

## **Automotive Manufacturing in Italy**

Industry Report | 2025-05-29 | 51 pages | MarketLine

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### **Report description:**

Automotive Manufacturing in Italy

#### Summary

Automotive Manufacturing in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The automotive manufacturing industry is segmented into car manufacturing, motorcycle manufacturing, and truck manufacturing. The electric and hybrid vehicles are out of our market scope.
- The Italian automotive manufacturing industry recorded revenues of \$20.4 billion in 2024, representing a negative compound annual growth rate (CAGR) of 5.5% between 2019 and 2024.
- Industry production volumes declined with a negative CAGR of 4.3% between 2019 and 2024, reaching a total of 1.0 million units in 2024.
- The Italian automotive manufacturing industry's production volume contracted by 20.6% in 2024, primarily due to supply chain disruptions, particularly in the procurement of semiconductors and electronic components. Despite global supply easing compared to the peak disruption years, Italian manufacturers faced delivery lags due to a relatively low prioritization by global chip suppliers, who favored high-volume producers in Asia and the US.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the automotive manufacturing market in Italy

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the automotive manufacturing market in Italy
- Leading company profiles reveal details of key automotive manufacturing market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Italy automotive manufacturing market with five year forecasts

#### Reasons to Buy

- What was the size of the Italy automotive manufacturing market by value in 2024?
- What will be the size of the Italy automotive manufacturing market in 2029?
- What factors are affecting the strength of competition in the Italy automotive manufacturing market?
- How has the market performed over the last five years?
- What are the main segments that make up Italy's automotive manufacturing market?

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