

**Titanium - Company Evaluation Report, 2025**

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**Report description:**

The Titanium Companies Quadrant is a comprehensive industry analysis that provides valuable insights into the global market for Titanium. This quadrant offers a detailed evaluation of key market players, technological advancements, product innovations, and emerging trends shaping the industry. MarketsandMarkets 360 Quadrants evaluated over 90 companies, of which the Top 10 Titanium Companies were categorized and recognized as quadrant leaders.

The global titanium market encompasses two primary products: titanium dioxide (TiO<sub>2</sub>) and titanium metal. Titanium dioxide, discovered in 1821, was first applied in Norway for industrial purposes. When used as a pigment, it is known as titanium white, Pigment White 6 (PW6), or CI 7789. The mineral sources of titanium dioxide include ilmenite (titanium-iron oxide), rutile, and anatase. Its mass tone, which lies between the warmer lead white and the cooler zinc white, provides superior tinting strength compared to both, with a slower drying time than lead white and faster than zinc white. Today, titanium dioxide is the leading global pigment used for achieving whiteness, brightness, and opacity.

As a naturally occurring oxide of titanium, titanium dioxide boasts the highest refractive index of any material and is one of the whitest substances on Earth. When finely ground, it forms a pigment that delivers exceptional whiteness and opacity. Its key properties include high melting and boiling points, light scattering ability, non-toxicity, chemical inertness, photocatalytic activity, opaqueness, and UV resistance. These characteristics make titanium dioxide highly sought after in industries such as paints and coatings, plastics, paper, inks, building materials, cosmetics, pharmaceuticals, food products, and more.

The 360 Quadrant maps Titanium companies based on criteria such as revenue, geographic presence, growth strategies, investments, and sales strategies for the market presence of the Titanium quadrant. The top criteria for product footprint evaluation included By Product Type (Titanium Dioxide, Titanium Dioxide), By End-Use Industry (Paints & Coatings, Plastics & Rubber, Paper, Other Titanium Dioxide End-use Industries).

**Key Players**

Key players in the Titanium market include major global corporations and specialized innovators such as The Chemours Company, Venator Materials PLC, Tronox Holdings Plc., LB Group, and Kronos Worldwide, Inc, Tayca Co., Ltd., Evonik, INEOS and Cinkarna, Iluka Resources Limited. These companies are actively investing in research and development, forming strategic partnerships, and engaging in collaborative initiatives to drive innovation, expand their global footprint, and maintain a competitive edge in this rapidly evolving market.

**Top 3 Companies**

The Chemours Company

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The Chemours Company is a leading global chemical company specializing in performance chemicals, providing essential products and technologies across a variety of industries. Founded in 2015 as a DuPont spin-off, they emphasize innovation, sustainability, and operational excellence. The company operates through three main segments: Thermal & Specialized Solutions, Titanium Technologies, and Advanced Performance Materials. Chemours is recognized for its commitment to environmental sustainability, safety, and high-quality performance. Among its product offerings are titanium dioxide, refrigerants, and specialty compounds, all of which are crucial to sectors such as consumer goods, electronics, construction, and automotive.

Tronox Holdings Plc.

Tronox Holdings Plc. is a global leader in the production and distribution of titanium dioxide pigments, which are widely used in industries such as paints and coatings, plastics, paper, and specialty chemicals to enhance brightness, opacity, and durability. The company manages the entire value chain, from mining mineral sands to producing high-performance pigments, making it one of the most vertically integrated titanium producers worldwide. With operations across North America, South America, Europe, Asia Pacific, and Africa, Tronox ensures a reliable and consistent supply of high-quality titanium feedstock, reducing dependence on external suppliers. Tronox's integrated business model, which covers the extraction, processing, and pigment production of titanium-bearing mineral sands, provides the company with a significant competitive advantage.

LB Group

LB Group is one of the largest manufacturers of titanium dioxide pigments globally, offering high-performance solutions to industries such as paper, coatings, plastics, and inks. Headquartered in Jiaozuo, Henan Province, China, the company operates several production facilities in Jiaozuo, Deyang, Xiangyang, Chuxiong, and Jinchang. With over 35 years of expertise in the field, LB Group manufactures TiO<sub>2</sub> pigments using both sulfate and chloride processes, ensuring a diverse range of high-quality products. In its pursuit of vertical integration, LB Group owns an ilmenite mine in Panzhihua, Sichuan Province, providing a reliable and consistent supply of raw materials. The company has expanded its global presence with sales offices in North America and Europe, serving a broad international customer base across various industries.

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