

Hybrid & Electric Cars in Brazil

Industry Report | 2025-06-05 | 46 pages | MarketLine

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Report description:

Hybrid & Electric Cars in Brazil

Summary

Hybrid & Electric Cars in Brazil industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Hybrid & electric cars market includes the initial retail sale/registration of new electric and hybrid passenger cars. Passenger cars include saloons/sedans, hatchbacks, SUVs, 4x4s, and other related vehicles. Market value is calculated at the retail selling price (RSP) and the market volume is given in terms of units sold.
- The Brazilian hybrid & electric cars market recorded revenues of \$2,714.6 million in 2024, representing a compound annual growth rate (CAGR) of 66.9% between 2019 and 2024.
- Market consumption volume increased with a CAGR of 69.7% between 2019 and 2024, reaching a total of 156,863.0 units in 2024.
- The growth of the hybrid & electric cars market in Brazil in 2024 was driven by high fuel prices, advancements in battery technologies, and supportive federal investments. According to the National Agency of Petroleum, Natural Gas and Biofuels (ANP), gasoline prices in Sao Paulo increased by 8.3% in August 2024 compared to August 2023, influenced by rising crude oil costs, biofuel mandates, and regional tax policies.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hybrid &

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electric cars market in Brazil

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the hybrid & electric cars market in Brazil
- Leading company profiles reveal details of key hybrid & electric cars market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Brazil hybrid & electric cars market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Brazil hybrid & electric cars market by value in 2024?
- What will be the size of the Brazil hybrid & electric cars market in 2029?
- What factors are affecting the strength of competition in the Brazil hybrid & electric cars market?
- How has the market performed over the last five years?
- Who are the top competitors in Brazil's hybrid & electric cars market?

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