

## **Fertilizers - Company Evaluation Report, 2025**

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### **Report description:**

The Fertilizers Companies Quadrant is a comprehensive industry analysis that provides valuable insights into the global market for Fertilizers. This quadrant offers a detailed evaluation of key market players, technological advancements, product innovations, and emerging trends shaping the industry. MarketsandMarkets 360 Quadrants evaluated over 120 companies, of which the Top 15 Fertilizers Companies were categorized and recognized as the quadrant leaders.

The market is primarily driven by the growing global demand for food, which requires increased crop yields and enhanced agricultural productivity. Intensive farming practices have led to significant soil nutrient depletion, reinforcing the need for fertilizers to sustain soil health. Government subsidies and supportive policies, particularly in developing countries, play a vital role in promoting the use of agricultural inputs. Technological innovations-such as precision farming and controlled-release fertilizers-are improving efficiency and promoting sustainable practices. Additionally, there is a rising shift toward organic and bio-based fertilizers, driven by environmental concerns among farmers and regulatory bodies. The expansion of cash crop cultivation and the growth of international trade in agricultural commodities further contribute to market expansion.

The 360 Quadrant maps Fertilizer companies based on criteria such as revenue, geographic presence, growth strategies, investments, and sales strategies for the market presence of the Fertilizer quadrant. The top criteria for product footprint evaluation included crop type (cereals and grains, oilseeds and pulses, fruits and vegetables, and others) and application (chemical fertilizers and biofertilizers).

#### **Key Players:**

Some of the prominent players are ICL (Israel), Yara (Norway), K+S Aktiengesellschaft (Germany), Nutrien (Canada), Mosaic (US), CF Industries Holdings, Inc. (US), Grupa Azoty (Poland), SQM S.A. (Chile), OCP (Morocco), Syngenta Group (Switzerland), Saudi Basic Industries Corporation (Saudi Arabia), Koch IP Holdings, LLC (US), Haifa Negev Technologies Ltd (Israel), EuroChem Group (Switzerland), and Lallemand Inc. (Canada) and others. These players are increasingly focusing on product launches and enhancements, investments, partnerships, collaborations, joint ventures, funding, acquisitions, expansions, agreements, sales contracts, and alliances to strengthen their presence in the global market.

#### **Top 3 Companies**

##### **Yara**

Yara is a Norwegian-based chemical company specializing in the production, distribution, and sale of nitrogen-based mineral fertilizers, along with phosphate and potash-based formulations. Its product portfolio includes complex and specialty mineral fertilizers tailored to enhance crop yields and soil health. With a global presence, Yara operates 26 production facilities and

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manages 200 infrastructure points worldwide. The company maintains a robust retail network, with over 10,800 Yara-branded outlets, supporting farmers with direct access to agricultural solutions and expertise.

CF Industries Holdings, Inc.

CF Industries is a leading global manufacturer of hydrogen and nitrogen-based fertilizer products. Operating nine world-scale manufacturing complexes across the United States, Canada, and the United Kingdom, the company produces approximately 10 million tons of ammonia annually. This ammonia serves as a foundational product, used both directly in fertilizers and in industrial applications, and is also upgraded into a range of value-added products such as granular urea, urea ammonium nitrate (UAN), ammonium nitrate, and diesel exhaust fluid (DEF). CF Industries plays a critical role in supporting global food security through sustainable fertilizer solutions.

Syngenta Group

Syngenta Group is a global leader in agricultural science and technology, dedicated to helping farmers grow safe, nutritious, and high-yield crops. The company operates in more than 90 countries and delivers its products across regions including Europe, Turkey, Chile, France, Ireland, and Russia. Headquartered in Shanghai, China, with administrative offices in Switzerland, Syngenta Group is structured into four core business units: Syngenta Crop Protection (Switzerland), Syngenta Seeds (United States), ADAMA (Israel), and Syngenta Group China. Together, these divisions provide comprehensive, science-driven solutions for modern agriculture. Under its Syngenta Biologicals brand, the company also offers a range of fertilizer products, with a growing focus on sustainable and bio-based inputs to support environmentally responsible farming.

## Table of Contents:

1	INTRODUCTION	14
1.1	MARKET DEFINITION	14
1.2	INCLUSIONS AND EXCLUSIONS	14
1.3	STAKEHOLDERS	15
2	EXECUTIVE SUMMARY	16
3	MARKET OVERVIEW	21
3.1	INTRODUCTION	21
3.2	MACROECONOMIC INDICATORS	22
3.2.1	GLOBAL POPULATION GROWTH AND FOOD DEMAND	22
3.2.2	GLOBAL GDP AND ECONOMIC GROWTH	23
3.3	MARKET DYNAMICS	24
3.3.1	DRIVERS	25
3.3.1.1	Government subsidies and policies	25
3.3.1.2	Climate change and weather patterns	26
3.3.1.3	Soil fertility	27
3.3.1.4	Need to increase agricultural productivity	28
3.3.2	RESTRAINTS	29
3.3.2.1	High cost of raw materials	29
3.3.2.2	Growing resistance of insect pests to agrochemicals	30
3.3.3	OPPORTUNITIES	31
3.3.3.1	New technologies reshaping fertilizers market	31
3.3.3.2	Growing demand for organic and sustainable farming	32
3.3.3.3	Expansion in emerging markets	33
3.3.4	CHALLENGES	34
3.3.4.1	High costs and lengthy development processes	34
3.3.4.2	Regulatory barriers	35
3.4	IMPACT OF AI/GEN AI ON FERTILIZERS MARKET	36
3.4.1	INTRODUCTION	36

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3.4.2	USE OF GEN AI IN FERTILIZERS MARKET	37
4	INDUSTRY TRENDS	38
4.1	INTRODUCTION	38
4.2	VALUE CHAIN ANALYSIS	38
4.2.1	RESEARCH AND PRODUCT DEVELOPMENT	39
4.2.2	MATERIAL SOURCING	39
4.2.3	AGROCHEMICAL MANUFACTURING	40
	?	
4.2.4	DISTRIBUTION AND SALES MANAGEMENT	40
4.2.5	END-USE INDUSTRY	40
4.3	SUPPLY CHAIN ANALYSIS	40
4.4	TECHNOLOGY ANALYSIS	41
4.4.1	KEY TECHNOLOGIES	41
4.4.1.1	Microbial inoculants	41
4.4.2	COMPLEMENTARY TECHNOLOGIES	42
4.4.2.1	Precision agriculture technologies	42
4.4.3	ADJACENT TECHNOLOGIES	42
4.4.3.1	Nanotechnology	42
4.5	ECOSYSTEM ANALYSIS	44
4.5.1	SUPPLY SIDE	44
4.5.1.1	Active ingredient manufacturers and agrochemical raw material providers & manufacturers	44
4.5.2	DEMAND SIDE	45
4.5.2.1	Startups/Emerging companies	45
4.5.2.2	Regulatory bodies	45
4.5.2.3	End users	45
4.6	TRENDS/DISRUPTIONS IMPACTING CUSTOMER BUSINESS	47
4.7	PATENT ANALYSIS	48
4.8	KEY CONFERENCES AND EVENTS, 2025-2026	50
4.9	PORTER'S FIVE FORCES ANALYSIS	51
4.9.1	INTENSITY OF COMPETITIVE RIVALRY	52
4.9.2	BARGAINING POWER OF SUPPLIERS	53
4.9.3	BARGAINING POWER OF BUYERS	53
4.9.4	THREAT OF NEW ENTRANTS	53
4.9.5	THREAT OF SUBSTITUTES	54
5	COMPETITIVE LANDSCAPE	55
5.1	OVERVIEW	55
5.2	KEY PLAYER STRATEGIES/RIGHT TO WIN	55
5.3	ANNUAL REVENUE ANALYSIS	57
5.4	MARKET SHARE ANALYSIS, 2023	58
5.5	COMPANY EVALUATION MATRIX: KEY PLAYERS, 2023	60
5.5.1	STARS	60
5.5.2	EMERGING LEADERS	60
5.5.3	PERVASIVE PLAYERS	60
5.5.4	PARTICIPANTS	60
5.5.5	COMPANY FOOTPRINT: KEY PLAYERS, 2023	62
5.5.5.1	Company footprint	62

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- 5.5.5.2 Region footprint 63
- 5.5.5.3 Type footprint 64
- 5.5.5.4 Mode of application footprint 65
- 5.5.5.5 Crop type footprint 66
- 5.6 COMPANY EVALUATION MATRIX: STARTUPS/SMES, 2023 67
  - 5.6.1 PROGRESSIVE COMPANIES 67
  - 5.6.2 RESPONSIVE COMPANIES 67
  - 5.6.3 DYNAMIC COMPANIES 67
  - 5.6.4 STARTING BLOCKS 67
  - 5.6.5 COMPETITIVE BENCHMARKING: STARTUPS/SMES, 2023 69
    - 5.6.5.1 Detailed list of key startups/SMEs 69
    - 5.6.5.2 Competitive benchmarking of key startups/SMEs 70
- 5.7 COMPANY VALUATION AND FINANCIAL METRICS 71
- 5.8 BRAND/PRODUCT/SERVICE COMPARISON 72
- 5.9 COMPETITIVE SCENARIO 73
  - 5.9.1 PRODUCT LAUNCHES 73
  - 5.9.2 DEALS 75
  - 5.9.3 EXPANSIONS 83
- 6 COMPANY PROFILES 88
  - 6.1 KEY PLAYERS 88
    - 6.1.1 ICL 88
      - 6.1.1.1 Business overview 88
      - 6.1.1.2 Products/Solutions/Services offered 90
      - 6.1.1.3 Recent developments 91
        - 6.1.1.3.1 Product launches 91
        - 6.1.1.3.2 Deals 92
      - 6.1.1.4 MnM view 93
        - 6.1.1.4.1 Key strengths 93
        - 6.1.1.4.2 Strategic choices 93
        - 6.1.1.4.3 Weaknesses and competitive threats 93
    - 6.1.2 YARA 94
      - 6.1.2.1 Business overview 94
      - 6.1.2.2 Products/Solutions/Services offered 95
      - 6.1.2.3 Recent developments 96
        - 6.1.2.3.1 Product launches 96
        - 6.1.2.3.2 Deals 96
        - 6.1.2.3.3 Expansions 97
      - 6.1.2.4 MnM view 97
        - 6.1.2.4.1 Key strengths 97
        - 6.1.2.4.2 Strategic choices 97
        - 6.1.2.4.3 Weaknesses and competitive threats 98
    - 6.1.3 K+S AKTIENGESELLSCHAFT 99
      - 6.1.3.1 Business overview 99
      - 6.1.3.2 Products/Solutions/Services offered 100
      - 6.1.3.3 Recent developments 101
        - 6.1.3.3.1 Deals 101

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6.1.3.4	MnM view	102
6.1.3.4.1	Key strengths	102
6.1.3.4.2	Strategic choices	102
6.1.3.4.3	Weaknesses and competitive threats	102
6.1.4	NUTRIEN	103
6.1.4.1	Business overview	103
6.1.4.2	Products/Solutions/Services offered	104
6.1.4.3	Recent developments	105
6.1.4.3.1	Product launches	105
6.1.4.3.2	Deals	106
6.1.4.3.3	Expansions	106
6.1.4.4	MnM view	107
6.1.4.4.1	Key strengths	107
6.1.4.4.2	Strategic choices	107
6.1.4.4.3	Weaknesses and competitive threats	107
6.1.5	MOSAIC	108
6.1.5.1	Business overview	108
6.1.5.2	Products/Solutions/Services offered	110
6.1.5.3	Recent developments	111
6.1.5.3.1	Product launches	111
6.1.5.3.2	Deals	111
6.1.5.3.3	Expansions	112
6.1.5.4	MnM view	112
6.1.5.4.1	Key strengths	112
6.1.5.4.2	Strategic choices	112
6.1.5.4.3	Weaknesses and competitive threats	112
6.1.6	CF INDUSTRIES HOLDINGS, INC.	113
6.1.6.1	Business overview	113
6.1.6.2	Products/Solutions/Services offered	114
6.1.6.3	Recent developments	114
6.1.6.3.1	Deals	114
6.1.6.4	MnM view	114
6.1.7	GRUPA AZOTY	115
6.1.7.1	Business overview	115
6.1.7.2	Products/Solutions/Services offered	116
6.1.7.3	Recent developments	119
6.1.7.3.1	Product launches	119
6.1.7.3.2	Expansions	120
6.1.7.4	MnM view	120
6.1.8	SQM S.A.	121
6.1.8.1	Business overview	121
6.1.8.2	Products/Solutions/Services offered	122
6.1.8.3	Recent developments	123
6.1.8.3.1	Product launches	123
6.1.8.4	MnM view	123
6.1.9	OCP	124
6.1.9.1	Business overview	124

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6.1.9.2	Products/Solutions/Services offered	125
6.1.9.3	Recent developments	127
6.1.9.3.1	Deals	127
6.1.9.4	MnM view	127
6.1.10	SYNGENTA GROUP	128
6.1.10.1	Business overview	128
6.1.10.2	Products/Solutions/Services offered	129
6.1.10.3	Recent developments	130
6.1.10.3.1	Deals	130
6.1.10.3.2	Expansions	131
6.1.10.4	MnM view	131
6.1.11	SAUDI BASIC INDUSTRIES CORPORATION (SABIC)	132
6.1.11.1	Business overview	132
6.1.11.2	Product/Solutions/Services offered	133
6.1.11.3	Recent developments	134
6.1.11.3.1	Deals	134
6.1.11.4	MnM view	135
6.1.12	KOCH IP HOLDINGS, LLC	136
6.1.12.1	Business overview	136
6.1.12.2	Products/Solutions/Services offered	136
6.1.12.3	Recent developments	137
6.1.12.3.1	Deals	137
6.1.12.3.2	Expansions	138
6.1.12.4	MnM view	138
6.1.13	HAIFA NEGEV TECHNOLOGIES LTD	139
6.1.13.1	Business overview	139
6.1.13.2	Products/Solutions/Services offered	139
6.1.13.3	Recent developments	141
6.1.13.3.1	Deals	141
6.1.13.3.2	Expansions	142
6.1.13.4	MnM view	142
?		
6.1.14	EUROCHEM GROUP	143
6.1.14.1	Business overview	143
6.1.14.2	Products/Solutions/Services offered	143
6.1.14.3	Recent developments	145
6.1.14.3.1	Deals	145
6.1.14.3.2	Expansions	146
6.1.14.4	MnM view	147
6.1.15	LALLEMAND INC.	148
6.1.15.1	Business overview	148
6.1.15.2	Products/Solutions/Services offered	149
6.2	OTHER PLAYERS (SMES/STARTUPS)	150
6.2.1	IPL BIOLOGICALS	150
6.2.1.1	Business overview	150
6.2.1.2	Products/Solutions/Services offered	150
6.2.1.3	Recent developments	152

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6.2.1.3.1	Deals	152
6.2.1.3.2	Expansions	153
6.2.1.3.3	Other developments	153
6.2.2	BIONEMA	154
6.2.2.1	Business overview	154
6.2.2.2	Products/Solutions/Services offered	154
6.2.2.3	Recent developments	155
6.2.2.3.1	Product launches	155
6.2.2.4	MnM view	155
6.2.3	ROVENSA NEXT	156
6.2.3.1	Business overview	156
6.2.3.2	Products/Solutions/Services offered	156
6.2.3.3	Recent developments	157
6.2.3.3.1	Expansions	157
6.2.4	MULTIPLEX GROUP OF COMPANIES	158
6.2.4.1	Business overview	158
6.2.4.2	Products/Services/Solutions offered	158
6.2.5	AGRILIFE	160
6.2.5.1	Business overview	160
6.2.5.2	Product/Solutions/Services offered	160
6.2.6	WISE ORGANIC	162
6.2.7	KULA BIO, INC.	163
6.2.8	SWITCH BIOWORKS	163
6.2.9	GENICA	164
6.2.10	AGROLIQUID	164
	?	
7	APPENDIX	165
7.1	RESEARCH METHODOLOGY	165
7.1.1	RESEARCH DATA	165
7.1.1.1	Secondary data	165
7.1.1.2	Primary data	166
7.1.2	RESEARCH ASSUMPTIONS	167
7.1.3	RESEARCH LIMITATIONS	167
7.2	COMPANY EVALUATION MATRIX: METHODOLOGY	168
7.3	AUTHOR DETAILS	171

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