

Dental Imaging Market by Product (Extraoral Imaging (CBCT, Panoramic), Intraoral Imaging (X-ray, Intraoral Camera, IOL Scanner)), Application (Endodontics, Implantology), & End User (Dental Hospitals, Dental Diagnostic Centers) - Global Forecast to 2030

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Report description:

The demand for dental imaging products is increasing due to several factors, including technological advancements and a growing interest in cosmetic dentistry, which requires detailed imaging of anatomical structures. Additionally, the rise in caries and periodontal diseases, along with a boost in dental tourism, are key drivers contributing to the growth of the dental imaging market. The dental imaging market is projected to reach USD 4.69 billion by 2030 from USD 3.26 billion in 2025, at a CAGR of 7.5% from 2025 to 2030.

<https://www.marketsandmarkets.com/Images/dental-imaging-market-Overview.webp>

The market is influenced by several factors, including the rising prevalence of dental disorders, advancements in 3D imaging technologies, and the increasing demand for accurate diagnosis and treatment planning. Additionally, the growing availability of portable dental imaging devices is enhancing access to dental care, particularly in remote areas and for patients with mobility challenges, thereby further expanding the market.

"By product, the extraoral imaging systems segment holds the largest share of the dental imaging market."

Within the product category, the dental imaging market has been segmented into extraoral imaging and intraoral imaging systems. The extraoral imaging systems segment accounted for the largest share of the dental imaging market in 2024. Within the extraoral imaging segment, 3D CBCT is expected to grow at the highest CAGR during the forecast period. The extensive use of

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extraoral imaging systems for diagnosis, treatment planning, and post-treatment assessment, particularly in implantology, endodontics, oral and maxillofacial surgery, and orthodontics, is driving the growth of this segment.

"By application, the implantology segment held the largest share of the dental imaging market in 2024."

The dental imaging market is divided into several segments based on application, including implantology, endodontics, oral & maxillofacial surgery, orthodontics, and other applications. Among these, the implantology segment holds the largest market share. This is primarily due to the advantages of imaging, which enables precise measurements during implant placement, ensures treatment accuracy, and aids in post-treatment evaluation.

"By end user, the dental diagnostic centers segment held the largest market share in 2024."

The dental imaging market has been segmented based on end users into three categories: dental clinics & hospitals, dental diagnostic centers, and dental research & academic institutes. The dental diagnostic centers segment holds the largest market share in the dental imaging market. This growth is driven by the increasing adoption of advanced imaging systems, heightened awareness among patients, and a growing demand for quick diagnosis and effective treatment planning.

"North America held the largest share of the dental imaging market in 2024."

North America held the largest share of the global dental imaging market in 2024. This significant market presence can be attributed to several factors, including increased research and development efforts by key manufacturers, a growing interest in cosmetic dentistry, rising demand for advanced technological systems, and the widespread adoption of cone beam computed tomography (CBCT) systems in diagnostic centers.

Conversely, the Asia Pacific (APAC) region is expected to experience the highest CAGR during the forecast period. This growth is driven by emerging and established market players in developing Asian countries, relatively lenient regulatory guidelines, and improvements in healthcare infrastructure.

The breakdown of primary participants was as mentioned below:

- By Company Type: Tier 1 (40%), Tier 2 (30%), and Tier 3 (30%)
- By Designation: C-level Executives (50%), Directors (30%), and Others (20%)
- By Region: North America (30%), Europe (25%), Asia Pacific (20%), Latin America (15%), and the Middle East & Africa (10%)

The major players in the global dental imaging industry are Envista Holdings Corporation (US), Planmeca Oy (Finland), ACTEON (UK), DENTSPLY SIRONA, Inc. (US), Carestream Dental LLC (US), VATECH (South Korea), Owandy Radiology, Inc. (France), DURR DENTAL AG (Germany), Midmark Corporation (US), Genoray Co., Ltd. (South Korea), Asahi Roentgen Co., Ltd. (Japan), 3Shape A/S (Denmark), PreXion, Inc. (US), Runyes Medical Instrument Co., Ltd. (China), Cefla s.c. (Italy), RAY Co. (South Korea), The Yoshida Dental Mfg. Co., Ltd. (Japan), Align Technology Inc. (US), J. MORITA CORP (Japan), and Xline S.r.l (Italy).

Research Coverage

The report examines various dental imaging products and their adoption patterns across different fields, including implantology, endodontics, oral and maxillofacial surgery, orthodontics, and more. Its purpose is to estimate the market size and future growth potential of the global dental imaging market, focusing on various segments such as products, applications, end users, and regions. Additionally, the report features a comprehensive competitive analysis of key players in the market, including their company profiles, product offerings, and recent developments.

Reasons to Buy the Report

The report will benefit both established companies and new or smaller firms by providing insights into market trends. This information will help them capture a larger market share. Companies that purchase the report can use one or more of the five strategies outlined below to strengthen their market position.

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This report provides insights on the following pointers:

-□ Analysis of key drivers (technological advancements, increasing number of dental practices, growing demand for cosmetic dentistry, rising incidence of dental caries and periodontal diseases, and rising dental tourism in emerging market), restraints (high cost of dental imaging system), opportunities (high growth potential in emerging countries and AI in dental imaging), and challenges (managing vast amounts of imaging data).

-□ Market Penetration: The report includes extensive information on products offered by the major players in the global dental imaging market. It also includes various segments by product type, application, distribution, and region.

-□ Product Development/Innovation: Detailed insights on the upcoming trends, R&D activities, and product launches in the global dental imaging market.

-□ Market Development: Comprehensive information on the lucrative emerging regions by product, application, and end user.

-□ Market Diversification: Exhaustive information about new products, growing geographies, and recent developments in the global dental imaging market.

-□ Competitive Assessment: In-depth assessment of market shares, growth strategies, and products of leading players in the global dental imaging market.

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