

Alfalfa Pellets Market Report and Forecast 2025-2034

Market Report | 2025-07-28 | 158 pages | EMR Inc.

AVAILABLE LICENSES:

- Single User License \$3599.00
- Five User License \$4249.00
- Corporate License \$5099.00

Report description:

The global alfalfa pellets market size attained a value of USD 446.08 Million in 2024. The market is expected to grow at a CAGR of 4.90% between 2025 and 2034, reaching almost USD 719.73 Million by 2034.

Alfalfa pellets are fed to animals as they are a great source of nitrogen, proteins, minerals, and vitamins. It is regarded as a preferred feed option for cattle and poultry owing to its high fibre and nutritional content. Because of its high lysine content and well-balanced amino acid profile, alfalfa pellet is beneficial for pregnant and nursing horses. They enhance the ecological environment, contributing to sustainability. The uniform size and shape of alfalfa pellets allow animal owners to easily measure and mix them with other types of feed. This helps them accurately control portion size and ensures farmed animals receive an appropriate amount of nutrients in their diet.

Some of the factors driving the alfalfa pellets market growth are the growing focus on optimal nutrition of livestock, easy transportation offered by the pellets, growing demand for meat and dairy, and the demand for organic animal feed.

Key Trends and Developments

Rising demand for animal protein, expanding livestock population, and growing dairy production are factors increasing the alfalfa pellets market growth

Global Alfalfa Pellets Market Trends

According to the OECD-FAO Agricultural Outlook, the global meat supply is projected to reach 374 Mt by 2030. Further, the Food and Agriculture Organisation (FAO) predicts that global cattle production to increase to 2.6 billion by 2050. The growing demand for meat is raising the need to ensure animal health and productivity, thereby accelerating the alfalfa pellets market development. High-quality alfalfa pellets are a natural protein supplement for animals. Further, as poultry meat is more cost-effective than other meats, it is preferred in developing nations. In higher-income countries, white meats are gaining

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

popularity since they are easier to cook and healthier than red meats.

Market Segmentation

Global Alfalfa Pellets Market Report and Forecast 2025-2034 offers a detailed analysis of the market based on the following segments:

Market Breakup by Type:

- Timothy Hay
- Alfalfa Hay

Market Breakup by Application:

- Meat/Dairy Animal Feed
- Horse Feed
- Poultry Feed
- Pig Feed

Market Breakup by Region:

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Alfalfa hay is expected to hold a significant market share as it is more widely cultivated

The alfalfa hay segment accounts for a large alfalfa pellets market share as it is a widely produced raw material. China and the United States are among the top alfalfa hay markets on a global scale. In 2022, alfalfa hay and alfalfa mix production in the USA totalled 47.958 million tons with an average yield of 3.22 tons per acre and a harvested area of 14.913 million acres. Spain, Canada, and South Africa are among the major sources of dehydrated alfalfa. In 2021, Spain exported a total of 109,200 tons of dehydrated alfalfa.

As per the alfalfa pellets market analysis, Timothy hay is widely cultivated in North America, the United Kingdom, and Asia. The primary production areas of timothy hay in the United States are Washington, Oregon, Idaho, Utah, Nevada, Wyoming, and Minnesota. Timothy hay has the presence of highly concentrated sources of fibre, protein, vitamins, and minerals, ensuring a balanced diet for the animal.

Meat/ dairy animal feed is expected to hold a significant alfalfa pellets market share owing to the global demand for animal protein

According to alfalfa pellets market insights, the meat/dairy segment is a crucial driver for alfalfa pellets. The pellets offer farmed animals high levels of protein, easily digestible fibre, and a rich array of essential vitamins and minerals. Alfalfa pellets are used as feed for livestock due to high crude protein content (13.5%-19.9%) and moisture content of 15%, with their nutritional value being much higher than alfalfa in raw form.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Alfalfa pellets serve as a nutritious equine feed, offering a good source of protein, fibre, and calcium. To enhance palatability, especially for older horses, these pellets are typically soaked before feeding.

According to alfalfa pellets market report, the substantial protein content and strong nutritional composition of alfalfa make it a preferred choice for pig farmers aiming to improve the health and quality of their swine. In 2022, pork accounted for the largest share of meat consumption globally with 112.54 MMT of pork consumed. In 2022, China accounted for the largest production of pork with around 55 million tonnes of pork output.

Alfalfa pellet also provides a valuable addition to a chicken's diet. It not only aids in egg production and yolk coloration but also significantly enhances meat quality and colour, facilitates chicken fattening, strengthens feathers, and promotes increased chicken activity, thus increasing the demand for alfalfa pellets.

Competitive Landscape

Market players are increasing their collaborations and partnerships to stay ahead in the market.

Other key players in the alfalfa pellets market include Manzanola Feeds, LLC, Daurio Brothers Alfalfa Company, Sacate Pellet Mills, and AJD Agro Ltd., among others.

Global Alfalfa Pellets Market Analysis by Region

Europe is a prominent region due to a significant livestock population

The European region is anticipated to hold a dominant position in the alfalfa pellets market. In 2022, Europe was home to around 134 million pigs, and 70 million sheep and goats. Some prominent producers of alfalfa pellets in Europe are Desialis, Groupe Grasasa, Nafosa, Premium Pellets Spain, and Forcam. The demand for pellets is also driven by the rising demand for meat and dairy. For instance, the average meat consumption among Italians is 55 kg/per capita/year with pig, poultry, and cattle meat contributing to 46%, 27%, and 25%, respectively.

According to the alfalfa pellets market report, the North American regional market is driven by consumer dietary preferences and demand for animal protein. The United States has the most horse ownership among the world's population. In both 2020 and 2021, the country had a horse population of around 10.6 million animals, which was 18% of the global population of animals. Further, the country is home to around 700,000 ranches which are some of the largest consumers of alfalfa pellets in the country.

The Asia Pacific alfalfa pellets market is driven by rapid economic development and urbanisation which drives the demand for meat products. In 2022, the revenue from the meat sector accounted for USD 23.1 billion in South Korea. Further, India is the global leader in milk production with a share of around 22%.

Figure: Top 10 Milk Producing Countries in the World, 2023

Table of Contents:

- 1 Executive Summary
- 1.1 Market Size 2024-2025
- 1.2 Market Growth 2025(F)-2034(F)

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 1.3 Key Demand Drivers
- 1.4 Key Players and Competitive Structure
- 1.5 Industry Best Practices
- 1.6 Recent Trends and Developments
- 1.7 Industry Outlook
- 2 Market Overview and Stakeholder Insights
 - 2.1 Market Trends
 - 2.2 Key Verticals
 - 2.3 Key Regions
 - 2.4 Supplier Power
 - 2.5 Buyer Power
 - 2.6 Key Market Opportunities and Risks
 - 2.7 Key Initiatives by Stakeholders
- 3 Economic Summary
 - 3.1 GDP Outlook
 - 3.2 GDP Per Capita Growth
 - 3.3 Inflation Trends
 - 3.4 Democracy Index
 - 3.5 Gross Public Debt Ratios
 - 3.6 Balance of Payment (BoP) Position
 - 3.7 Population Outlook
 - 3.8 Urbanisation Trends
- 4 Country Risk Profiles
 - 4.1 Country Risk
 - 4.2 Business Climate
- 5 Global Alfalfa Pellets Market Analysis
 - 5.1 Key Industry Highlights
 - 5.2 Global Alfalfa Pellets Historical Market (2018-2024)
 - 5.3 Global Alfalfa Pellets Market Forecast (2025-2034)
 - 5.4 Global Alfalfa Pellets Market by Type
 - 5.4.1 Timothy Hay
 - 5.4.1.1 Historical Trend (2018-2024)
 - 5.4.1.2 Forecast Trend (2025-2034)
 - 5.4.2 Alfalfa Hay
 - 5.4.2.1 Historical Trend (2018-2024)
 - 5.4.2.2 Forecast Trend (2025-2034)
 - 5.5 Global Alfalfa Pellets Market by Application
 - 5.5.1 Meat/Dairy Animal Feed
 - 5.5.1.1 Historical Trend (2018-2024)
 - 5.5.1.2 Forecast Trend (2025-2034)
 - 5.5.2 Horse Feed
 - 5.5.2.1 Historical Trend (2018-2024)
 - 5.5.2.2 Forecast Trend (2025-2034)
 - 5.5.3 Poultry Feed
 - 5.5.3.1 Historical Trend (2018-2024)
 - 5.5.3.2 Forecast Trend (2025-2034)
 - 5.5.4 Pig Feed

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 5.5.4.1 Historical Trend (2018-2024)
- 5.5.4.2 Forecast Trend (2025-2034)
- 5.6 Global Alfalfa Pellets Market by Region
 - 5.6.1 North America
 - 5.6.1.1 Historical Trend (2018-2024)
 - 5.6.1.2 Forecast Trend (2025-2034)
 - 5.6.2 Europe
 - 5.6.2.1 Historical Trend (2018-2024)
 - 5.6.2.2 Forecast Trend (2025-2034)
 - 5.6.3 Asia Pacific
 - 5.6.3.1 Historical Trend (2018-2024)
 - 5.6.3.2 Forecast Trend (2025-2034)
 - 5.6.4 Latin America
 - 5.6.4.1 Historical Trend (2018-2024)
 - 5.6.4.2 Forecast Trend (2025-2034)
 - 5.6.5 Middle East and Africa
 - 5.6.5.1 Historical Trend (2018-2024)
 - 5.6.5.2 Forecast Trend (2025-2034)
- 6 North America Alfalfa Pellets Market Analysis
 - 6.1 United States of America
 - 6.1.1 Historical Trend (2018-2024)
 - 6.1.2 Forecast Trend (2025-2034)
 - 6.2 Canada
 - 6.2.1 Historical Trend (2018-2024)
 - 6.2.2 Forecast Trend (2025-2034)
- 7 Europe Alfalfa Pellets Market Analysis
 - 7.1 United Kingdom
 - 7.1.1 Historical Trend (2018-2024)
 - 7.1.2 Forecast Trend (2025-2034)
 - 7.2 Germany
 - 7.2.1 Historical Trend (2018-2024)
 - 7.2.2 Forecast Trend (2025-2034)
 - 7.3 France
 - 7.3.1 Historical Trend (2018-2024)
 - 7.3.2 Forecast Trend (2025-2034)
 - 7.4 Italy
 - 7.4.1 Historical Trend (2018-2024)
 - 7.4.2 Forecast Trend (2025-2034)
 - 7.5 Spain
 - 7.5.1 Historical Trend (2018-2024)
 - 7.5.2 Forecast Trend (2025-2034)
 - 7.6 Netherlands
 - 7.6.1 Historical Trend (2018-2024)
 - 7.6.2 Forecast Trend (2025-2034)
 - 7.7 Portugal
 - 7.7.1 Historical Trend (2018-2024)
 - 7.7.2 Forecast Trend (2025-2034)

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

7.8 Others

8 Asia Pacific Alfalfa Pellets Market Analysis

8.1 China

8.1.1 Historical Trend (2018-2024)

8.1.2 Forecast Trend (2025-2034)

8.2 Japan

8.2.1 Historical Trend (2018-2024)

8.2.2 Forecast Trend (2025-2034)

8.3 India

8.3.1 Historical Trend (2018-2024)

8.3.2 Forecast Trend (2025-2034)

8.4 ASEAN

8.4.1 Historical Trend (2018-2024)

8.4.2 Forecast Trend (2025-2034)

8.5 South Korea

8.5.1 Historical Trend (2018-2024)

8.5.2 Forecast Trend (2025-2034)

8.6 Australia

8.6.1 Historical Trend (2018-2024)

8.6.2 Forecast Trend (2025-2034)

8.7 Others

9 Latin America Alfalfa Pellets Market Analysis

9.1 Brazil

9.1.1 Historical Trend (2018-2024)

9.1.2 Forecast Trend (2025-2034)

9.2 Argentina

9.2.1 Historical Trend (2018-2024)

9.2.2 Forecast Trend (2025-2034)

9.3 Mexico

9.3.1 Historical Trend (2018-2024)

9.3.2 Forecast Trend (2025-2034)

9.4 Colombia

9.4.1 Historical Trend (2018-2024)

9.4.2 Forecast Trend (2025-2034)

9.5 Chile

9.5.1 Historical Trend (2018-2024)

9.5.2 Forecast Trend (2025-2034)

9.6 Others

10 Middle East and Africa Alfalfa Pellets Market Analysis

10.1 Saudi Arabia

10.1.1 Historical Trend (2018-2024)

10.1.2 Forecast Trend (2025-2034)

10.2 United Arab Emirates

10.2.1 Historical Trend (2018-2024)

10.2.2 Forecast Trend (2025-2034)

10.3 Lebanon

10.3.1 Historical Trend (2018-2024)

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 10.3.2 Forecast Trend (2025-2034)
- 10.4 South Africa
 - 10.4.1 Historical Trend (2018-2024)
 - 10.4.2 Forecast Trend (2025-2034)
- 10.5 Jordan
 - 10.5.1 Historical Trend (2018-2024)
 - 10.5.2 Forecast Trend (2025-2034)
- 10.6 Morocco
 - 10.6.1 Historical Trend (2018-2024)
 - 10.6.2 Forecast Trend (2025-2034)
- 10.7 Others
- 11 Market Dynamics
 - 11.1 SWOT Analysis
 - 11.1.1 Strengths
 - 11.1.2 Weaknesses
 - 11.1.3 Opportunities
 - 11.1.4 Threats
 - 11.2 Porter's Five Forces Analysis
 - 11.2.1 Supplier's Power
 - 11.2.2 Buyer's Power
 - 11.2.3 Threat of New Entrants
 - 11.2.4 Degree of Rivalry
 - 11.2.5 Threat of Substitutes
 - 11.3 Key Indicators for Price
- 12 Value Chain Analysis
- 13 Competitive Landscape
 - 13.1 Supplier Selection
 - 13.2 Key Global Players
 - 13.3 Key Regional Players
 - 13.4 Key Player Strategies
 - 13.5 Company Profiles
 - 13.5.1 Al Dahra Group
 - 13.5.1.1 Company Overview
 - 13.5.1.2 Product Portfolio
 - 13.5.1.3 Demographic Reach and Achievements
 - 13.5.1.4 Certifications
 - 13.5.2 Navarra Aragonesa De Forrajés, S.A.U. (Nafosa)
 - 13.5.2.1 Company Overview
 - 13.5.2.2 Product Portfolio
 - 13.5.2.3 Demographic Reach and Achievements
 - 13.5.2.4 Certifications
 - 13.5.3 Gruppo Carli
 - 13.5.3.1 Company Overview
 - 13.5.3.2 Product Portfolio
 - 13.5.3.3 Demographic Reach and Achievements
 - 13.5.3.4 Certifications
 - 13.5.4 Harlan Feed

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 13.5.4.1 Company Overview
- 13.5.4.2 Product Portfolio
- 13.5.4.3 Demographic Reach and Achievements
- 13.5.4.4 Certifications
- 13.5.5 Manzanola Feeds, LLC
- 13.5.5.1 Company Overview
- 13.5.5.2 Product Portfolio
- 13.5.5.3 Demographic Reach and Achievements
- 13.5.5.4 Certifications
- 13.5.6 Daurio Brothers Alfalfa Company
- 13.5.6.1 Company Overview
- 13.5.6.2 Product Portfolio
- 13.5.6.3 Demographic Reach and Achievements
- 13.5.6.4 Certifications
- 13.5.7 Sacate Pellet Mills, Inc.
- 13.5.7.1 Company Overview
- 13.5.7.2 Product Portfolio
- 13.5.7.3 Demographic Reach and Achievements
- 13.5.7.4 Certifications
- 13.5.8 AJD Agro Ltd.
- 13.5.8.1 Company Overview
- 13.5.8.2 Product Portfolio
- 13.5.8.3 Demographic Reach and Achievements
- 13.5.8.4 Certifications
- 13.5.9 Others

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Alfalfa Pellets Market Report and Forecast 2025-2034

Market Report | 2025-07-28 | 158 pages | EMR Inc.

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User License	\$3599.00
	Five User License	\$4249.00
	Corporate License	\$5099.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-06"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com