

Internet Access in Australia

Industry Report | 2025-06-05 | 44 pages | MarketLine

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Report description:

Internet Access in Australia

Summary

Internet Access in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Internet access market includes all Internet service revenues collected to provide narrowband and broadband Internet access through consumer and business channels. All revenues calculated are retail revenues that are exclusive of taxes. Only fixed communication is included, and mobile phone connections are not considered. Market volume represents the number of internet users in a specific country in a year.
- The Australian internet access market recorded revenues of \$6,451.6 million in 2024, representing a compound annual growth rate (CAGR) of 2.9% between 2019 and 2024.
- Market consumption volume increased with a CAGR of 1.7% between 2019 and 2024, reaching a total of 26,034.5 thousand internet users in 2024.
- Australia accounted for a share of 2.0% of the Asia-Pacific internet access market in 2024.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the internet access market in Australia
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the internet access market in

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- Leading company profiles reveal details of key internet access market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Australia internet access market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Australia internet access market by value in 2024?
- What will be the size of the Australia internet access market in 2029?
- What factors are affecting the strength of competition in the Australia internet access market?
- How has the market performed over the last five years?
- How large is Australia's internet access market in relation to its regional counterparts?

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