

Automotive Manufacturing in Japan

Industry Report | 2025-05-29 | 52 pages | MarketLine

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Report description:

Automotive Manufacturing in Japan

Summary

Automotive Manufacturing in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The automotive manufacturing industry is segmented into car manufacturing, motorcycle manufacturing, and truck manufacturing. The electric and hybrid vehicles are out of our market scope.
- The Japanese automotive manufacturing industry recorded revenues of \$145.6 billion in 2024, representing a negative compound annual growth rate (CAGR) of 3.3% between 2019 and 2024.
- Industry production volumes declined with a negative CAGR of 2.8% between 2019 and 2024, reaching a total of 8.8 million units in 2024.
- The Japanese automotive manufacturing volume in 2024 was further affected by challenges in international markets, particularly due to increased competition and trade barriers. In the United States, the imposition of a 25% import tariff on foreign-built cars led companies like Nissan to reduce production of models such as the Rogue SUV at their Japanese plants.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the automotive manufacturing market in Japan
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the automotive

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manufacturing market in Japan

- Leading company profiles reveal details of key automotive manufacturing market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Japan automotive manufacturing market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Japan automotive manufacturing market by value in 2024?
- What will be the size of the Japan automotive manufacturing market in 2029?
- What factors are affecting the strength of competition in the Japan automotive manufacturing market?
- How has the market performed over the last five years?
- How large is Japan's automotive manufacturing market in relation to its regional counterparts?

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