

Internet Access in Brazil

Industry Report | 2025-06-05 | 44 pages | MarketLine

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Report description:

Internet Access in Brazil

Summary

Internet Access in Brazil industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Internet access market includes all Internet service revenues collected to provide narrowband and broadband Internet access through consumer and business channels. All revenues calculated are retail revenues that are exclusive of taxes. Only fixed communication is included, and mobile phone connections are not considered. Market volume represents the number of internet users in a specific country in a year.
- The Brazilian internet access market recorded revenues of \$15,892.0 million in 2024, representing a compound annual growth rate (CAGR) of 9.2% between 2019 and 2024.
- Market consumption volume increased with a CAGR of 7.7% between 2019 and 2024, reaching a total of 168,295.4 thousand internet users in 2024.
- Brazil accounted for the largest share of 69.7% of the South American internet access market in 2024.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the internet access market in Brazil
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the internet access market in

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Brazil

- Leading company profiles reveal details of key internet access market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Brazil internet access market with five year forecasts

Reasons to Buy

- What was the size of the Brazil internet access market by value in 2024?
- What will be the size of the Brazil internet access market in 2029?
- What factors are affecting the strength of competition in the Brazil internet access market?
- How has the market performed over the last five years?
- Who are the top competitors in Brazil's internet access market?

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