volume in sectors like cosmetics and pharmaceuticals. Its wide availability, coupled with the growing demand for skincare and medical products containing allantoin, drives the prominence of synthetic allantoin in the market. Synthetic allantoin, due to its purity and consistency, may also face fewer regulatory hurdles compared to natural extracts, which can vary in composition and potentially contain contaminants depending on their source. This makes synthetic allantoin a safer choice for product formulations, aligning with industrial safety standards and consumer expectations.

Natural allantoin is expected to grow robustly in the allantoin market in the forecast period as natural allantoin is derived from sources such as the comfrey plant, and it appeals to consumers and manufacturers looking for "natural" or "organic" product labels.

The cosmetic sector maintains its dominance in the allantoin market due to the various skin beneficiary properties of allantoin

The cosmetic segment is anticipated to account for a large market share owing to the rising use of allantoin in the manufacturing of cosmetic products because of its properties, including anti-inflammatory, among others. Several people face skin irritation and have sensitive skin and the use of allantoin proves to be beneficial as they are known to reduce irritation and sensitivity of the skin. The growing focus on maintaining healthy and young skin, especially among women is increasing the demand for skin care products such as lotions, face masks, cleansers, and serums, resulting in the rapid growth of the market.

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The pharmaceutical segment is anticipated to grow at a sizeable rate in the allantoin market report in the upcoming years. Allantoin is valued in this sector for its ability to accelerate wound healing, promote cell regeneration, and provide a soothing effect on irritated skin. It is incorporated into various medicinal formulations such as ointments, creams, and gels used for treating skin disorders like eczema, acne, and psoriasis, as well as for wound care and burn treatment.

#### Allantoin Market Analysis by Region

The Asia Pacific accounts for a large market share owing to the growth of the cosmetics sector in the region, which is attributed to the changing lifestyles and rising disposable income. Additionally, pharmaceutical manufacturers are focusing on establishing more facilities in countries such as China and India which is likely to enhance the use of allantoin in the region. There is a growing consumer preference for natural and organic personal care and healthcare products in the Asia Pacific region. Although synthetic allantoin is more prevalent, the demand for natural allantoin, derived from sources like the comfrey plant, is also increasing.

Meanwhile, growing consumer spending on cosmetics and personal care items including face creams, deodorants, sunscreen, and skin care lotions, among others, is contributing to the growth of the allantoin market in the Middle East and Africa. In Middle East and Africa, there's an increasing awareness regarding skin health, partly due to the harsh climatic conditions that can lead to skin dryness and damage. Products containing allantoin are valued for their ability to promote skin repair, hydration, and protection, making them attractive to consumers seeking relief from environmental stressors.

#### Competitive Landscape

The market players are expanding their product portfolio to gain a competitive edge in the allantoin market.

##### Ashland Inc.

Ashland Inc. was founded in 1924 and is headquartered in Delaware, United States. It manufactures and markets a wide range of chemicals and thermoplastic resins for consumers across the globe.

##### Clariant AG

Clariant AG was founded in 1995 and is headquartered in Muttenz, Switzerland. It is known for dealing in additives, industrial and consumer specialities, and functional minerals.

##### Allan Chemical Corporation

Allan Chemical Corporation was established in 1984 and has its headquarters located in New Jersey, United States. The company specialises in raw materials, chemical sourcing, and chemical distribution, among others.

##### Merck KGaA

Merck KGaA, founded in 1668 and based in Darmstadt, Germany is a global science and technology company. It offers its products in the healthcare, life science, and performance materials sectors, among others.

Other allantoin market players include Hefei Home Sunshine Pharmaceutical Technology Co., Ltd., Akema Srl, ChemQuest International, Inc., McKinley Resources Inc., Ensign Chemical, LLC, Alpha Environmental, and Mil-Spec Industries Corporation, among others.

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