

Australia Data Center Colocation Market - Supply & Demand Analysis 2025-2030

Market Report | 2025-08-14 | 64 pages | Arizton Advisory & Intelligence

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Report description:

The Australia data center colocation market size is expected to grow at a CAGR of 19.34% from 2024 to 2030. Australia hosts around 500 industrial parks, including Kwinana Strategic Industrial Park, Norwest Business Park, Leppington Business Park, Westlink Industry Park, Peel Business Park, Sydney Business Park, Bundaberg Industrial Park, and others. These industrial parks attract local and global colocation companies to establish and operate their data centers within these industrial parks by offering several benefits, such as incentives, tax deductions, basic infrastructure, shared resources facilities, and other benefits. Australia is one of the prominent colocation data center hubs in Southeast Asia, which consists of approximately 145 operational colocation data center facilities, of which around 41 facilities are in Sydney, and 23 in Melbourne. The Australia data center colocation market is also witnessing the development of over 37 data center facilities across multiple cities of the country, including Sydney, Melbourne, Canberra, Darwin, Perth, and others. Furthermore, the Privacy Act 1988 in Australia regulates how personal information is stored and processed, and this act plays a significant role in boosting the confidence of enterprises to store their personal data in the colocation data center facilities, as this law helps to protect the individual's data from potential data breaches and fraud.

WHAT'S INCLUDED?

- Transparent research methodology and insights on the industry's colocation of demand and supply.
- The market size is available in terms of utilized white floor area, IT power capacity, and racks.
- The market size available in terms of Core & Shell Vs Installed Vs Utilized IT Power Capacity, along with the occupancy %.
- The study of the existing Australia data center industry landscape and insightful predictions about industry size during the forecast period.
- An analysis of the current and future colocation demand in Australia by several industries.
- Study on the sustainability status in the country
- Analysis of current and future cloud operations in the country.
- Snapshot of upcoming submarine cables and existing cloud-on-ramps services in the country.
- Snapshot of existing and upcoming third-party data center facilities in Australia

- o Facilities Covered (Existing): 145
- o Facilities Identified (Upcoming): 37
- o Coverage: 21+ Cities
- o Existing vs. Upcoming (White Floor Area)
- o Existing vs. Upcoming (IT Load Capacity)
- Data Center Colocation Market in Australia
- o Colocation Market Revenue & Forecast (2024-2030)
- o Retail Colocation Revenue (2024-2030)
- o Wholesale Colocation Revenue (2024-2030)
- o Retail Colocation Pricing along with Addons
- o Wholesale Colocation Pricing along with the pricing trends
- An analysis of the latest trends, potential opportunities, growth restraints, and prospects for the Australia data center colocation market.
- Competitive landscape, including industry share analysis by the colocation operators based on IT power capacity and revenue.
- The vendor landscape of each existing and upcoming colocation operator is based on the existing/ upcoming count of data centers, white floor area, IT power capacity, and data center location.

TARGET AUDIENCE

- Real Estate Investment Trusts
- Construction Contractors
- Infrastructure Providers
- New Entrants
- Consultants/Consultancies/Advisory Firms
- Corporate & Government Agencies

VENDOR LANDSCAPE

Existing Colocation Operators

- AirTrunk
- NEXTDC
- CDC Data Centres
- STACK Infrastructure
- Macquarie Data Centres
- DCI DATA CENTERS
- Equinix
- Global Switch
- Fujitsu
- Digital Realty
- Telstra InfraCo
- Keppel DC REIT
- Polaris Data Centre
- Others

New Operators

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- Quinbrook Infrastructure Partners
- Goodman
- GreenSquareDC
- ISPT
- Cundall
- LCI Consultants
- DOMA Infrastructure Group
- Vantage Data Centers
- MARKHAM
- Trifalga

KEY QUESTIONS ANSWERED:

- 1.□What factors are driving the Australia data center colocation market?
- 2.□How much MW of IT power capacity is likely to be utilized in Australia by 2030?
- 3.□What is the count of existing and upcoming colocation data center facilities in Australia?
- 4.□Who are the new entrants in the Australia data center industry?
- 5.□What is the count of existing and upcoming colocation data center facilities in Australia?
- 6.□How much MW of IT power capacity is likely to be utilized in Australia by 2030?

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